

Buxton Consulting Expands 'CaliBaja' Technology Talent Initiative Through Fall 2026 UABC Program

Buxton continues to invest in its nearshore operations through a 2nd Salesforce student program at the UABC Ensenada campus

SAN RAMON, CA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Buxton Consulting announced that registration is open for its Fall 2026 student program with Universidad Autónoma de Baja California (UABC), continuing an initiative focused on developing practical Salesforce-related technology skills and strengthening the talent connection between Southern California and Baja California.



UABC Ensenada Campus

The Fall 2026 program builds on Buxton's Spring 2026 pilot, in which the first UABC computer science student was selected to participate in "Proyecto de Desarrollo en la Nube y CRM Salesforce," gaining hands-on experience in Salesforce development and administration while working alongside Buxton's technical team. The pilot provided practical exposure to real-world challenges and mentor-led learning. The student program graduate is now moving into Buxton's Salesforce managed service practice.

"Our spring student worked directly with our technical team and gained practical experience in Salesforce technologies and processes, including Flow, Apex, Triggers, REST APIs, LWC, testing, and deployment," said Chandra Reddy, Buxton Consulting co-founder & CTO. "The Fall program allows us to build on that experience, give more students exposure to real project work, and continue developing technology talent in Baja California."

For California companies and organizations, access to talent in their same time zone, as well as the ease of travel for periodic in-person collaboration is very attractive. Leading companies such as Softek and, more recently, ITJuana have continued to improve the nearshore model. Buxton

has taken a lot from those organizations' success with, for example, full-stack engineers in Mexico and is focusing more on packaged applications, as well as smaller cities and regional universities, starting with UABC Ensenada.

The UABC program also supports Buxton's broader U.S.-India-Mexico delivery model, combining client-facing capabilities in the United States with technology resources across Mexico and India. The company's large client portfolio in Silicon Valley, as well as growing presence in San Diego positions the CaliBaja region as an important part of Buxton's growth and approach to delivering follow-the-sun, scalable IT services.

Students interested in joining the Fall 2026 cohort can register through August 31, 2026.

Registration: [link here](#).

About Buxton Consulting

Founded in 1993, Buxton Consulting is an IT staffing, consulting and managed services firm headquartered in San Ramon, California, with operations in India and Mexico. Buxton serves start-ups, mid-market companies and large enterprises across Oracle, NetSuite, Salesforce, ServiceNow, Workato, cloud migrations, product development utilizing the latest in AI technologies, and provides high-quality IT staff augmentation through its "Certified Buxton Consultant" framework. The company has also worked extensively in mergers, acquisitions and divestitures ("M&A IT").

Buxton is known for delivering projects on time and on budget, as well as solving complex technical challenges, and being a trusted, easy-to-work-with partner. Buxton is a Certified Minority Business Enterprise (MBE).

Magali Cisneros

Buxton Consulting

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935183043>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.