



Charli D'Amelio Reveals She Uses Vital Red Light in Her Elite Skincare Routine

DEERFIELD BEACH, FL, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- DEERFIELD BEACH, Fla. — August 18, 2026 — Mega influencer Charli D'Amelio, aka the reigning TikTok queen, just revealed the latest addition to her skincare routine, the [Vital Elite 2.0](#), in her latest vlog. The media mogul expressed interest in enhancing her skincare routine, heard about all the perks of red light therapy, and wanted in.

[Posted on YouTube](#) on Aug. 15, D'Amelio gave her nearly 9 million YouTube subscribers an updated look at her daily life, as it had been a while since she graced the internet with her famous vlogs. Halfway through the vlog, she shared that she recently started incorporating red light into her routine. She ended her discussion on red light by expressing her excitement at seeing results after consistent use.

Interest in red light therapy has grown, especially among younger consumers. A [2025 study found](#) that online interest in red light therapy jumped 118% after the treatment gained traction on TikTok in early 2024, eventually surpassing interest in several traditional skincare treatments.

"Seeing someone like Charlie D'Amelio promote health and wellness for her generation is inspiring," says Andrew Hasty, Founder and CEO of Vital Red Light. "It's exactly the kind of awareness we love to see, and we're honored that Vital Red Light is a part of her wellness routine."

The Vital Elite 2.0 delivers 9 full-body wavelengths, including red and near-infrared light therapy designed to support healthier-looking skin, recovery, circulation, and overall wellness. With consistent use, users can easily incorporate the same type of light therapy into their daily routines from the comfort of home.

The Vital Elite 2.0 is available for purchase [here](#).

###

About Vital Red Light

Vital Red Light is a Broward County, Fla.-based red light therapy company focused on making high-quality light therapy more accessible for everyday use. Its growing lineup includes the handheld Vital Charge, targeted Vital Pro and Vital Pro 2.0, and full-body Vital Elite and Vital Elite

2.0, along with commercial light therapy systems. Vital Red Light devices use red and near-infrared light, with its latest models offering additional therapeutic wavelengths, to support skin health, recovery, circulation, cellular health, and overall wellness. The company continues to expand its lineup with easy-to-use options designed for both at-home and professional settings.

Taylor Berry

Vital Red Light

taylor@paradoxbrands.com

Visit us on social media:

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/935183985>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.