

Pixel Narratives Brings AI Implementation Services to Mississippi Businesses

Madison-based Pixel Narratives helps businesses adopt AI through automation, training, marketing, and web solutions that deliver results.

MADISON, MS, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- Pixel Narratives, a Madison-based AI services company founded in 2026, is bringing a practical approach to artificial intelligence adoption for small and midsize businesses across Mississippi and the Southeast.

Founded by Mississippi business owner Jordan Maruszak, Pixel Narratives works directly with companies to identify where AI can create measurable value and implement those capabilities within their operations. Services range from individual automation and implementation projects to employee training and ongoing [Fractional Chief AI Officer](#) support.

The company's work is centered on four areas:

Automation + Implementation: AI workflows, business automations, internal tools and custom solutions built around a company's operations.

Training: Practical AI education for owners, managers and employees, including how to use current AI tools effectively in their work.

Websites + Online Visibility: Website development and improvements designed to strengthen how businesses appear across search engines, local search and AI-powered discovery.

Marketing: AI-supported creative production, content development and marketing workflows.

"AI has developed incredibly quickly over the last few years, and businesses are trying to understand where it fits into their operations," Maruszak said. "Our work starts with the business itself — how the team works, where time is being spent, how customers are acquired and where technology can have a measurable impact."

Pixel Narratives serves businesses at different stages of AI adoption. Engagements can begin with an evaluation of a company's operations and potential use cases or focus on a specific



Jordan Maruszak, founder of Pixel Narratives in Madison, Mississippi



We look at how a business operates, where the opportunities are, and where AI can make a measurable difference.”

Jordan Maruszak

implementation, such as automating a manual process, developing an internal tool, improving customer follow-up or creating a stronger digital presence.

For companies pursuing AI adoption across multiple areas of the organization, Pixel Narratives offers Fractional Chief AI Officer services. The ongoing engagement provides businesses with AI strategy, implementation oversight and guidance without adding a full-time executive technology

role.

Pixel Narratives has also developed an online [AI Readiness Assessment](#) that allows business owners and leaders to evaluate how their organizations currently use AI across key areas of the business. The assessment provides a starting point for identifying current capabilities and areas with potential for further development.

For Mississippi businesses, the rapid development of AI presents opportunities across industries that have traditionally relied heavily on manual processes and institutional knowledge. Pixel Narratives is building its services around those everyday business applications, particularly for organizations without dedicated internal AI or technology teams.

“There is a tremendous amount happening in AI right now,” Maruszak said. “For a business owner, the useful question is where the technology can create measurable value inside their company. That could be a few hours saved every week, a faster response to a new lead, a better internal process or a new way for customers to find the business. Those are the opportunities we look for.”

Pixel Narratives is based in Madison and serves clients throughout the Jackson metropolitan area, Mississippi and the broader Southeast.

More information about Pixel Narratives is available at pixelnarratives.studio.

About Pixel Narratives

Pixel Narratives is an AI Services company based in Madison, Mississippi. The company works with small and midsize businesses on AI automation and implementation, employee training, websites and online visibility, marketing, and Fractional Chief AI Officer services. Pixel Narratives provides project-based and ongoing implementation services focused on practical applications of artificial intelligence.

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