

Mirewood Ships Modular Sofas in 72 Hours as Furniture Lead Times Stretch to Months

Austin maker holds inventory domestically and ships machine-washable modular sofas within three days of order, against category norms of eight weeks or more.

AUSTIN, TX, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Furniture shoppers have grown used to a particular kind of bad news: the sofa is perfect, and it arrives in ten weeks. Across much of the upholstered furniture category, made-to-order production and overseas freight have made multi-month lead times the default, a pattern that hardened during pandemic-era supply disruption and never fully reversed.



A Mirewood modular cloud sofa with machine-washable covers, configured as a sectional with separate ottoman in a sunlit living room.

Mirewood, an Austin, Texas-based modular sofa brand, has built its operation around the opposite promise. The company ships every sofa in its Halo and Valen collections within 72 hours of order, with typical delivery landing three to seven days later, a timeline measured in days rather than seasons.

"People assume waiting is just part of buying a sofa," said Yazen Halik, founder of Mirewood. "It isn't. It's a consequence of how the furniture is made and where it sits before it's sold. We built the company so that the answer to 'when does it arrive' is a number our customers actually like hearing."

HOW THE TIMELINE WORKS

The speed comes from three structural choices rather than expedited freight.

Domestic inventory, not made-to-order. Mirewood stocks finished modular units rather than

building each order from scratch, removing the production queue that accounts for most of the industry's lead time.

Modular construction that ships in boxes. Each sofa breaks into independent seat, corner, and ottoman units, each packed in a carton a single person can handle. Nothing requires freight-only handling, oversize crating, or in-home assembly crews, the constraints that slow conventional sectional delivery.

Assembly measured in minutes. The pieces connect without tools: set the frame, fit the cover, connect the units. There is no scheduled assembly appointment between delivery and use.

SPEED WITHOUT THE USUAL TRADE-OFF

Fast-shipping furniture has historically meant disposable furniture. Mirewood's construction runs against that expectation: frames are built from kiln-dried wood, dried under controlled conditions so they hold their geometry through seasonal humidity changes, and are backed by a Limited Lifetime warranty on the frame.

Every cover on the sofa, including seats, backs, and base, is removable and machine washable at home, and covers are sold individually, so a damaged or dated cover does not end the life of the piece. The fabric is a stain-resistant performance weave selected for households with children and pets.

The modular format also extends the useful life of the purchase. A three-seat configuration can be reconfigured into an L-shape, expanded with additional units, or separated into smaller arrangements when a customer moves, without replacing the sofa.

AVAILABILITY

Mirewood's Halo and Valen collections are available at mirewoodco.com in configurations from single armchairs to five-piece sectionals with storage ottomans, with free shipping on all orders and a 30-day return window. Financing through Shop Pay Installments is available at checkout.

About Mirewood

Mirewood designs and sells modular cloud sofas built for real life: machine-washable covers, stain-resistant performance fabric, and kiln-dried wood frames backed by a Limited Lifetime frame warranty. Based in Austin, Texas, the company ships nationwide within 72 hours of order. Learn more at mirewoodco.com.

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