

ATELIER Playa Mujeres redefines luxury wellness with the 'Beauty Fridge Experience'

ATELIER Playa Mujeres introduces "Beauty Fridge Experience", a new premium wellness service designed to bring personal care into the privacy of guests' suites.

CANCUN, MEXICO, August 18, 2026 /EINPresswire.com/ -- [ATELIER Playa Mujeres](#), the 5+ star All-Suites Luxury Resort featuring an adults-only all-inclusive concept from Mexican hotel operator and marketer [ADH - ATELIER de Hoteles](#), introduces the "Beauty Fridge Experience", a new premium wellness service designed to bring personal care directly into the privacy of guests' suites.



NUUP Spa Beauty Fridge Experience

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“At ATELIER Playa Mujeres, the Beauty Fridge Experience extends NUUP Spa into each suite, offering an intimate, sophisticated, technology-enhanced skincare experience.”

Mascia Nadin, COO of ADH - ATELIER de Hoteles

This new service features exclusive “beauty fridges” installed in the suites and stocked with a selection of products from Italian luxury skincare brand Comfort Zone. The kit includes Detox Cleanser, Water Source Mask, HA4 Jelly Serum, Tripeptide Gel Cream, and Face Cream SPF50+. It is available for an additional charge and must be requested prior to arrival. The ‘Beauty Fridge Experience’ allows guests to personalize their wellness journey even before their stay begins.

Guests can also complement their skincare routine with digital instructions accessed via QR code, providing step-

by-step professional tutorials to help them make the most of each product’s benefits during their stay and continue the routine at home.

Recognized for its scientific approach and use of high-quality natural ingredients, Comfort Zone brings advanced solutions to this experience to hydrate, firm, and protect the skin on the face and body.

With this offering, ATELIER Playa Mujeres reaffirms its commitment to providing luxury services that combine relaxation, innovation, and holistic wellness, further establishing NUUP Spa as a benchmark for relaxation and personal care in the Mexican Caribbean.

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NUUP Spa Beauty Fridge



Beauty Fridge products



Beauty Fridge Experience

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