

Globe Chaser Relaunches App and Introduces Agency Cloud

Users can create and play location-based adventures, while agencies manage multi-team events, live locations, progress and scores.

PALM COAST, FL, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Globe Chaser today announced the release of its completely rebuilt mobile app together with Globe Chaser Agency Cloud, a professional platform for creating and operating live team-building experiences. The consumer app and professional workspace share the same route, quest and live-event technology.



Family Adventures with Globe Chaser will never get boring

“

I built Globe Chaser to make real-world adventures easier to create and more reliable to run, from a family scavenger hunt to a live agency event with several teams.”

*Philipp Mueller, Founder,
Lead Developer and Designer,
Globe Chaser*

Available for iOS and Android, Globe Chaser transforms cities, parks, campuses and neighborhoods into interactive adventures built around real-world routes, GPS checkpoints, quests, photo challenges and team competition. Experiences can be created manually, developed with support from the AI co-creator Ava or discovered through the Globe Chaser community.

Agency Cloud expands the same platform for event agencies, facilitators, coaches and hospitality businesses. It combines route planning, reusable quests, client branding, participant management, multiple team routes, live location tracking, progress monitoring, scoring and event reports in one web-based workspace.

The rebuild broadens Globe Chaser beyond its original role as a [scavenger hunt app](#). A family can create a birthday adventure, a traveler can explore a city, a local creator can publish a route, and an agency can run a multi-team corporate event using the same platform.

Create an adventure manually or with Ava:

Creators can select an occasion, audience, starting point and route format before designing an experience themselves or asking Ava for assistance. Ava can propose routes, position checkpoints, create multilingual quests and supporting images, and analyze factors such as distance, elevation and difficulty. Every result remains editable before the adventure is played or published.

Adventures can combine riddles, multiple-choice questions, open-answer challenges, photo quests and informational checkpoints. Players follow the map, reach each physical location, complete challenges, collect points and compare results individually or in teams. Guidance, compass, 2D and 3D map modes support walking and cycling experiences without turning the app into a conventional navigation product.

A new mapping foundation for real-world play:

The rebuilt app introduces a map and routing system powered by MapLibre and OpenStreetMap data. Globe Chaser also operates its own map and routing infrastructure, providing greater control over route behavior, checkpoint placement and arrival logic. The system was developed specifically for checkpoint-based discovery, interactive city experiences and outdoor play.

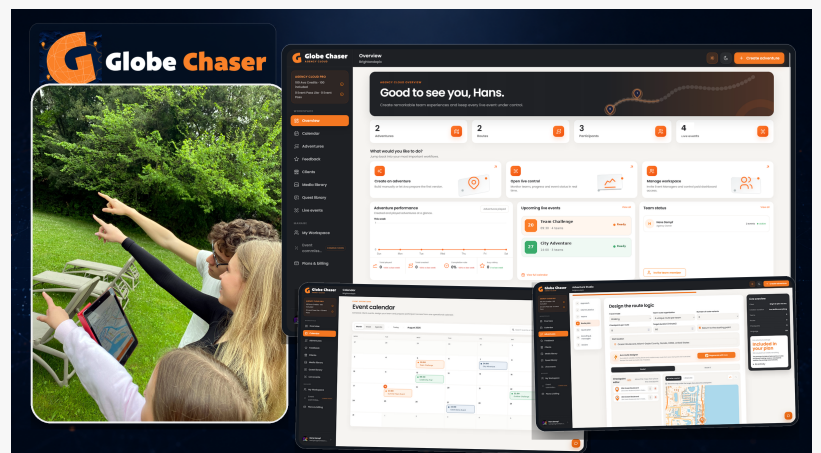
Community adventures and a creator economy:

Users can publish approved adventures, build a creator profile, earn experience points and improve their community rank. Creators receive Globe Coins when other players unlock their work. The app can be downloaded and explored for free, and every user can create a manual adventure at no cost. Free community content is available, while Globe Coins unlock additional adventures and optional creation power-ups.

A public product roadmap gives the community a direct role in the platform's development. Users can submit ideas, vote for upcoming features and follow proposals as they move from



City Tours & Exploration adventures worldwide with one smart app: Globe Chaser



B2B Team Building Platform for outdoor activities & offsites - Globe Chaser Agency Cloud

consideration into development.

Agency Cloud connects preparation with live event control:

Agency Cloud is designed for organizations that build and deliver corporate team building, city challenges and facilitated outdoor programs. Agencies can organize clients, reuse branding and quest libraries, prepare several routes for competing teams and adapt established event formats for new locations or audiences.

During an event, organizers can invite participants, assign teams, launch the experience and monitor locations, devices, checkpoint progress and scores through the Game Control Center. Event managers can follow teams on the map, handle operational exceptions and determine results without moving between separate planning, tracking and reporting systems.

Agency Cloud addresses the operational work surrounding a professional event, not only the questions displayed in the participant app. It keeps preparation, live control and reporting in one system when several teams are playing at the same time.

Agency Cloud offers a seven-day trial without requiring a credit card. [Team building agencies](#) can explore the workspace and download the Globe Chaser app to test individual adventures. Running a complete participant event requires an event pass or subscription. Professional outdoor team-building experiences start at US\$69 per adventure, including AI power-ups.

International availability

Globe Chaser is available on iOS and Android in English, German and Spanish. The consumer app, community platform and Agency Cloud support users and professional organizers in the United States, Canada and additional international markets.

About Globe Chaser

Globe Chaser is a real-world adventure platform for creating and playing scavenger hunts, interactive city tours, team challenges and outdoor experiences. Its mobile app combines routes, GPS checkpoints, quests, team play, community publishing and AI-assisted creation. Globe Chaser Agency Cloud adds professional tools for client management, reusable content, multiple routes, live event control, tracking and reporting.

Globe Chaser was founded by Philipp Mueller, its lead developer and designer. Known professionally as OptimusPhil, he presents his [development and design work](#) on his website. The platform is operated by Bright & Epic USA Inc. in Florida.

Philipp Mueller
Bright & Epic USA Inc.
press@globe-chaser.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935174603>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.