

SunBuzz Introduces Resealable Single-Serve THC Cocktail, Putting Consumers in Control of Their Experience

Premium ready-to-pour THC cocktail brand brings greater choice, portability and flexibility to the fast-growing THC beverage category

SUMMERVILLE, SC, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- As THC beverages move further into the mainstream, consumers are looking for more than great taste. They want choice, control and the freedom to enjoy the experience on their own terms.

SunBuzz, the premium ready-to-pour THC cocktail brand, is answering that demand with what it believes is the category's first resealable single-serve PET cocktail bottle—a new format designed to change how consumers experience THC beverages.

Unlike traditional single-serve cans, the resealable SunBuzz bottle allows consumers to pour as much or as little as they choose, start small, reseal the bottle and enjoy it at their own pace. The lightweight PET package also goes where glass often can't, making SunBuzz ideal for pools, beaches, concerts, outdoor events and more.

"No two consumers are alike, and there shouldn't be one way to enjoy THC," said Larry Trachtenbroit, Founder of SunBuzz. "Our resealable bottle gives people the freedom to start small, take their time and discover what works best for them—all while enjoying a premium cocktail they already know and love."

SunBuzz is rolling out the new package at select retailers throughout New Jersey and is available nationwide online at SunBuzzDrinks.com, with additional state launches planned this fall.





We believe the future of this category is about giving consumers a better experience—not just another THC drink,”

Larry Trachtenbroit

Available in Espresso Martini, Margarita, Jalapeño Pineapple Margarita and Cosmopolitan, SunBuzz reimagines classic cocktails for today’s consumer with no alcohol, premium ingredients and 90% fewer calories than a typical alcoholic cocktail.

“We believe the future of this category is about giving consumers a better experience—not just another THC drink,” added Trachtenbroit. “That means familiar cocktails,

better-for-you ingredients, fewer calories and packaging that puts the consumer in control. Whether you want a lighter pour, a full serving or simply want to take your time, SunBuzz lets you find your Perfect Buzz.”

Same ritual. New experience. Your Perfect Buzz.

About SunBuzz

SunBuzz is a premium hemp-derived THC ready-to-serve cocktail brand redefining social drinking. Focused on iconic cocktail flavors, mindful consumption, and modern wellness, SunBuzz creates alcohol-free, low-calorie THC beverages designed for today’s conscious consumer.

For more information, visit SunBuzzDrinks.com or follow [@Sunbuzzdrinks](https://twitter.com/Sunbuzzdrinks).

Sarah Collins

SunBuzz

[email us here](#)

Visit us on social media:

[Instagram](#)

[Facebook](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935085412>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.