

Yellowstone Capital Advisors Welcomes Del Cloninger as Senior Vice President, Investment Banking

Finance and M&A executive brings more than 15 years of experience to a firm serving Business Process Services, Customer Experience, and CX Technology.

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Trevor C. Allen, Managing Director, Yellowstone Capital Advisors

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[Yellowstone Capital Advisors](#) announced today that Del Cloninger has joined the firm as Senior Vice President, Investment Banking. Based in St. Louis, Missouri, Del will focus on sell side M&A advisory for founder led and middle market businesses across the Business Process Services, Customer Experience, and CX Technology sectors.

Del brings more than 15 years of finance, corporate development, and M&A leadership experience within public and private equity backed services businesses. Prior to joining Yellowstone Capital Advisors, he held senior roles at ResultsCX, Startek, and Radius Global Solutions.

At ResultsCX, Del served as Senior Vice President of Corporate Development and Chief of Staff to the CEO. In that role, he supported the company's strategic growth through mergers, acquisitions, partnerships, and other enterprise initiatives. His experience also includes leadership in treasury, financial planning and analysis, transaction underwriting, due diligence, negotiation, integration, and capital allocation.

“Del brings the combination of transaction experience and operating insight that defines Yellowstone Capital Advisors,” said Trevor C. Allen, Managing Director of Yellowstone Capital Advisors. “He understands how services and technology companies create value and how buyers and investors evaluate them. His perspective will be a meaningful advantage for founders and

management teams considering a transaction.”

Del’s experience working inside large global services organizations gives him a practical understanding of the financial and operational factors that drive value. At Yellowstone Capital Advisors, he will use that perspective to help clients prepare for the market, anticipate buyer diligence, communicate their strengths, and execute successful transactions.

“Yellowstone Capital Advisors’ specialized focus on Business Process Services, Customer Experience, and CX Technology, combined with its industry insider approach, makes this a natural fit,” said Cloninger. “I look forward to

helping business owners understand their options, prepare for the transaction process, and achieve outcomes that support their long-term goals.”

Del holds a Master of Science in Finance from Webster University and a bachelor’s degree from the University of Missouri. He also completed an M&A program through Columbia University and previously held the Certified Treasury Professional credential.

About Yellowstone Capital Advisors

Yellowstone Capital Advisors is a specialized investment banking advisory firm serving founder-led and middle market businesses in the Business Process Services, Customer Experience, CX Technology, and related services sectors. Based in Jackson Hole, Wyoming, Yellowstone Capital Advisors combines transaction expertise with direct industry operating experience to help clients navigate complex strategic and financial decisions.

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