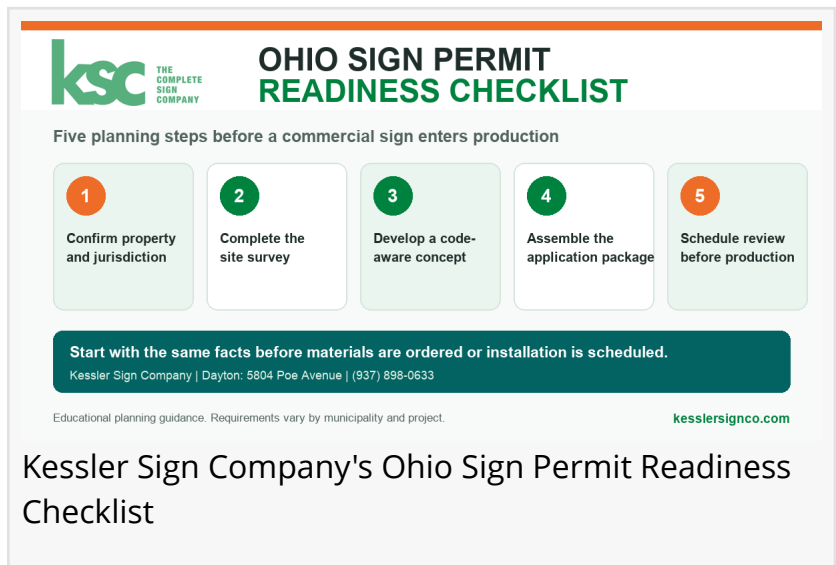


Kessler Sign Company Releases Ohio Sign Permit Readiness Checklist

New five-step guide helps Ohio project teams prepare for commercial sign permitting.

DAYTON, OH, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Kessler Sign Company](#), a full-service signage provider with a branch at 5804 Poe Avenue in Dayton, has issued a five-step sign permit readiness checklist for business owners, developers and facility teams planning new or replacement commercial signage in Ohio.



The graphic is a horizontal checklist titled "OHIO SIGN PERMIT READINESS CHECKLIST" with the KSC logo. It lists five steps: 1. Confirm property and jurisdiction, 2. Complete the site survey, 3. Develop a code-aware concept, 4. Assemble the application package, and 5. Schedule review before production. Below the steps is a teal box with the text "Start with the same facts before materials are ordered or installation is scheduled." and contact information for Kessler Sign Company. At the bottom, it says "Educational planning guidance. Requirements vary by municipality and project." and "kesslersignco.com".

Kessler Sign Company's Ohio Sign Permit Readiness Checklist

The guidance focuses on decisions that can affect project scope, timing and approvals before a sign enters production. Current City of Dayton and City of Columbus materials call for a complete application and project-specific site, elevation, sign and property information. Their requirements also illustrate that review steps differ by jurisdiction and proposal, and that a design concept or preliminary review is not permit approval. Requirements can vary by property, zoning district and sign type.

“

Sign projects go more smoothly when owners treat permitting as part of the design process from the beginning.”

Adam Kessler, President

The first step is to identify the property and reviewing jurisdiction. Project teams should confirm the address, parcel, zoning district, property-owner or tenant authorization, and the public office that will review the

application.

The second step is to complete a commercial sign site survey. Useful field information can include frontage, property and right-of-way lines, setbacks, mounting conditions, visibility constraints, access, existing signage, available electrical service, photographs and measurements.

The third step is to develop a code-aware concept. Proposed size, height, area, placement and illumination should be compared with the applicable ordinance. A rendering remains a design concept until the reviewing authority acts and should not be presented as evidence of approval.

The fourth step is to confirm and assemble the project-specific application package. Depending on the authority and proposal, a submittal may require scaled drawings, a site plan, elevations, renderings, sign dimensions, attachment or illumination details, contractor information, and project-specific structural or electrical documentation. Applicants should verify the current list directly with the reviewing authority.

The fifth step is to separate review from production and installation. Municipal intake, zoning or building review, corrections and any variance or separate approval process should be included in the project schedule before manufacturing and installation dates are promised.

“Sign projects go more smoothly when owners treat permitting as part of the design process from the beginning. A site survey, clear drawings and an early code check can help everyone work from the same facts before materials are ordered or installation is scheduled,” said Adam Kessler, President of Kessler Sign Company.

Kessler's published process runs from consultation and conceptual design through site audit, engineering, permit procurement, production, installation and maintenance. The company operates a 50,000-square-foot manufacturing facility and a 20-vehicle service and installation fleet, with a headquarters in Zanesville and a branch at 5804 Poe Avenue in Dayton. Kessler supports projects throughout Ohio, including work described on Kessler's Columbus sign services page.

The checklist is educational planning guidance. It does not replace the reviewing jurisdiction's determination, property-owner authorization, project-specific engineering or legal advice. Requirements and review times vary by municipality and project, and no permit outcome or timeline is guaranteed.

Kessler's Ohio Sign Permit Readiness Checklist includes the five-step resource, official source notes and a downloadable one-page checklist.

About Kessler Sign Company

Kessler Sign Company is a full-service sign company with more than 50 years of experience supporting projects from design and manufacturing through installation and maintenance. The company operates a headquarters in Zanesville and a branch at 5804 Poe Avenue in Dayton, Ohio. Its services include custom and express signage, site surveys, permit procurement, engineering, installation, service and maintenance.

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