

Research Hubs, Like Boulder, and Flexible Policies Reshape the Future of U.S. Business Travel

BOULDER, CO, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Growing corporate investment in specialized research sectors is changing standard business travel patterns across the United States. According to the Navan and Skift State of Corporate Travel Report, 73 percent of business travelers view the option to extend work trips for personal time as a valuable workplace policy. Research from the Global Business Travel Association and Perk Business Travel Research reveals that younger employees lead this shift, with 59 percent of Generation Z and 65 percent of Millennials evaluating flexible travel policies during employment decisions. Data from Navan Benchmark reports further shows that group offsites for engineering, product, and cross-functional teams have expanded significantly, leading to higher rates of extended stays compared to traditional single-person sales visits.

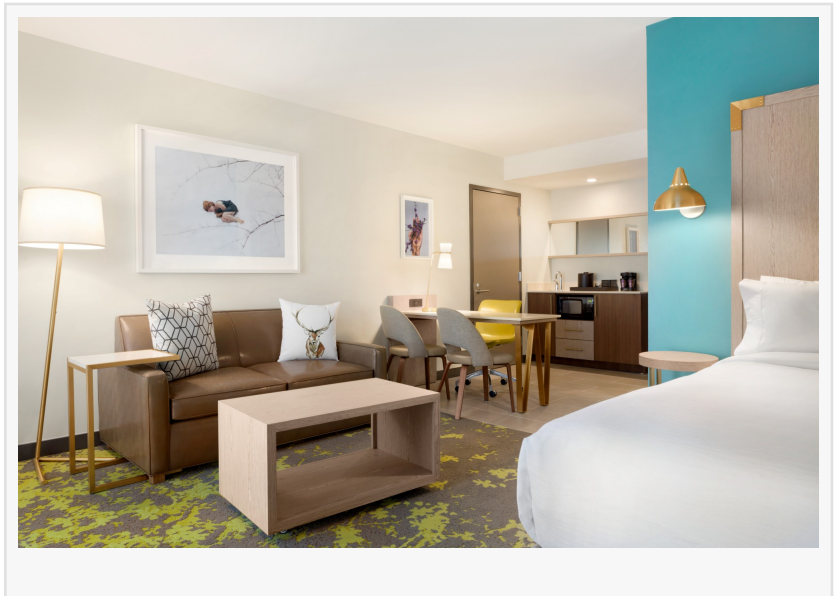


Regional economies centered on specialized technology and research hubs experience higher rates of extended business visits. Economic reports from the Boulder Economic Council and CO-LABS show that regional growth in aerospace, quantum computing, and life sciences generates continuous visitor demand. Aerospace facilities host approximately 50 industry locations, while federal facilities such as the National Institute of Standards and Technology host over 940 visiting associates and contractors every year. Life sciences market reports from CBRE and research

funding data from the University of Colorado Boulder, which exceeds \$684 million annually, demonstrate how technical audits, laboratory setups, and clinical trial coordination bring specialized visitors into the area for extended periods.

Traveler behavior data confirms that proximity to outdoor recreation strongly influences whether corporate visits are extended into leisure stays. The Expedia Group Traveler Value Index indicates that over 42 percent of

corporate travelers add personal vacation days to work trips, with natural scenery and trail access ranking among the top criteria for trip extension. Data from the Navan Bleisure Travel Study shows that corporate trips concluding near the end of the work week in mountain or outdoor destinations see higher weekend bridging rates than trips to industrial centers. Travel demand data indicates that corporate guests seeking accommodations often evaluate business travel hotels near CU Boulder to remain close to research facilities while maintaining direct access to regional transit routes and outdoor trail systems.



The Embassy Suites by Hilton Boulder operates as an example of a hospitality business responding to these regional corporate travel patterns. Located near major research centers and transportation corridors, the facility provides two-room suite layouts designed to separate working spaces from resting areas for guests extending their stays. The property includes dedicated business facilities and meeting venues that support multi-day group work sessions, while offering access to local municipal infrastructure and trail networks for non-working hours.

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[About Embassy Suites by Hilton Boulder](#)

Opened in 2017, the Embassy Suites by Hilton Boulder is a five-story hotel property containing 204 total guest suites and rooms. Guest suite configurations include single-king and double-queen layouts ranging from 489 to 592 square feet, with standard two-room suites measuring 495 square feet. Each suite features separate living and sleeping areas, an ergonomic work desk with seating, a wet bar with a microwave and mini-refrigerator, and two 50-inch Smart LED televisions with digital programming. The property contains 11,246 square feet of total event and meeting space, anchored by the 6,510-square-foot Pearl Street Ballroom capable of holding up to 750 guests. Additional event facilities include the 770-square-foot Foothills Meeting Room, the 357-square-foot Baseline Boardroom, and a 2,214-square-foot outdoor courtyard. On-site recreation and wellness facilities feature an outdoor swimming pool and a fitness center

equipped with commercial cardio machinery, including Peloton stationary cycles.

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