

VAI Showcases Success of Next-Generation Digital Experience Platform Powered by Liferay

Integrated portal delivers modern self-service experience that extends ERP capabilities beyond traditional business applications



RONKONKOMA, NY, UNITED STATES,
August 18, 2026 /EINPresswire.com/ --

[VAI](#), a leading ERP software developer, today announced the successful deployment of its next-generation digital experience platform built on Liferay DXP, providing customers with a modern, intuitive self-service portal that seamlessly extends the power of the VAI ERP platform. The implementation enables organizations to deliver personalized digital experiences for customers, suppliers, sales teams, and business partners while maintaining real-time connectivity with core ERP data.

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Ralph Sosebee

Built on Liferay's enterprise Digital Experience Platform (DXP), VAI's customer portal provides organizations with a centralized, secure digital experience where users can access customer-specific pricing, product information, order history, invoices, account details, reports, and other critical business information through a responsive, role-based interface. Fully integrated with VAI's ERP solution, the platform eliminates duplicate data entry while

ensuring information remains accurate, consistent, and up to date.

“Organizations today need digital experiences that are as connected and responsive as the businesses they support,” said Bart Hancock, Manager, OEM Partners at Liferay. “VAI has combined the strength of its ERP platform with Liferay DXP to create a seamless experience that gives customers, partners, and employees secure access to the information they need, when they need it. We're proud to work with VAI to help organizations modernize engagement, simplify self-service, and build a stronger foundation for long-term digital transformation.”

“Today's customers expect the same seamless digital experiences they enjoy as consumers,” said

Maggie Kelleher, Director of Sales, VAI. "By combining the strength of VAI's ERP platform with Liferay's Digital Experience Platform, we've created an integrated solution that helps organizations improve customer engagement, streamline self-service, and strengthen business relationships while reducing administrative workload."

The platform enables organizations to:

- Deliver personalized customer and partner portals with role-based access
- Provide real-time visibility into orders, inventory, invoices, and account information
- Simplify online ordering and account management
- Improve customer service through self-service capabilities
- Support both B2B and B2C digital commerce initiatives
- Extend ERP functionality securely to employees, customers, suppliers, and partners

Unlike standalone web portals, the VAI solution is tightly integrated with its ERP, allowing organizations to leverage live operational data without relying on manual synchronization or disconnected systems. The platform also supports VAI's expanding [cloud](#) strategy by providing organizations with a scalable foundation for future digital transformation initiatives, including advanced eCommerce, mobile access, workflow automation, and AI-driven customer experiences.

"The success of this implementation demonstrates what's possible when modern digital experience technology is combined with a powerful ERP platform," said Ralph Sosebee, Director of Ecommerce, VAI. "Our customers are looking beyond traditional ERP functionality to create connected digital experiences that strengthen relationships and drive long-term business growth."

To learn more about VAI's digital experience platform and integrated eCommerce solutions, visit VAI's Digital Commerce resources.

About Liferay

Liferay helps organizations build for the future by enabling them to create, manage and scale powerful solutions on the world's most flexible Digital Experience Platform (DXP). Trusted globally by over a thousand companies spanning multiple industries, Liferay's open-source DXP facilitates the development of marketing and commerce websites, customer portals, intranets and more. Learn how we can use technology to change the world together at liferay.com.

About VAI

VAI is a leading independent mid-market ERP software developer renowned for its flexible solutions and ability to automate critical business functions for the distribution, manufacturing, retail, and service sectors. VAI's software solutions are backed by a wealth of experience and a reputation for excellence that countless companies rely on. With specific ERP solutions for hard goods, food, and pharmaceutical companies, VAI has helped some of the most recognized companies address key industry requirements and deliver bottom-line results. VAI continues to

innovate with new solutions that leverage business intelligence, analytics, mobility, and cloud technology to help customers make more informed business decisions and empower their mobile workforce. For more information, visit <https://www.vai.net>.

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