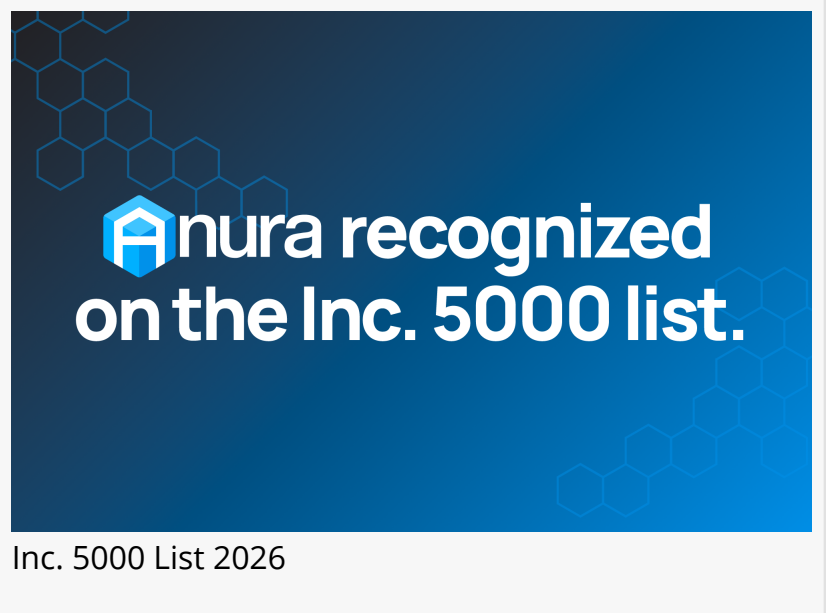


Anura Solutions Earns No. 2,310 Ranking on the 2026 Inc. 5000 List With 146% Three-Year Revenue Growth

Anura's recognition on the 2026 Inc. 5000 list underscores the company's continued momentum and the demand for sophisticated fraud detection solutions.

MIDDLETOWN, DE, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Inc., the leading media brand and playbook for the business leaders and entrepreneurs shaping the future, announced that [Anura](#) Solutions has been named No. 2,310 on its 2026 [Inc. 5000 list](#), the prestigious annual ranking of the fastest-growing private companies in America.



With a three-year revenue growth of 146%, Anura's recognition on the 2026 Inc. 5000 list underscores the company's continued momentum and the growing demand for sophisticated [fraud detection solutions](#) that help businesses protect digital advertising investments and improve marketing performance.

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Our growth reflects the importance of identifying fraudulent activity accurately while allowing legitimate users to engage without unnecessary friction.”

Rich Kahn, CEO and co-founder of Anura Solutions LLC

“Returning to the Inc. 5000 with 146% three-year growth is a tremendous accomplishment for our team,” said Rich Kahn, CEO and co-founder of Anura. “The digital advertising industry continues to face increasingly sophisticated forms of fraud, and businesses need greater visibility into the traffic reaching their campaigns. Our growth reflects the importance of identifying fraudulent activity accurately while allowing legitimate users to engage without unnecessary friction.”

Anura's continued growth comes as advertisers, agencies,

affiliate marketers, and performance marketing organizations face increasing pressure to demonstrate that their digital campaigns are generating results from real, legitimate users. As fraudsters become more sophisticated, businesses require solutions that can distinguish invalid traffic from genuine engagement without relying solely on broad assumptions or overly aggressive blocking.

Anura's Growth and Impact

Founded on more than two decades of fraud prevention expertise, Anura has developed a specialized approach to identifying and eliminating digital ad fraud. The platform detects invalid traffic, including bots, malware, and human fraud, while helping businesses avoid unnecessary blocking of legitimate visitors.

Anura analyzes hundreds of signals from each visitor interaction to identify fraudulent behavior and provide marketers with greater confidence in their campaign data. The platform is designed to help advertisers understand the quality of their traffic, identify sources of fraud, and make more informed decisions about their marketing investments.

The company's growth reflects the expanding need for fraud prevention in digital advertising. As marketers continue shifting budgets toward measurable, performance-driven channels, protecting those investments from fraudulent activity has become increasingly important.

"Fraud prevention is no longer simply about blocking bad traffic," Kahn added. "It's about giving marketers confidence that the data behind their decisions represents real people and real opportunities. We're proud that customers continue to trust Anura as fraud becomes more sophisticated with the rapid advancement of AI."

Anura's Script integration is backed by its 99.999% Accuracy Guarantee—when identifying a visitor as bad, reinforcing the company's focus on accuracy and minimizing the risk of false positives.

About Inc.

Inc. is the leading media brand and playbook for the business leaders and entrepreneurs shaping our future. Through its journalism, Inc. aims to inform, educate, and elevate the profile of its community: the risk-takers, innovators, and ultra-driven go-getters who are creating the future of business. Inc. is published by Mansueto Ventures LLC, along with fellow leading business publication Fast Company. For more information, visit www.inc.com.

About Anura

Anura is a leading ad fraud solution dedicated to eliminating bots, malware, AI-assisted fraud, and human fraud without blocking legitimate visitors. Built on more than 20 years of data and

fraud prevention expertise, Anura delivers accurate fraud detection, actionable analytics, and flexible integrations designed to help advertisers, agencies, and performance marketers protect their ad spend, maximize real ROI, and trust their data.

Anura is TAG Certified Against Fraud and backs its Script integration with an industry-leading 99.999% Accuracy Guarantee when identifying a visitor as bad. For more information, visit www.anura.io.

Linda McCauley

Anura Solutions, LLC

+1 302-314-9273

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