

# Well Within Your Reach Foundation Elevates Annual Gala Experience with Move to Signia by Hilton Atlanta

*DeBlair Tate brings the Well Within Your Reach Foundation Gala to one of Atlanta's premier destinations for an expanded celebration of leadership and impact*

ATLANTA, GA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [The Well Within Your Reach Foundation \(WWYR\)](#), founded by U.S. Air Force Active Duty Chief Master Sergeant and executive wellness and leadership coach [DeBlair Tate](#), is elevating its annual celebration with a new home at Signia by Hilton Atlanta, marking an exciting new chapter of growth for the foundation and its signature Black-Tie Gala experience.

The 2026 Well Within Your Reach Foundation Gala will be held Saturday, September 12, 2026, at Signia by Hilton Atlanta, bringing together executives, entrepreneurs, community leaders, wellness advocates and changemakers for an elegant evening centered on impact, recognition and the importance of achieving success without sacrificing personal well-being.



2nd Annual WWRYF Signature Gala

The move to Signia by Hilton Atlanta reflects the continued growth of both WWYR and RAF-Live and creates an expanded experience for attendees, honorees, partners and supporters. "You can have the titles, the accomplishments and the impact and still realize that somewhere in the climb, you put yourself last," said Tate. "My mantra has always been, 'I refuse to be a public success and a private mess.' That belief is at the heart of Well Within Your Reach. We exist to remind people, especially high-achieving women, that peace, joy, wellness and fulfillment should not be the price we pay for success. As this movement grows, we wanted the experience surrounding it to grow as well." A centerpiece of the evening will be the recognition of distinguished leaders whose professional achievements, service and community impact embody the spirit of the Well Within Your Reach Foundation.

The 2026 WWYR Foundation Honorees include:

- Adriane V. Jefferson - Executive Director, Atlanta Mayor's Office of Cultural Affairs



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- Ashle Mitchell – Director, Talent Relations & Production
- Brandolyn Hellams – Fox5 Atlanta Segment Producer and Certified WNBA Agent
- DeRetta Cole Rhodes, MBA, PhD – EVP/Chief People & Culture Officer at Atlanta Braves/Board of Directors/Speaker/Author
- J'Aimeka "Jai" Ferrell – CEO, Girl Scouts of Greater Atlanta
- Kimberly Irvin-Lee – Sr. Director of Entrepreneurship &

Economic Development, Urban League of Greater Atlanta

- Lakeysha Hallmon, EdD – CEO and Founder, The Village Market

The gala will also spotlight the foundation's continued commitment to investing in the next generation of women leaders through its scholarship initiatives and mission-driven programming. In addition to the gala, RAF-Live 2026 will feature the return of its signature Men's Panel, a candid conversation designed to create space for men to discuss mental wellness, leadership, relationships, vulnerability, and the pressures that often accompany being expected to remain strong for everyone else.

2026 Men's Panel participants include:

- Karon Joseph Riley – Actor, Author, Director and Producer
- Maurice "Reec" Swiney – Entertainment Host and Media Personality
- Mike Jackson – Entrepreneur and Television Personality
- Robert Rushing – Entrepreneur and President, Weight No More

The conversation will challenge the societal "masks" men often wear while navigating the demands of career, family, relationships, and purpose, while giving attendees greater insight into how communities can better understand, support, and uplift the men in their lives.

The 2026 experience builds upon the momentum of the Well Within Your Reach Foundation's inaugural gala and RAF-Live's growing community of people committed to becoming more resilient, authentic, and fearless without losing themselves in the process.

For additional information about the Well Within Your Reach Foundation, sponsorship opportunities, or to purchase tickets, visit <https://www.deblairtate.com/wwyrgala>.

For media interviews with DeBlair Tate, honorees, or participating panelists, contact Adrienne Alexander at [adrienne@theipyagency.com](mailto:adrienne@theipyagency.com).

About the Well Within Your Reach Foundation

The Well Within Your Reach Foundation is a nonprofit organization founded by DeBlair Tate to support high-achieving women leaders in creating lives that align professional success with

mental wellness, balance, and personal fulfillment. Through scholarships, programming, resources, and community experiences, the foundation works to ensure that women are empowered not only to achieve—but to thrive.

#### About DeBlair Tate

DeBlair Tate is an active-duty Chief Master Sergeant in the United States Air Force, executive wellness and leadership coach, author, and entrepreneur who has dedicated her life to helping others develop resilience, discipline, and balance. As the visionary behind the 8Figured Brand, RAF-Live, and the Well Within Your Reach Foundation, Tate draws on her experience in military leadership, entrepreneurship, and wellness to empower individuals to thrive personally and professionally.

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