

CitroTech to Ring Closing Bell at NYSE on Aug 19, Elevating Leading Technology in Fire Prevention to the National Stage

Company is shifting the legacy story of aerial suppression to wildfire prevention while transforming how fire-retardant lumber is made globally

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[CitroTech](#) (NYSE AM: CITR), a specialty chemical company developing environmentally responsible fire retardant solutions, today announced that CEO Wes Bolsen will ring the Closing Bell at the New York Stock Exchange (NYSE) on Wednesday, August 19. The milestone underscores

recognition from Wall Street for the need to shift from legacy fire suppression and pressure treated lumber using toxic retardants to EPA Safer Choice recognized fire prevention chemistry.

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Wes Bolsen, CEO of CitroTech



CitroTech CEO Wes Bolsen will ring the NYSE Closing Bell, highlighting the company's mission to advance proactive, environmentally responsible wildfire prevention.

CitroTech Inc. is a [B2i Digital Featured Company](#). See the company's in-depth profile at:

<https://b2idigital.com/citrotech>

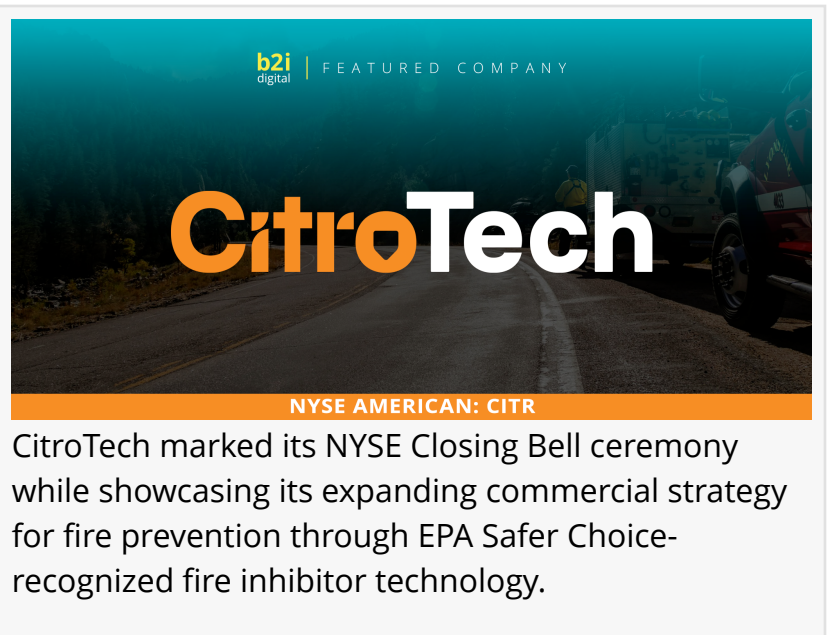
The fire prevention market has not kept pace with the growing frequency and damage of wildfires, placing increasing pressure on communities and emergency response resources across the country. The National Interagency Fire Center reports that in 2025 alone, more than five million acres of land were burned. This year's

wildfire season has been particularly tumultuous. Communities in California and Canada have already suffered significant losses, and the Eastern Seaboard is experiencing blankets of wildfire smoke from thousands of miles away. Businesses and communities are increasingly seeking solutions that proactively protect people and assets without depleting firefighting resources and

introducing new environmental risks.

Challenging the Status Quo

As demand for proactive wildfire protection grows, CitroTech is leading an industry transition that has stalled for too long, offering a different approach at the intersection of innovation, environmental and community safety, and proactive fire prevention. CitroTech's philosophy is simple: the best fire defense is the one that happens before ignition. Solutions deployed proactively around homes, communities, land, and critical infrastructure must demonstrate that while they provide near-term safety, they do not introduce adverse impacts from heavy-metal based chemistries.



"The status quo has failed our communities and first responders," said Wes Bolsen, CEO of CitroTech. "The fire prevention industry has historically focused on suppression, relying on toxic retardants with limited conditions for application only after a fire has already been started. This has resulted in significant community displacement and damage, costing billions in rebuilding efforts. Backed by commercial momentum and a growing network of joint venture and strategic partners, CitroTech delivers proactive fire solutions that protect key sectors, critical assets, businesses, and consumers across the country."

A New Approach for the Market

CitroTech combines validated fire protection with environmentally responsible chemistry, offering an alternative to legacy solutions that introduce toxic chemicals into surrounding environments with repeat applications. The Company's commercial strategy is centered on the only EPA-recognized fire inhibitor that is ground-applied, non-toxic, biodegradable and free of heavy-metals and PFAS with delivery across diverse U.S. geographies through a growing network of partners. CitroTech is providing the market with a much needed catalyst for holistic protection for communities, critical infrastructure, land, homes, building materials, and other high-risk environments.

Detection, vegetation management, infrastructure hardening, suppression, and emergency response will continue to play critical roles in fire prevention. CitroTech believes the next generation of fire protection also requires solutions that are effective, scalable, environmentally responsible, and verifiable across sectors such as energy, transportation, and infrastructure.

A Growing Joint Venture and Partner Network

CitroTech's commercial deployment centers on prevention at the core of a broader resilience strategy, supported by collaboration across public and private sectors. In addition to the joint venture with Hexion, the Company has grown its certified partner network to more than 20 organizations, and it coordinates closely with public and private sectors within local communities to advance applications across community wildfire resilience, residential and agricultural protection and building materials and asset protection. CitroTech has also recently joined the Federal Alliance for Safe Homes (FLASH), expanding its engagement with organizations focused on community resilience and disaster preparedness.

The expanding ecosystem and intersectional risk portfolios reflect the industry's growing belief that fire risk cannot be solved by legacy solutions alone. CitroTech is leading the way, increasingly producing and deploying products to meet new demand. This includes building partnerships with manufacturers, public agencies, and communities across energy, transportation, and infrastructure.

"The future of community resilience and fire prevention requires strength in numbers and precision in application," Bolsen said. "Government, utilities, insurers, fire professionals, businesses, solution providers, and local communities all have unique and critical roles to play. Our job is to provide the expanded ecosystem with a validated, environmentally responsible solution that can protect what is most important before ignition."

Proactive Prevention Takes the World's Largest Financial Stage

For CitroTech, ringing the NYSE Closing Bell marks the next chapter for the company and an opportunity to highlight the broader shift toward proactive fire prevention.

"The shift from fire suppression to prevention is already underway, and the financial markets are taking notice," Bolsen said. "CitroTech has arrived with the innovation, advanced solutions, partnerships and commercial strategy that will accelerate this shift and provide opportunities for others to join in a shared vision for revitalization."

CitroTech executives and guests will ring the NYSE Closing Bell on Wednesday, August 19, 2026, at 4pm Eastern. The ceremony will be broadcast live at <https://tv.nyse.com/>

About CitroTech Inc.

CitroTech Inc. (NYSE AM: CITR) is manufacturing and deploying the CitroTech family of innovative, environmentally safe fire prevention solutions for homes, wood products, and wildfire prevention and asset protection. CitroTech is the only long-term fire inhibitor recognized by the EPA Safer Choice program and tested to UL Greenguard Gold standards, providing effective and scientifically validated wildfire mitigation while safeguarding human and environmental health. The company's growing patent portfolio, recurring-revenue model, and scalable approach

support its long-term growth and market expansion. For more information, visit www.citrotech.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from any future results, performances, or achievements expressed or implied by the forward-looking statements. CitroTech undertakes no obligation to publicly update or revise any forward-looking statements.

Contacts

Media & Investor Contact:

CitroTech Inc.
Annabelle Barbara
Antenna Group
CitroTech@antennagroup.com
(201) 916-0313

Investor Relations Contact:

Brett Maas, Managing Principal
Hayden IR, LLC
CITR@haydenir.com
(480) 861-2425

Additional Contact:

David Shapiro
B2i Digital, Inc.
+1 212-579-4844
david@b2idigital.com
Visit us on social media:
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