

Globe Chaser Launches Real-World Adventure App and Agency Cloud

Users can create interactive trails, while event organisers build reusable team experiences and manage live progress from one workspace.

PALM COAST, FL, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Globe Chaser has launched a completely rebuilt mobile app for creating and playing real-world adventures, together with Agency Cloud, its new professional workspace for team-building providers and event organisers. Both are now available to consumers, creators and professional facilitators in the United Kingdom, Australia and other international markets.



Family Adventures with Globe Chaser will never get boring

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I built Globe Chaser to make real-world adventures easier to create and more reliable to run, from a family scavenger hunt to a live agency event with several teams.”

*Philipp Mueller, Founder,
Lead Developer and Designer,
Globe Chaser*

The [Globe Chaser scavenger hunt app](#) turns cities, parks, campuses and neighbourhoods into interactive trails using real-world routes, GPS checkpoints, challenges, photographs and team scores. Users can build an experience manually, ask the AI co-creator Ava for assistance or discover scavenger hunts & adventures published by the community.

Agency Cloud adds the operational capabilities required by agencies, coaches and corporate event providers. It supports clients, reusable branding, quest libraries, several team routes, participant invitations, live locations, progress monitoring, scores and reporting from one browser-based

control centre.

The app is designed to move groups through real places rather than keep them focused on a screen. [Globe Chaser Agency Cloud](#) applies the same approach to professionally organised events, adding the preparation and control tools required for larger groups.

Designed for ordinary places and memorable occasions:

Globe Chaser can be used for family days, birthdays, school and youth groups, city discovery, holidays, date nights and challenges with friends or colleagues. A creator chooses the occasion, audience, start location and route structure, then controls how the experience should unfold.

Ava can help suggest a suitable route, distribute checkpoints, create quests in several languages, generate supporting images and assess elevation or difficulty. Users can accept, edit or replace any suggestion. Those who prefer complete control can create every route, checkpoint and challenge manually.

Players move through the physical environment using guidance, compass, 2D or 3D map modes. At each checkpoint they may solve a riddle, answer a question, complete a photographic task or receive information about the location. Walking and cycling formats allow organisers to adapt the pace and distance to the group.

A mapping system built for discovery:

The relaunch replaces the previous mapping foundation with a system powered by MapLibre and OpenStreetMap data. Globe Chaser operates its own map and routing infrastructure and has designed the experience around checkpoint arrival, route progress and exploration rather than conventional turn-by-turn navigation.

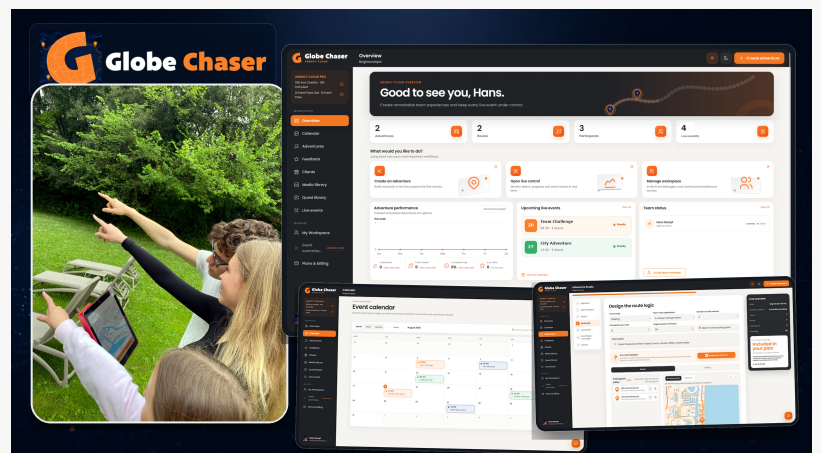
Community publishing gives local knowledge a platform:

Creators can submit adventures for the community, develop a public profile, earn experience points and progress through creator ranks. When another player unlocks their work, the creator can receive Globe Coins. This gives residents and independent creators a way to publish experiences based on their own knowledge of a city, neighbourhood or destination.

The app is free to download and includes free manual adventure creation and access to available free experiences. Globe Coins can be used for additional adventures and optional creation features. A public roadmap also lets users suggest ideas and vote on what Globe Chaser should



City Tours & Exploration adventures worldwide with one smart app: Globe Chaser



B2B Team Building Platform for outdoor activities & offsites - Globe Chaser Agency Cloud

develop next.

Agency Cloud for professional team experiences:

Agency Cloud brings planning and live delivery together for organisations that sell or facilitate outdoor team events. A provider can create an adventure once, retain the quests and branding, then adapt the format for another client, location or group. Multi-route and reversed-route options help distribute competing teams while preserving a comparable experience.

On the event day, organisers can manage participants and devices, assign teams, launch the activity and follow live positions, checkpoint progress and scores from the Game Control Center. The platform also maintains event history, reporting, billing and roles for agency staff and event managers.

Reusable formats allow agencies to retain the work invested in a successful event, then customise it for another client without rebuilding the complete process.

A seven-day Agency Cloud trial is available without a credit card. Agencies may explore the workspace and use the Globe Chaser app to test individual adventures during the trial. A subscription or event pass is needed to run complete participant events. Professional experiences start at US\$69 per adventure, including AI power-ups.

Availability

Globe Chaser is available on iOS and Android in English, German and Spanish. Agency Cloud supports professional organisers across the United Kingdom, Australia, North America, Europe and New Zealand.

About Globe Chaser

Globe Chaser is a real-world adventure platform for creating and playing scavenger hunts, interactive city tours, team challenges and outdoor experiences. Its mobile app combines routes, GPS checkpoints, quests, team play, community publishing and AI-assisted creation. Globe Chaser Agency Cloud adds professional tools for client management, reusable content, multiple routes, live event control, tracking and reporting.

Globe Chaser was founded by Philipp Mueller, its lead developer and designer. Known professionally as OptimusPhil, he presents his web [development and design](#) work on his website. The platform is operated by Bright & Epic USA Inc. in Florida.

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