

C2A Security Appoints Medical Device Cybersecurity Expert Jörn Lubadel to Advisory Board

Lubadel brings more than 25 years of healthcare, regulatory and product security experience to support C2A's strategy in medical devices and other industries

JERUSALEM, ISRAEL, August 18, 2026 /EINPresswire.com/ -- C2A Security, the context and AI-driven product security orchestration platform for software-defined products and cyber-physical systems, today announced that medical device cybersecurity leader Jörn Lubadel has joined the company's Advisory Board in an independent capacity, separate from his role as Global Head of Product Security at B. Braun.



Lubadel brings more than 25 years of experience across healthcare technology, [medical devices](#), product cybersecurity and regulatory environments. He is a DIN-delegated expert to ISO/IEC in health software and medical device cybersecurity and serves as Vice Chair for cybersecurity working groups at APACMed and MedTech Europe. He also contributes to AAMI (Association for the Advancement of Medical Instrumentation) and is a frequent speaker at global industry events, including DigiCert's Trust Summit, Secure Medicine's Archimedes program and the NTIA Healthcare [SBOM initiative](#). He focuses on embedding security by design throughout the product lifecycle and helping teams develop safe, compliant and scalable medical technologies.

As a member of C2A Security's Advisory Board, Lubadel will advise the company on product strategy, market requirements and the evolving cybersecurity and regulatory challenges facing medical device manufacturers. His insight will help C2A advance its product security orchestration capabilities across secure development, lifecycle risk management, regulatory

evidence, post-market monitoring and software supply chain security. He has also contributed to industry discussions around medical device cybersecurity, security by design and the growing intersection between connected products, digital trust and patient safety.

“Jörn brings a rare combination of deep technical understanding, regulatory experience and practical leadership in medical device security,” said Roy Fridman, CEO of C2A Security. “He understands that cybersecurity in healthcare is inseparable from product quality, patient safety and lifecycle risk management. His guidance will be invaluable as we continue expanding our platform to support medical device manufacturers and other highly regulated industries.”



“Medical device manufacturers are being asked to manage increasingly connected products, complex software supply chains and rapidly evolving regulatory expectations,” said Jörn Lubadel.

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Roy Fridman

“Meeting those expectations takes more than disconnected assessments and documents. Organizations need a continuous, lifecycle-based approach that connects product architecture, risk, vulnerabilities, compliance evidence and post-market activity. I look forward to advising C2A Security as it helps manufacturers address these challenges more effectively.”

C2A Security’s [EVSec platform](#) delivers continuous, AI-driven contextual risk management across the product

lifecycle, enabling organizations to embed security by design, automate compliance and threat analysis, manage vulnerabilities and bills of materials, and enhance collaboration across engineering, product security, quality, regulatory and healthcare IT teams.

About C2A Security

C2A Security is a product security platform with significant AI capabilities built in to deliver context intelligence for software-defined products in heavily regulated industries, including

automotive, medical devices, industrial, and robotics. As regulations such as UN R155, FDA Section 524B, and the EU Cyber Resilience Act require manufacturers to demonstrate product security continuously, C2A Security's EVSec platform gives manufacturers and their suppliers one live view of security and compliance across the product lifecycle, shortening software release times and decreasing the cost of compliance.

A CLEPA Innovation Award recipient for its industry-pioneering DevSecOps platform, C2A Security counts Bayer, BMW Group, Daimler Truck AG, Ascensia, Elekta, NVIDIA, Siemens, HARMAN, Marelli, NTT Data, and Deloitte among its customers and technology partners.

C2A Security was founded in 2016 by NDS/Cisco veteran Michael Dick, with global headquarters in Jerusalem, Israel.

David Leichner

C2A Security

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