

SMALLS SLIDERS ROLLS OUT THE ORANGE CARPET FOR DOGS THIS NATIONAL DOG DAY

Free "Can's Best Friend" bandanas await pups on National Dog Day, Aug. 26

ATLANTA, GA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- [Smalls Sliders](#), known for its fresh, cooked-to-order cheeseburger sliders, gives dogs a seat at the table this National Dog Day. On Aug. 26, guests who bring their dog to a participating Smalls Sliders Can and spend \$10 or more receive a free "Can's Best Friend" bandana in the brand's signature Smorange™ hue, while supplies last.



"National Dog Day is one of our favorite days of the year because we built our Cans to feel like a neighborhood stop guests visit again and again, and their dogs are part of that routine," said Michael Alberici, Chief Marketing Officer at Smalls Sliders. "Dogs are part of our guests' families, and we want to send them home with a little something extra. Every bandana we hand out is our way of saying thanks for making your Can a part of your routine, four paws and all."

Guests can dress their pup in the new orange bandana, snap a photo, and post it with #NationalDogDay and a tag to @SmallsSliders for the whole Smalls community to see. Smalls Sliders built its name on fresh, cooked-to-order cheeseburger sliders, seasoned waffle fries, and hand-spun milkshakes, all served up from its signature Smorange™-colored Cans. National Dog Day gives guests one more excuse to load up the car, grab their pup, and make their nearest Can the stop of the day.

Bandanas are available while supplies last at participating locations. Guests should arrive early, since quantities are limited and good dogs move fast when treats are involved.

About Smalls Sliders

Smalls Sliders serves fresh, cooked-to-order cheeseburger sliders, seasoned waffle fries, and hand-spun milkshakes from its signature Smorange™-colored shipping containers, called "Cans."

This deliberately focused menu has fueled the brand's rapid growth from its first location in 2019 to more than 375 Cans open or under development across 30 states, attracting premier multi-brand franchisees nationwide. The brand is brainchild of restaurateur visionary Brandon Landry and is backed by 10 Point Capital and former NFL star Drew Brees, as investors. For more information on how Smalls Sliders is the biggest thing to happen to burgers since buns, visit www.smallssliders.com.

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