

TapClicks Webinar: Discover At-Risk Accounts Before They Become Lost Revenue

A live TapClicks presentation for agencies and media companies

SAN JOSE, CA, CA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [TapClicks](#), the leader in Smart Marketing solutions, announces a free online webinar, "Discover At-Risk Accounts Before They Become Lost Revenue." This webinar is for customer success leaders and managers, sales and sales engineering teams, revenue operations leaders, and agency executives who want a clearer, faster way to know which clients need attention, why, and what to do next.

Marketing clients expect results. Marketers and agencies have the experience needed to run their campaigns. But knowing, at any given moment, which clients are performing well, which ones are ready to grow, and which ones are quietly heading for the exits, is often difficult. Most agencies are piecing that picture together from fragmented dashboards, CRM notes, and intuition. This webinar shows a better way.

Join TapClicks and walk through how marketing performance data, CRM context, client-specific goals, and AI can come together into a single, actionable view that customer support and sales teams can leverage to get in front of client issues before they become problems. Attendees will see live demos, real TapClicks screens and real workflows, not just slides.

What: "Discover At-Risk Accounts Before They Become Lost Revenue."

When: Tuesday, August 25, 2026, 11:00 AM PT / 2:00 PM ET.

Format: Free, online 40-minute live presentation with demos, and 10-minute question and answer session.

A TAPCLICKS WEBINAR

DISCOVER AT-RISK ACCOUNTS BEFORE THEY BECOME LOST REVENUE

August 25, 2026 @ 11am PST/ 2pm EST

[REGISTER NOW](#)



Kevin Yamano
Moderator



Anghuman Rudra
Director, Product Management



Duncan Brettel
Sr. Manager, Solution Engineers



Ria Boyce
Expert Customer Success Manager



tapClicks
Smart Marketing

Hosted by: Kevin Yamano, TapClicks VP Marketing.

Featuring: Angshuman Rudra, Head of Product Management; Duncan Brattel, Sales Engineering; and Ria Boyce, TapClicks Customer Success Manager.

Register here:

https://tapclicks.zoom.us/webinar/register/WN_hxZFvNbHTuGFdeHQ1bHvBg#/registration

By the end of this webinar, marketers, brands and agencies will learn how to be client retention masters. TapClicks will show a practical framework for identifying which clients are at risk, which are thriving, and what to do about either, using existing data.

- How to organize your book of business to spot patterns and outliers across accounts at a glance.
- How to combine marketing performance, CRM data, and client-specific context to build a meaningful picture of campaign health.
- How to define the right health signals for the business — not generic benchmarks, but signals tied to clients' actual goals.
- How AI can flag churn risk, renewal timing, and expansion opportunities before your team has to dig for them.
- How to move from high-level client health views down to campaign-level specifics, including pacing issues, anomalies, and performance changes, when something needs attention.

About TapClicks:

The TapClicks Marketing Intelligence Platform offers an AI-enabled operations and data management platform which includes over 12,500 MarTech / AdTech connections, automated warehousing, scalable reporting and data analytics. Thousands of agencies, media companies, and brands leverage TapClicks to deliver the results for their customers and stakeholders. For more information, see www.tapclicks.com.

TapClicks Marketing

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