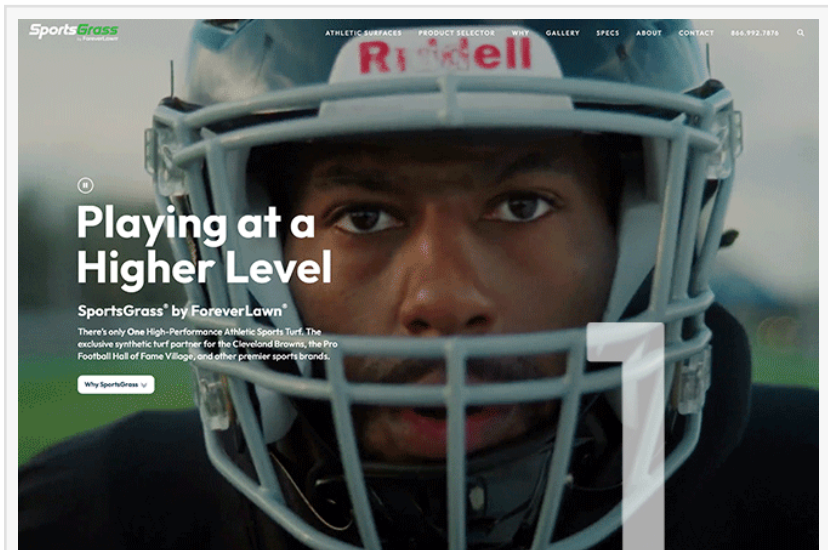


Innis Maggiore is a two-time web design award winner

The latest Web Excellence Awards honors bring the agency's total to nearly two dozen since 2018.

CANTON, OH, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- CANTON, Ohio (August 18, 2026) — Innis Maggiore, the nation's leading positioning ad agency, today announced it earned two more Web Excellence Awards, which are among the most recognized and respected website design awards in the world.

The two-time [web design award](#) winner earned honors for websites it developed for [SportsGrass](#) by ForeverLawn and [SPLASH Showrooms](#). The SportsGrass website won in the Sports category and the SPLASH Showrooms website won in the Home Remodeling category.



Innis Maggiore is a two-time web design award winner in the Web Excellence Awards competition.

“

Since developing our very first website over 30 years ago, Innis Maggiore has emphasized a balance between technical excellence and positioning prowess.”

Mark Vandegrift, Innis Maggiore President & CEO

SportsGrass, which manufactures high-performance athletic sports turf, is the exclusive synthetic turf partner for the Cleveland Browns, the Pro Football Hall of Fame Village, and other premier sports brands. SPLASH Showrooms is a destination for curated kitchen and bath remodeling products — tailored to consumers' lifestyles and built to last. SPLASH is where beauty meets function and every detail is brought to life.

“Since developing our very first website over 30 years ago, Innis Maggiore has emphasized a balance between technical excellence and positioning prowess,” said Innis

Maggiore President & CEO Mark Vandegrift. “And that philosophy has remained throughout each of the hundreds of websites we’ve developed and deployed over the years. The Web Excellence

Awards highlight innovation and creativity in web properties, and we're honored to be recognized once again in one of the most prestigious website awards competitions."

The latest two Web Excellence Awards bring the web design award winner's total to more than 20 since 2018. The agency earned three other Web Excellence Awards earlier this year for websites designed for the Stark County Black History Museum, the Stark County Humane Society, and WellLink Health Alliance.

The Web Excellence Awards, also known as WE-Awards, is not just a web awards platform. It's a global community committed to promoting excellence on the web and setting high standards by recognizing digital creativity and innovation. Our mission is to raise benchmarks for creative, technical, and professional projects and websites while honoring the brilliant minds behind them.

About Innis Maggiore

Innis Maggiore Group is recognized as America's leading positioning ad agency, building strong brand positions for companies around the world. The full-service integrated agency had 2025 capitalized billings of about \$24 million. Some of its key clients include Advanced Power, Aultman Health System, AultCare Health Plans, Babcock & Wilcox, BellStores, ForeverLawn, Goodwill Industries of Eastern North Carolina (GIENC®), Goodwill Industries of Greater Cleveland & East Central Ohio, GOJO Industries (PURELL), The Golf Crypt, JDM Structures, Kline Home Exteriors, KFC/Kendall House, MID'S True Sicilian Pasta Sauce, Midwest Industrial Supply, Mueller Electric, ReliaRide Medical Transportation, Robertson Heating Supply Co., SmithFoods/Prairie Farms, Stark Area Regional Transit Authority (SARTA), Tremont Coffee Co., and WellLink Health Alliance.

Jim Cyphert

Innis Maggiore

+1 330-501-9886

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935064677>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.