

Current Cannabis Celebrates First Anniversary with Community Party, Support for Missouri River Conservation

Award-winning South County dispensary marks milestone with customer appreciation event, local partnerships and charitable giving

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celebrated its first year of serving the South County community with a customer appreciation event on Saturday, highlighting the company's commitment to quality cannabis, exceptional service and meaningful community engagement. The August 15 celebration brought together cannabis culture, live music, local food, outdoor recreation and charitable giving in honor of the dispensary's first anniversary.

The locally owned and operated dispensary has quickly established itself as a trusted destination for cannabis consumers in South County and remains the only

dispensary serving the Oakville area. Earlier this year, Current Cannabis was recognized as Greenway Magazine's 2026 Startup of the Year, a testament to its rapid growth, customer-focused approach and commitment to building strong local relationships. The company actively supports a variety of community organizations, including conservation and outdoor recreation initiatives throughout Missouri.

“We are incredibly grateful for the support we have received from the Oakville community over the past year,” said Adolphus Busch, CEO of Current Cannabis. “Reaching this milestone is a reflection of our loyal customers, our dedicated team and the relationships we've built throughout South County. From day one, our goal has been to create the best dispensary experience in the St. Louis area by offering premium products, outstanding service and a genuine commitment to the communities we serve. This anniversary celebration is our opportunity to thank everyone who has helped make that vision a reality.”

As a startup entering a highly competitive industry, Current Cannabis has successfully navigated

its first year while earning recognition as Greenway Magazine's 2026 Startup of the Year. Beyond serving customers, the company has focused on creating a positive impact in the community it calls home. In partnership with the [Great Rivers Habitat Alliance](#) (GRHA), Current Cannabis is helping build awareness and generate support for efforts to preserve and protect Missouri's scenic and economically vital rivers. These waterways provide critical environmental, recreational, agricultural and economic benefits across the state. As part of the anniversary celebration, a portion of all sales generated during the event was donated to support GRHA's mission of protecting floodplains, wetlands and river ecosystems throughout the region.



Current Cannabis celebrated its first anniversary on Aug. 15, 2026.

"My late father co-founded the Great Rivers Habitat Alliance, so it is especially meaningful for us to support an organization that has done so much to protect the state's natural resources," Busch said. "Conservation and community stewardship are values that have deep roots in our family, and we are proud to carry that legacy forward through Current Cannabis. Thanks to the generosity of our customers, we were able to donate \$1,000 to support GRHA's important work, and we look forward to continuing our partnership in the years ahead."

The anniversary celebration brought together hundreds of customers, local partners and cannabis enthusiasts for an afternoon of community connection and appreciation. Guests enjoyed product showcases, vendor activations, music, food and opportunities to learn more about local waterway conservation efforts. An impressive number of brands joined in the celebration, including Teal, HighFive, Kusch, Rove, Camino, Vertical, Nuthera, Vibe, Dialed In, Honey Green, Wave Length, Uncle Mac, Farmer G, Smokiez, Timeless, Robust, Sinse, Navarro, Head Change, Airo, Tsunami, Escape Artist, Ace Solventless, Vivid, Franklins and Fave.

For more information, contact Jim Dissett at 303-532-7392 or PR@pufcreativ.com.

About Current Cannabis

Current Cannabis is where passion for the plant meets a love for people. Nestled in the heart of South County St. Louis, the dispensary is proud to bring a refreshing, community-driven cannabis retail experience to Missouri's evolving cannabis landscape. Built by the same team

behind Teal, Kusch and HiGH FiVE, Current Cannabis combines years of cannabis manufacturing expertise with a commitment to retail excellence, premium products and exceptional customer service. For more information, visit www.currentcanna.com.

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