

Human Element Partners with Zamp to Simplify Sales Tax Compliance for Growing eCommerce Businesses

Partnership connects Human Element clients with Zamp's fully managed sales tax platform and team of tax experts

ANN ARBOR, MI, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [Human Element](#), a full-service eCommerce agency specializing in strategy, development, digital marketing, and ongoing optimization for B2B and B2C businesses, today announced a new partnership with [Zamp](#), a fully managed sales tax service built for growing businesses.

The partnership gives Human Element clients access to a more streamlined approach to managing one of the increasingly complex operational challenges that comes with eCommerce growth: sales tax compliance.

As merchants expand into new states, add sales channels, introduce new products, and grow transaction volume, their sales tax obligations can quickly become more complicated. Zamp combines intelligent tax technology with a team of sales tax professionals to manage the sales tax lifecycle, including nexus monitoring, registrations, tax calculations, filing and remittance, notice handling, and exemption certificate management.

For Human Element, the partnership expands the agency's ability to help clients address the operational systems surrounding their eCommerce platforms—not just the storefront itself.

Human Element works with businesses [across platforms](#) including Adobe Commerce, Magento Open Source, Shopify, BigCommerce, Shopware, Sana Commerce, and Znode, with services spanning eCommerce strategy, UX and design, development, custom integrations, digital marketing, analytics, and ongoing support. The agency frequently helps organizations connect commerce platforms with ERP, CRM, PIM, inventory, fulfillment, and other business-critical

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Jason Magee, Managing Partner at Human Element

systems.

“Tax compliance may happen behind the scenes, but it has a very real impact on an eCommerce business as it grows,” said Jason Magee, managing partner at Human Element. “Our clients rely on us to help them solve problems across the entire commerce ecosystem, and Zamp gives us a strong partner for an area that can become incredibly complicated very quickly. Their combination of technology and hands-on expertise fits well with the way we approach client relationships at Human Element.”

Zamp is designed specifically to reduce the amount of sales tax work that remains with a merchant’s internal team. Rather than requiring businesses to manage tax software and compliance processes themselves, Zamp offers fully managed services backed by tax professionals. Its eCommerce offering supports sales across direct-to-consumer, marketplace, wholesale, and other channels while managing product taxability, address-level tax calculations, registrations, filings, nexus obligations, and support.

Zamp also integrates with leading eCommerce, ERP, accounting, and billing platforms and offers an API for businesses with custom technology stacks—an important consideration for Human Element clients operating more complex commerce environments.

“Human Element understands that successful eCommerce requires much more than launching a website,” said Matt Grattan, SVP of Revenue at Zamp. “They work closely with merchants to solve the technical and operational challenges that come with growth. We’re excited to partner with their team and make sales tax compliance one less thing their clients have to worry about as they scale.”

The partnership reflects Human Element’s broader approach to eCommerce: helping businesses select and connect the right technologies while acting as an extension of their internal teams. Human Element’s platform-agnostic approach allows the agency to recommend solutions based on each client’s business requirements, technical environment, and long-term growth plans.

For Human Element clients, the addition of Zamp creates a direct path to specialized sales tax expertise without requiring their eCommerce or finance teams to build an increasingly complicated compliance operation internally.

About Human Element

Human Element is an eCommerce services and digital marketing agency based in Ann Arbor, MI. Founded in 2004, Human Element has been delivering eCommerce solutions, custom integrations, and digital marketing solutions for more than 20 years. B2B and B2C clients include

Chempoint, Pentair, Roush Performance, Implus, EOTECH, and more. To learn more, please visit www.human-element.com.

About Zamp

Zamp is the Operating System of Sales Tax, a fully managed sales tax service for e-commerce, retail, and technology businesses. We combine an AI-native platform with dedicated tax professionals to deliver end-to-end compliance — calculations, registrations, filings, notices, remittance, and exemption certificates — across the U.S. and Canada. We own the outcome, so finance and accounting teams get audit-ready compliance without building a practice around it. Customers trust Zamp because it's the rare service that actually takes something off their plate for good. Learn more at zamp.com.

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