

Highland Village Welcomes First Mississippi Joseph Location

Southern luxury boutique opens its third location in Jackson to meet demand from shoppers

JACKSON, MS, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Highland Village, Jackson's premier retail, dining and entertainment destination, is thrilled to announce the official opening of Joseph on Wednesday, August 19, 2026. Shoppers who previously shopped Joseph's selection of designer shoes and accessories at Maison Weiss can now shop an even larger selection in their new storefront located next to Buff City Soap.

"We are excited to open our doors and present our expanded collection of luxury shoes and accessories to Mississippi shoppers," said Joseph owner Barrie Wexner Wurzburg. "Jackson's southern charm and wonderful community makes it the perfect location for our third store as we continue bringing high-end products to women across the south."

Joseph was founded in 1930 by the Wexner family and has become one of the most recognized high fashion specialty stores in the South, with locations in New Orleans, Louisiana and Memphis, Tennessee. The luxury boutique carries a variety of shoes and accessories from the most forward fashion designers, including YSL, Christian Louboutin, Valentino, Givenchy, Tom Ford and more. After its success at Maison Weiss, the luxury boutique chose Jackson to be home to its third location.

"With its new location and wider selection of products, we know Joseph will become the go-to



stop for Highland Village shoppers seeking quality style,” said Linda Martin, senior property manager of Highland Village. “We are thrilled Joseph chose Highland Village for its third location and are proud to add it to our collection of customer favorite national and local businesses.”

For more information about Joseph, visit josephstores.com. For updates on other property happenings, please follow @highlandvillagejxn on Facebook and Instagram.

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About Highland Village

Highland Village is a charming Jackson, Mississippi staple boasting a longstanding tradition of exclusive shopping, fine dining and plenty of southern hospitality. Add in beautiful architecture and inviting outdoor spaces, and it’s the perfect place to spend the day. From a Courtyard catch-up to a date night out and every detail in between, it all happens at The Village.

Highland Village is home to an assortment of locally owned boutiques, national brands exclusive to HV, one-of-a-kind restaurants and fitness studios, including Whole Foods Market, lululemon, Kendra Scott, Buffalo Peak and Maison Weiss.

Highland Village, a community staple since 1961, is conveniently located in Jackson, Mississippi on I-55 North. For more information, visit www.highlandvillagejxn.com, and follow @highlandvillagejxn on Facebook and Instagram.

About Joseph

Joseph is a specialty retailer offering a curated collection of women's shoes, handbags, accessories, and more. With locations in Memphis, Jackson, and New Orleans, Joseph is known for its commitment to exceptional style, personal service, and lasting relationships with its customers.

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