

Environmental Lights Partners with Phoenix Marketing Group to Expand National Reach for Low Voltage Lighting Solutions

Environmental Lights has selected PMG as its manufacturer representative agency in the CEDIA channel, strengthening support for dealers & specifiers nationwide.

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Environmental Lights, a leader in [LED lighting solutions](#), has selected Phoenix Marketing Group (PMG) as its national sales representative agency in the CEDIA and residential custom integration channel. The partnership will bring PMG's specialized field expertise to Environmental Lights' network of dealers and specifiers across the United States.



Lighting adoption in this channel is growing rapidly, and partnering with Phoenix Marketing Group to bring this to a national stage with new relationships will only further this adoption."

*Jordan Brooks, President of
Environmental Lights*

Phoenix Marketing Group has built its reputation as a design-centric representative firm, connecting inspired design with thoughtfully integrated technology. With deep expertise across architectural lighting, lighting controls, shading, and low-voltage systems, PMG works alongside designers, architects, specifiers, and integrators to help transform creative vision into beautifully executed environments.

Partnering with Environmental Lights strengthens that design-first approach, bringing best-in-class accent lighting and low-voltage downlighting solutions to projects nationwide. Together, PMG and Environmental Lights provide the expertise, resources, and support needed to guide every project—from concept and specification through installation and final illumination—ensuring technology enhances the architecture rather than defines it.

"Lighting adoption in this channel is growing rapidly, and partnering with Phoenix Marketing Group to bring this to a national stage with new relationships, as well as strengthen existing

The logo for Environmental Lights features the company name in a white, sans-serif font. The word "Environmental" is on the top line and "Lights" is on the bottom line. The text is centered within a green rectangular background that has a white border and a white triangular corner element on the right side.

ones, will only further this adoption," said Jordan Brooks, President of Environmental Lights.

Phoenix Marketing Group believes that the most powerful partnerships are built on shared vision, relentless commitment, and the courage to think bigger," said Chris Gilray, CEO of Phoenix Marketing Group. "Our national partnership with Environmental Lights represents exactly that. Together, we're not simply bringing world-class lighting solutions to the market; we're creating opportunities, empowering our dealers, inspiring the design community, and redefining what's possible with light."

PMG's national team of experienced, channel-focused sales professionals and specifiers will work as an extension of Environmental Lights' own sales and support organization, ensuring dealers receive knowledgeable, responsive service in every region.

About Environmental Lights

Environmental Lights was founded in 2006 in San Diego, California, and has been listed on the Inc. 5000 as one of the fastest-growing private companies in America on eight occasions. We transform environments with LED lighting technology by engineering our customers' visions into innovative solutions. We partner with our customers from project inception through planning, specification, and installation of their LED lighting systems to ensure we create solutions that match their needs. Our work transforms environments in an array of industries, including retail display, entertainment, trade show/exhibit, hospitality, casino gaming, and custom residential integration. Learn more at EnvironmentalLights.com

Media Contact:

Michael Krupinsky

Environmental Lights

marketing@environmentallights.com



24V Eluxtra™ 4-in-1



Dim to Warm 2216 LED Strip Light from Environmental Lights

About Phoenix Marketing Group

Phoenix Marketing Group is a design-centric luxury technology firm representing the industry's most innovative brands across all fifty states. We believe exceptional technology begins with exceptional design. Our mission is to help architects, interior designers, builders, integrators, and their clients create extraordinary spaces where technology is thoughtfully integrated, beautifully concealed, and effortlessly experienced. From architectural lighting and motorized shades to intelligent automation, premium audio, and video, we bring together the products, expertise, and people required to transform a design vision into a seamless reality. At PMG, technology doesn't compete with great design—it completes it. Design First. Technology Seamlessly Integrated. Experiences Elevated. Visit phx-reps.com to discover how PMG is redefining the relationship between design and technology nationwide.

Michael Krupinsky
Environmental Lights
[email us here](#)

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