

Cinnabon Brings the Magic of DreamWorks Gabby's Dollhouse to Australia

Guests across Queensland, New South Wales and Victoria can score a FREE Gabby's Dollhouse Headband with a purchase starting Aug. 24

SYDNEY, AUSTRALIA, August 17, 2026 /EINPresswire.com/ -- [Cinnabon](#) is bringing DreamWorks Animation's Gabby's Dollhouse Down Under. Starting Aug. 24, guests from Brisbane to Sydney to Melbourne who purchase a Classic MiniBon and a CinniFizzie will receive a FREE Gabby's Dollhouse Headband at participating Cinnabon locations across Queensland, New South Wales and Victoria, available while supplies last. The offer arrives as part of Cinnabon's inaugural global partnership with the beloved animated series [Gabby's Dollhouse](#).

Australians have embraced Cinnabon in a big way since the brand opened its first local bakery in Brisbane, where opening sales set a global record for the brand. When the first New South Wales bakery opened in Sydney's Darling Square, eager guests queued for nearly four hours to get their hands on a bon. Today Cinnabon operates more than 20 bakeries across Queensland, New South Wales and Victoria, with new locations continuing to open across the country.

"Cinnabon has always been a place where families come together over something sweet, so partnering with Gabby's Dollhouse, a series that sparks curiosity and joy in kids around the world, felt like the perfect match," said Kerri Christian, Senior Vice President of International and Channels Marketing at GoTo Foods, parent company to Cinnabon. "We wanted every market to experience the magic of Gabby's world in a way that's unique to them, and we can't wait for fans to get their hands on it."

The Purr-fect Pairing pairs the Classic MiniBon, a mini version of Cinnabon's signature roll made with warm Makara cinnamon and topped with signature cream cheese frosting, with the



CinniFizzie, a sparkling refresher that pairs with every bite. The Gabby's Dollhouse Headband completes the treat, mirroring the cat ears Gabby wears in every episode to shrink into her magical dollhouse. Offer details vary by location, so guests should check with their local Cinnabon for participation.

Gabby's Dollhouse, produced by DreamWorks Animation, debuted on Netflix on Jan. 5, 2021, and has grown into a global phenomenon, ranking among the Top 10 shows on Netflix in 63 countries and standing as the most viewed streaming original series for kids according to Nielsen. Australia holds a special place in Gabby's world with Gabby's Dollhouse: The Movie celebrating its world premiere in Melbourne in September 2025 before earning more than \$80 million worldwide. Now little fans across the country can bring a piece of Gabby's Dollhouse home with every Cinnabon visit.



For more information, visit cinnabon.com or follow the brand on [Instagram](#), TikTok, Facebook and X.

About Cinnabon®

Founded in the United States in 1985, Cinnabon is the global market leader among cinnamon roll bakeries. The company serves fresh, aromatic, oven-hot cinnamon rolls, as well as a variety of other baked goods and specialty beverages. As of September 28, 2025 As of March 29, 2026, there are more than 2,400 Cinnabon locations in 48 states and across 65 countries.

About Gabby's Dollhouse

Since the debut of DreamWorks Animation's hit series Gabby's Dollhouse, kids around the world have been having one big sprinkle party with Gabby and her friends. Created by celebrated storytellers Traci Paige Johnson and Jennifer Twomey and now streaming on Netflix, Gabby's Dollhouse is a mixed media preschool series that unboxes a surprise before jumping into a fantastical animated world full of adorable cat characters that live inside Gabby's dollhouse. Rooted in growth mindset, Gabby's activity-based episodes encourage flexible thinking and learning from your mistakes. The show has charted as a top 10 TV series in 63 countries on

Netflix and has become a top preschool brand across the globe, inspiring an award-winning toy line, publishing, home, apparel, and more, as well as original music, a top-rated app and a growing YouTube channel visited by millions of fans weekly. Gabby's Dollhouse continues to expand through Universal Destinations & Experiences theme parks, global fan experiences, live events and much more. Any adventure can unfold when we play in Gabby's Dollhouse!

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