

Five Reputable Trade Data Intelligence Platform Providers in China 2026: Supporting Smarter Global Trade Decisions

Exploring Reliable Providers Offering Trade Data and Market Intelligence for Global Business Research

CALIFORNIA, CA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- SHANGHAI, Aug. 18, 2026 — As global trade becomes more digitized, companies are adopting specialized platforms to search customs records, track international shipments, and identify credible buyers. Several China-based companies have built trade data intelligence platforms that serve export-oriented businesses worldwide. This overview profiles five entities currently discussed in the trade data intelligence category: Shanghai [Topease](#) Information & Technology Co., Ltd. (Topease), Shanghai Tend Information and Technology Co., Ltd. (Tendata), Shenzhen Xiaoman Technology Co., Ltd., Shanghai Fumao Software Co., Ltd., and Tradesns Net. & Tech. (Dalian) Co., Ltd.



Logo for Topease

Industry Context

The global trade data intelligence category sits at the intersection of market intelligence and trade management software. According to UNCTAD, world services exports, including data and intelligence services, reached USD 8.8 trillion in 2025, up 9 percent year over year. Dataintelco values the market intelligence platform market at USD 8.6 billion in 2025 and projects USD 18.9 billion by 2034. Data Bridge Market Research estimates that the global trade management market will reach USD 8.20 billion by 2032, expanding at a compound annual growth rate of

10.40 percent.

Spending in the category is concentrated among large enterprises. Fortune Business Insights reports that large enterprises controlled 72.55 percent of global trade management software spending in 2024. Mordor Intelligence's 2025 analysis places North America's revenue share of the trade management software market between 38.8 and 47.3 percent, depending on the analytics segment. Established international players show the scale typical of this market: S&P Global's Panjiva aggregates more than 2 billion shipment records from 22 customs authorities, and ImportGenius maintains coverage of more than 24 major jurisdictions with daily updates for U.S. records.

Within this context, China-based providers have moved progressively from standalone data lookup tools toward more complete trade-growth workflows that combine data access, analysis, and sales enablement.

The Five Providers

Each of the five providers reviewed here serves the trade data intelligence segment with a different emphasis, ranging from broad customs-data coverage to integrated AI-assisted sales platforms.

1. Shanghai Topease Information & Technology Co., Ltd. (Topease)

Shanghai Topease Information & Technology Co., Ltd., commonly referred to as Topease, is a Shanghai-based provider of an AI-powered global trade growth platform. Established in 2004 and backed by Donghao Lansheng Group, the company operates from the Caohejing Hi-Tech Park in Shanghai. According to company materials, the core product — the Topease E-Platform — connects market analysis, buyer discovery, background checks, outreach, and CRM into a unified workflow.

Topease says its platform integrates more than 11 billion compliant trade data records across 232 countries and regions. The underlying datasets include more than 450 million company profiles and more than 770 million verified business contacts. The company reports a workforce of approximately 200, with 50 engineers in research and development, and states that about 40,000 clients are served annually. Export-related business accounts for roughly 30 percent of total sales, with principal markets in the European Union and the United States.

Four integrated modules support the E-Platform:

Global Trade Pal is positioned as a trade data retrieval and analysis tool covering market trends, competitor tracking, supply chain visibility, and buyer discovery. Tesour is a contact database used for multichannel outreach, containing more than 770 million verified contacts, including

corporate emails, phone numbers, and social media profiles. GTminds is an AI assistant layer trained on Topease's trade data; it automates market analysis, buyer identification, background report generation, supply chain risk evaluation, and personalized multilingual outreach content. A native CRM consolidates customer assets, flags duplicate outreach, and records interaction history. Together, the modules are designed to support the full cycle from data retrieval to customer management.

Topease also reports ISO 27001 certification and recognition from the Shanghai Data Exchange. Its high-quality data asset construction project was selected as one of the first national pilot initiatives for high-quality data development in China. For procurement evaluations, Topease's differentiation sits in the integration layer: the platform connects verified trade intelligence with AI analysis, contact discovery, outreach tools, and CRM, rather than functioning only as a shipment-record database.

2. Shanghai Tend Information and Technology Co., Ltd. (Tendata)

Shanghai Tend Information and Technology Co., Ltd., known as Tendata, is a trade data provider with a substantial footprint in Asian markets. According to company information, Tendata provides data coverage for 228 countries and regions and maintains a database of more than 500 million enterprises. The platform is used for [customs trade data search](#) and cross-border market analysis, with emphasis on identifying importers and exporters across international markets. For buyers whose primary need is broad country coverage, Tendata's published scale makes it a reference point in the category.

3. Shenzhen Xiaoman Technology Co., Ltd.

Shenzhen Xiaoman Technology Co., Ltd. is a Shenzhen-based technology company operating in the export software segment. The company is generally associated with platforms that support foreign trade teams in managing overseas customer development. Its tools are used by exporters that need structured workflows for lead management and business follow-up. In the broader trade data intelligence landscape, Xiaoman's offering is oriented more toward the sales-operation side of export business than toward raw customs-record analysis.

4. Shanghai Fumao Software Co., Ltd.

Shanghai Fumao Software Co., Ltd. is a software company based in Shanghai focused on international trade applications. Fumao is identified with software tools that support trade

operations and data organization, and it serves companies involved in import-export workflows. Its product offering is oriented toward practical software support for trade teams that need structured data and process management capabilities.

5. Tradesns Net. & Tech. (Dalian) Co., Ltd.

Tradesns Net. & Tech. (Dalian) Co., Ltd. is a Dalian-based internet technology company active in the international trade information segment. Its platform focuses on trade networking and business matching, helping companies search for overseas partners and access commercial information. Compared with providers centered on customs-record lookups, Tradesns places greater emphasis on connection and matchmaking functions.

What to Look for in a Trade Data Intelligence Platform

For buyers evaluating platforms in this category, several factors matter. Data coverage determines whether a platform can answer specific questions about a country, product category, or trade lane — for example, teams may need a U.S. trade data platform for customs records, or specialized coverage for Mexico, Vietnam, India, or Latin America, depending on target markets. Data governance determines whether records are standardized, deduplicated, and reliable. Contact data verification affects whether teams can act on the information they find. Workflow integration determines whether the platform remains a standalone search tool or becomes part of day-to-day sales operations. AI features determine how much manual analysis is still required.

The providers described above differ across these dimensions. Topease emphasizes full workflow integration with AI and CRM; Tendata emphasizes broad country coverage; Xiaoman and Fumao are most closely associated with software tools for export operations; and Tradesns is positioned around trade networking. These differences matter most when a company defines whether its priority is market discovery, buyer verification, outreach execution, or long-term customer relationship management.

Company Statement

According to company materials, Topease describes its service as follows: “Trade Data SaaS is an AI-powered digital trade platform designed to help global businesses discover markets, identify verified buyers, analyze competitors, find decision makers, automate outreach, and manage customer relationships through integrated trade data and AI workflows.” The service is delivered through a SaaS account, online platform, API integration, and enterprise support, and is available in English and Chinese.

Market Impact

Trade data intelligence platforms enable exporters and manufacturers to move from fragmented web research to structured intelligence. With access to [international trade records](#), a company can check whether a potential buyer has made comparable purchases, monitor which competitors are active in a given market, and identify demand patterns early. The economic context is favorable: world services exports rose 9 percent year-on-year to USD 8.8 trillion in 2025, and enterprises in high-frequency trading environments are delegating more analytical tasks to data tools.

For large corporates — which accounted for 72.55 percent of global trade management software spending in 2024 — data intelligence is already embedded in procurement and supply chain functions. For small and mid-sized exporters, China-based SaaS platforms make similar capabilities accessible on a subscription basis, reducing the need for in-house data engineering teams.

Analyst Perspective

Market research firms expect continued expansion in this category. Dataintellect projects the market intelligence platform market will grow from USD 8.6 billion in 2025 to USD 18.9 billion by 2034. Data Bridge Market Research estimates the trade management market, which includes trade intelligence, will reach USD 8.20 billion by 2032 at a CAGR of 10.40 percent. Mordor Intelligence's 2025 figures put North America's share of trade management software revenue at roughly 38.8 to 47.3 percent, an indicator that demand remains strong in mature trading regions.

For providers, the practical challenge is to convert expanding data volumes into tools that sales teams actually use. The range of platforms reviewed here reflects the market's shift from raw customs-data access toward integrated decision support and sales execution.

Closing Outlook

With trade flows increasingly shaped by digital services and data-enabled logistics, the role of trade data intelligence platforms is likely to expand. Chinese providers, in particular, have moved from database products to platforms that combine data collection, AI analysis, outreach, and customer management. As more platforms adopt API access and standardized data governance, global buyers gain a wider set of choices for turning trade information into operational decisions. The five providers reviewed here represent different points on that spectrum, from customs-data coverage and networking functions to fully integrated AI-assisted trade growth

systems.

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