

Spotter TMS Launches First Outdoor Campaign at Belgrade Airport, Connecting With Serbian and Balkan Trucking Community

First outdoor campaign highlights Spotter TMS's growing U.S. trucking presence and the Serbian and Balkan community's connection to American freight operations

DARIEN, IL, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [Spotter AI](#), a transportation technology company providing AI-powered software solutions for U.S. motor carriers, freight brokers and trucking operators, has launched the first outdoor advertising campaign for Spotter TMS at Belgrade Nikola Tesla Airport, marking a brand visibility milestone at a location intentionally selected for its connection to the Serbian trucking community and the U.S. transportation industry.

The Belgrade Airport campaign marks a brand-growth milestone for Spotter TMS as the platform continues building recognition across the U.S. trucking industry. The location was intentionally selected because of the strong connection between Serbian and Balkan trucking professionals and the U.S. transportation market, particularly across Illinois, Chicago and the broader Midwest. As Spotter TMS remains focused on serving [U.S. fleets and](#)



Spotter AI



Spotter TMS Airport Campaign

[transportation businesses](#), the campaign reflects the company's effort to strengthen its connection with the carriers, dispatch teams, driver networks and communities helping keep American freight moving.

"Spotter TMS was built for the people who keep U.S. freight moving, and this campaign is a reflection of that," said Gabriel Stonys, founder of Spotter AI. "As our brand grows, we want to stay close to the communities and businesses that shape the trucking industry every day. Belgrade was a meaningful choice because of the role Serbian and Balkan trucking professionals play in American transportation, especially across Chicago, Illinois and the Midwest."



Spotter TMS Airport Campaign

Spotter TMS helps motor carriers, freight brokers and logistics teams manage core transportation workflows from one connected platform, supporting dispatch coordination, fleet activity, communication and operational data. As the platform continues to grow, Spotter AI is focused on building technology that fits the daily needs of U.S. transportation teams.

For more information, visit www.spotter.ai/tms.

About Spotter AI

Spotter AI is a transportation technology company developing AI-powered software for motor carriers, freight brokers and logistics teams. Its platform helps fleets streamline dispatch, recruiting, compliance and daily operations through intelligent automation and connected workflows.

Robert Bradley
Bradley PR and Marketing / Spotter AI
+1 949-274-9651
press@bradleypublicity.com

This press release can be viewed online at: <https://www.einpresswire.com/article/935152192>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

