

# A' Video and Broadcasting Equipment Design Awards 2026 Call for Entries Announced

*A' Video and Broadcasting Equipment Design Awards 2026 celebrates innovative video technologies, broadcasting equipment and professional imaging solutions.*

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/EINPresswire.com/ -- Today, A' Design Award & Competition has released its call for entries to A' International Video and Broadcasting Equipment Design Awards. The A' Video and Broadcasting Equipment Design Awards are open for entries by Video Product [Designers](#), Broadcasting Equipment Designers, Industrial Designers, Video Equipment Manufacturers, Broadcasting Equipment Manufacturers, Video Production Companies, Broadcasting Studios, Cinematographer Innovators, Camera Brands, Video Product Brands,

Film Production Companies, Multimedia Artists, Visual Effects Artists, Video Product Professionals, Broadcasting Equipment Professionals, Video Products Innovation, Consultancy, Research and Development Companies worldwide. Video equipment, broadcasting technologies and professional imaging products developed within the last 10 years are eligible for participation.

The A' International Video and Broadcasting Equipment Design Awards is a two-phase competition. Participation begins with a complimentary preliminary evaluation of video and broadcasting equipment designs, Video Product Designers, Broadcasting Equipment Designers, Industrial Designers, Video Equipment Manufacturers, Broadcasting Equipment Manufacturers, Video Production Companies, Broadcasting Studios, Cinematographer Innovators, Camera Brands, Video Product Brands, Film Production Companies, Multimedia Artists, Visual Effects Artists, Video Product Professionals, Broadcasting Equipment Professionals, Video Products



Innovation, Consultancy, Research and Development Companies can register at A' Design Awards to submit a work for the Video Products Awards, and get a preliminary score for their entries. Projects that pass the preliminaries can proceed with nomination, however it shall be noted in advance that there is a nominal fee for nominating entries for Video Products Awards consideration.

The A' Video and Broadcasting Equipment Design Awards recognize excellence in the design of professional video, broadcasting and imaging equipment. From camcorders, broadcast cameras and action cameras to drones, projectors, video switchers, webcams and professional monitors, the competition celebrates technologies that enhance image quality, production efficiency, usability and creative workflows. Entries are recognized for technological innovation, ergonomics, functionality, reliability, connectivity, visual performance and design excellence across professional video and broadcasting environments.

#### Video Products Awards Timeline & Eligibility

Deadline for entries to A' Video and Broadcasting Equipment Design Awards is on September 30, 2026. Results of the A' Video and Broadcasting Equipment Design Awards will be announced on May 1, 2027. Professional-edition laureates of the A' Video and Broadcasting Equipment Design Awards will be granted the highly coveted A' Design Prize which contains a series of PR, marketing and publicity tools to celebrate the status of winning the Video Products Awards.

Eligible entries include camcorders, broadcast cameras, drones, projectors, webcams, action cameras, video switchers and professional video monitors that could be submitted to A' Video and Broadcasting Equipment Design Awards : Camcorders, Drones, Projectors, Webcams, Action Cameras, Video Switchers, Broadcast Cameras, Video Monitors and More. Video Products Awards Sub-categories and their descriptions are available at

<https://competition.adesignaward.com/category/38>

#### Award for Good Video Products Design

The Professional and coveted A' Design Prize for A' Video and Broadcasting Equipment Design Awards includes: Design Excellence Certificate, Lifetime license to use the A' Video and Broadcasting Equipment Design Awards Winner Logo, Yearbook of Best Designs, Exhibitions of Awarded Works in Italy, Exclusive Design Award Trophy, Exclusive Invitation to Take Part in the A' Design Awards' Gala-Night – La Notte Premio A', Translation of Awarded Works into Foreign Languages, Entry to Prime Clubs, as well as inclusion in World Design Rankings, Designer Rankings, Video Products Design Classifications and Design Legends platforms.

In addition, eligible laureates of the A' International Video and Broadcasting Equipment Design Awards will also get an exclusive interview which will be published at Designer Interviews website as well as included in the Press Kits. Award winners will also get a press release prepared to announce their victory. For the winners of A' Video and Broadcasting Equipment Design Awards , a very inclusive press kit will be prepared which contains the exclusive interview with the designer, the press release for award announcement in addition to design images,

photographs of the designer, logo of the designer and the client, dozens of high-resolution photos and images for added exposure including a portfolio that contains previews of other designs projects by the designer.

The Press Kits prepared for the winners of the A' International Video and Broadcasting Equipment Design Awards will be distributed to thousands of press members who have gained press accreditation from A' Design Awards. Furthermore there are already dozens of press partners who have confirmed in advance to publish a selection of the best projects among award winners. Both the Press Kit preparation and distribution service as well as the A' Design Prize are given free of charge to the Video Products Awards laureates as a gift to celebrate their success of winning the A' Video and Broadcasting Equipment Design Awards.

#### [Video Products Design Awards](#) Entry & Winners

Press Members, cinematographers, broadcasters, video professionals, equipment manufacturers, industrial designers and design enthusiasts are invited to visit <https://competition.adesignaward.com/winners-category.php?CATEGORY=38> to see past winners of the A' International Video and Broadcasting Equipment Design Awards.

- Award Description could be found at <https://competition.adesignaward.com/category/38>
- Participants can register at <https://competition.adesignaward.com/enter>

#### About Video Products Awards

The A' Design Award & Competition recognizes outstanding achievements in video and broadcasting equipment design and numerous creative disciplines. By celebrating innovations in professional imaging technologies, video production equipment and broadcasting systems, the competition encourages designers, manufacturers and media technology companies to develop tools that improve content creation, production workflows and visual communication. Through international recognition, media exposure and extensive promotional opportunities, the A' Design Awards help video equipment brands, industrial designers, broadcasters and technology innovators showcase their work to a worldwide audience while advancing excellence in video and broadcasting design. To learn more about the A' Design Awards and the A' International Video and Broadcasting Equipment Design Awards please visit [designaward.com](http://designaward.com)

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