

Strickland's Home Appoints Lauren Sweigart as Wilmington Showroom Manager

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/EINPresswire.com/ -- Strickland's Home, a premier provider of custom window treatments, closets, and home organization solutions in Southeastern North Carolina, is pleased to announce the appointment of Lauren Sweigart as its new Showroom Manager at the Wilmington location.

“

I love helping customers find solutions that fit their home and making every visit to our showroom a welcoming experience.”

Lauren Sweigart, Showroom Manager, Strickland's Home

Sweigart brings a strong background in customer relations, retail management, and visual merchandising to the Strickland's Home team. In her new role, she will oversee daily showroom operations at the 5422 Oleander Drive location, guiding homeowners through the selection process for custom blinds, shades, shutters, draperies, custom closets, home organization, and garage organization systems. Her leadership aims to deliver an engaging, informative, and seamless experience for clients

throughout the region.

"I am excited to join the Strickland's Home team as the Showroom Manager in Wilmington," said Lauren Sweigart. "I love helping customers find solutions that fit their home and making every visit to our showroom a welcoming, enjoyable experience. Whether you're exploring options or ready to start your project, I'm here to answer your questions and guide you through the process. I can't wait to meet you, stop by and say hello!"

Sweigart holds a Bachelor's degree in Sociology from the University of North Carolina at Asheville, where she cultivated a strong foundation in community engagement, qualitative research, and effective communication. Her professional experience includes management roles in retail hospitality and digital marketing, equipping her with the skills necessary to manage client consultations and elevate the in-showroom client experience.

Strickland's Home has been serving Southeastern North Carolina for over 80 years, offering custom solutions that help homeowners enhance their living spaces. The appointment of Sweigart underscores the company's ongoing commitment to expert guidance, hands-on customer service, and community-focused retail excellence.

About Strickland's Home

Serving Southeastern North Carolina for over 80 years, Strickland's Home is a premier provider of window treatments, [custom closets, and home organization systems](#). With showrooms in Wilmington and North Myrtle Beach, Strickland's offers a wide selection of blinds, shades, shutters, draperies, and custom garage solutions designed to help customers visualize their dreams before delivery. For more information, visit Strickland's Home at <https://stricklandshome.com>.

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Lauren Sweigart joins Strickland's Home as Showroom Manager at their 5422 Oleander Drive location in Wilmington, NC.

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