

Kurbatov Dev Creates Interactive Digital Experience for Luxury Real Estate Developer Monteville

The project replaces traditional property brochures and static blueprints with an interactive digital platform designed to help prospective buyers explore homes

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Aleksandr Kurbatov, Founder of Kurbatov Dev

August 18, 2026 — [Kurbatov Dev](#) has announced the completion of a custom digital experience for Monteville, a developer of luxury residential properties. The project was designed to address a specific challenge in real estate: presenting and selling high-value homes while they are still under construction.

For properties priced at €300,000 and above, traditional sales materials such as PDF brochures, static floor plans and collections of architectural drawings can make it difficult for prospective buyers to understand the final product. Monteville required a digital experience that could present properties in a more accessible, visual and interactive way.

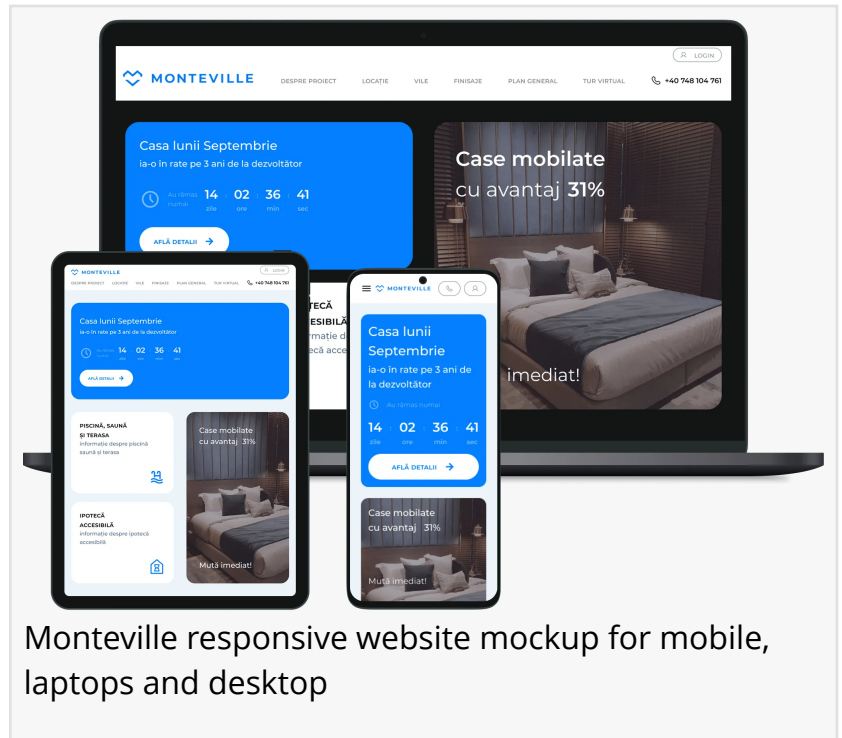
Kurbatov Dev approached the project by turning the website into an interactive showcase rather than a conventional corporate website. The resulting experience combines property presentation, visual storytelling and practical tools that allow potential buyers to explore available homes and understand their characteristics before visiting the development in person.

One of the central elements of the project is an interactive property presentation system. Instead of requiring visitors to navigate through separate documents, the website organizes information about the development and individual homes into a structured digital experience.

The platform also incorporates interactive floor plans and a property calculator, giving users a more practical way to explore available options and understand potential purchase

configurations. This approach reduces the reliance on static documents and creates a more direct connection between the visitor and the property being presented.

“The challenge was not simply to make the website look premium,” said Aleksandr Kurbatov, Founder of Kurbatov Dev. “We needed to create a digital environment that could communicate the value of a property that buyers could not physically experience yet. The website therefore became part of the sales process itself.”



The design was developed around the characteristics of the luxury real estate market, where visual presentation and clarity can have a significant impact on how potential buyers perceive a property. Large visual elements, structured information and interactive components were combined to create an experience that communicates both the lifestyle associated with the development and the practical details required to make a purchasing decision.

From a development perspective, the project required more than a standard collection of marketing pages. The digital experience was structured to accommodate property information, interactive elements and dynamic calculations while maintaining a responsive experience across desktop and mobile devices.

The project demonstrates Kurbatov Dev's approach to [web development](#): digital products should be designed around the business problem they are intended to solve rather than simply reproduce an existing website format.

For Monteville, this meant transforming architectural information and property data into an experience that could be understood by potential buyers without requiring them to work through technical documentation.

The project is part of Kurbatov Dev's broader portfolio of custom digital solutions for businesses that require more than a template-based website. The agency combines web development and [digital design](#) to create websites and digital products tailored to specific business objectives.

The Monteville project is available as part of the agency's portfolio at <https://kurbatov.dev/>.

About Kurbatov Dev

Kurbatov Dev is a web development and digital design agency based in Belgrade, Serbia. The agency specializes in custom websites, e-commerce solutions, UI/UX design and SEO, combining design and development to create fast, secure and scalable digital experiences for businesses across European markets.

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