

MatchBest Group Announces Development of AI-Assisted Health Platform HealNova

HealNova is being developed to combine AI-assisted health information, wellness tools, family care & connected-device capabilities in a digital health platform.

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[MatchBest Group](#) has announced the continued development of [HealNova](#), a healthcare technology platform focused on AI-assisted health guidance, wellness tools, health-data organization, family care management, professional-care navigation, and connected-device experiences.

The platform is being developed to bring multiple elements of the digital health journey into a connected environment while maintaining a clear distinction between technology-assisted information and professional medical care.

AI-Assisted Health Information

A core component of HealNova is an AI-assisted health experience designed to process information provided by individuals and present structured informational guidance. The technology is intended to help organize health-related concerns, prepare questions for healthcare consultations, and support informed discussions with qualified healthcare professionals.

HealNova's health-related outputs are intended for informational and wellness purposes and are not designed to provide medical diagnosis, prescriptions, treatment decisions, or emergency care.



HealNova logo representing MatchBest Group's AI-assisted digital health and wellness platform.

Health Records, Wellness and Family Care

The HealNova technology roadmap includes capabilities for health-record organization, wellness workflows, family health management, doctor and specialist discovery, and appointment-related workflows.

The platform is being developed to connect information from different areas of the health journey, including everyday wellness, physical health, emotional well-being, family care, and interaction with professional healthcare services.

Connected Devices and IoT

Another area of development is the integration of connected devices and Internet of Things (IoT) technologies.

Planned integrations with compatible smart rings, smartwatches, and other connected devices may allow health and wellness signals, including activity, sleep, heart-rate trends, and recovery information, to be incorporated into a centralized digital health environment.

The availability of connected-device capabilities will depend on device compatibility, technical validation, applicable regulatory requirements, and the intended use of individual features.



Vishal Arya, Chairman and Group CEO of MatchBest Group, driving the vision behind HealNova's AI-assisted healthcare platform.

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HealNova is designed to bring intelligence closer to everyday life, connecting wellness, family care, health information, and emerging IoT technologies in one evolving digital health experience.”

Vishal Arya

AI-Assisted Health Insights

HealNova's technology roadmap also includes AI-assisted workflows for health-information analysis, wellness insights, and health-data organization.

Capabilities involving diagnostic functions, disease detection, vital-sign measurement, radiology, or other regulated medical functionality will be subject to applicable clinical validation, regulatory review, and legal requirements before deployment where such requirements apply.

The platform is being developed as a technology layer intended to support health-information organization and

engagement with healthcare professionals rather than replace the healthcare system.

Responsible Development and Data Governance

Healthcare technology requires attention to privacy, security, responsible artificial intelligence,

and appropriate human oversight. MatchBest Group is incorporating these considerations into the development of HealNova, including the handling and organization of health information and the responsible positioning of AI-assisted capabilities.

MatchBest Group is also developing its intellectual property portfolio through patent and trademark activities associated with its technology platforms.

"Healthcare should become more proactive, accessible, and connected," said [Vishal Arya](#), Chairman and Group CEO of MatchBest Group. "With HealNova, our vision is to use intelligent technology to help people organize health information, access useful wellness insights, and connect more effectively with qualified care."

Development Roadmap

The HealNova roadmap is being developed around the integration of AI-assisted health information, wellness workflows, health-data organization, family care, professional-care navigation, and connected-device technologies.

As development progresses, individual capabilities may vary according to development stage, geography, device compatibility, clinical validation, regulatory status, and applicable legal requirements.

Important Notice

HealNova features and capabilities may vary by development stage, geography, device compatibility, and regulatory status. Certain capabilities may require clinical validation, regulatory review, or other applicable approvals before deployment. HealNova is not intended for emergency use and does not replace qualified healthcare professionals, medical diagnosis, or treatment.

About HealNova

HealNova is a healthcare technology platform from MatchBest Group focused on AI-assisted health guidance, wellness workflows, health-data organization, family care management, professional-care navigation, and connected-device experiences.

About MatchBest Group

MatchBest Group is a global technology company developing AI-powered platforms across healthcare, creative technology, customer experience, media, creator economy, and other



technology-driven industries.

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