

InvesFND Announces Strategic Investment in FRANKSWAP and Player-Creator Program

Wyoming-based InvesFND will support FRANKSWAP's growth and plans to fund a \$1 million player and creator activation program.

SHERIDAN, WY, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- InvesFND, LLC, a Wyoming-registered investment company, today announced a strategic investment in [FRANKSWAP](#), a digital-economy infrastructure project focused on markets, liquidity and economic activity around large online communities.



As part of the investment, InvesFND, alongside a group of U.S. angel investors, plans to support the development and growth of the FRANK ecosystem and fund a player and creator activation initiative with a planned budget of up to \$1 million.

“

InvesFND's investment reflects our view that large online communities are increasingly becoming economic ecosystems in their own right.”

Daniel Madero, InvesFND, LLC

The initiative, known as Get Paid to Play, is being developed as a limited player and creator program around the launch period of Grand Theft Auto VI. It is intended to help FRANKSWAP build an early community of players, streamers and digital creators while testing new approaches to participation and creator incentives within large gaming ecosystems.

The planned program is expected to make up to 1,000 Founding Player positions available during an initial 30-day campaign period.

Qualifying participants may be eligible to receive rewards based on verified activity under the program's final rules. FRANKSWAP currently intends for eligible distributions to be made in USDC on Solana, subject to final technical, legal and eligibility requirements.

The program is one component of a broader strategy being developed by FRANKSWAP.

FRANKSWAP's thesis is that large gaming and online communities increasingly support economic activity beyond the underlying entertainment product itself. That activity can include creators, streaming, digital services, communities, marketplaces and other forms of online commerce.

The project is developing infrastructure intended to support markets and liquidity around these emerging digital economies.

"InvesFND's investment is based on the view that large online communities are increasingly becoming economic ecosystems in their own right," said Daniel Madero of InvesFND, LLC. "The player and creator initiative is intended to help FRANKSWAP develop its community while providing useful data and experience around how participation in these economies may evolve."

The planned Get Paid to Play program will use an application and verification process for prospective participants. FRANKSWAP is also developing a participant dashboard intended to support activity verification, campaign status and reward administration.

Detailed eligibility criteria, qualifying activity, reward calculations, technical requirements and program dates will be governed by final campaign rules prior to launch.

The investment will also support continued development of the wider FRANKSWAP ecosystem, including its market interface, economic research, community initiatives and associated FRANK infrastructure.

InvesFND said the investment reflects its interest in early-stage digital infrastructure and business models emerging at the intersection of online communities, creator economies and digital assets.

FRANKSWAP and Get Paid to Play are independent initiatives and are not affiliated with, sponsored by or endorsed by Rockstar Games, Take-Two Interactive Software, Inc. or their affiliates. References to third-party games, platforms and services are descriptive only.

About InvesFND, LLC

InvesFND, LLC is a Wyoming-registered investment company focused on emerging technology and early-stage opportunities.

Business address:

30 N Gould St
Sheridan, WY 82801

United States

About FRANKSWAP

FRANKSWAP is developing markets, liquidity and economic infrastructure for emerging digital economies formed around online communities, creators and digital activity.

Additional information is available through the FRANKSWAP website.

Daniel Madero
InvesFND, LLC
+1 561-200-5732
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935065019>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.