

New Children's Book Connects Sibling Bonds and Cultural Heritage Ahead of Raksha Bandhan

Aditi Srivastava Modi's Happy Raksha Bandhan Introduces Young Readers to the Festival through Cultural Learning and Interactive Activities

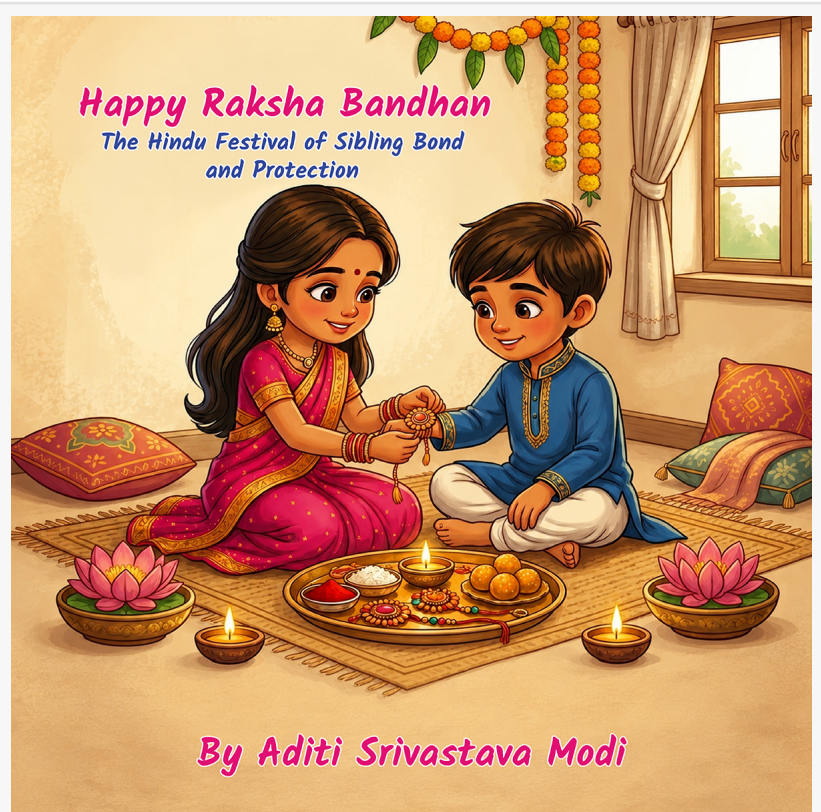
SAN DIEGO, CA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Ahead of Raksha Bandhan on August 28, author Aditi Srivastava Modi has released *Happy Raksha Bandhan: The Hindu Festival of Sibling Bond and Protection*, an interactive children's book designed to introduce young readers to the traditions, customs, and deeper meaning behind the Hindu celebration of sibling bonds.

Published by Su Che Publishing, the book combines accessible cultural learning with interactive activities that help children explore the customs and meaning of Raksha

Bandhan—including the tying of the sacred rakhi thread, the sharing of traditional sweets (mithai), and the promises of care and protection associated with the bond between siblings.

Designed for families, educators, libraries, and multicultural classrooms, *Happy Raksha Bandhan* includes Publisher's Cataloging-in-Publication (PCIP) data to support library cataloging, along with reading comprehension questions, cultural puzzles, and family discussion prompts that encourage young readers to actively engage with the traditions they are learning about.

"Raksha Bandhan is fundamentally about love, respect, duty, and celebrating the unique bond between siblings and family," said Aditi Srivastava Modi. "I wanted to showcase how many of our festivals are not defined only by religion, but also by the values behind them—respecting our



Happy Raksha Bandhan by Aditi Srivastava Modi
Cover

relationships, honoring the people in our lives, and making those bonds stronger. For children growing up in the diaspora, I wanted this book to help them understand not only what we do during Raksha Bandhan, but why those traditions matter."

Happy Raksha Bandhan: The Hindu Festival of Sibling Bond and Protection is part of Modi's growing collection of children's books exploring Indian festivals, traditions, and cultural heritage. She aims to give young readers an accessible way to learn about the customs surrounding major celebrations while also understanding the values, relationships, and cultural ideas that give those traditions meaning.

Availability & Formats:

Happy Raksha Bandhan: The Hindu Festival of Sibling Bond and Protection is available in paperback and eBook editions.

Paperback ISBN: 979-8-90182-011-7
eBook ISBN: 979-8-90182-010-0



Author, Singer, Songwriter Aditi Srivastava Modi



Su Che Publishing, LLC Logo

The book is distributed globally through Ingram, [Amazon](https://www.amazon.com), Barnes & Noble, Google Play Books, and other book retailers.

About the Author

Aditi Srivastava Modi, also known by her stage name Itida, is a multidisciplinary artist and author. Her work spans music and literature, with a focus on cultural learning, heritage, and artistic expression.

As the author of Happy Holi: A Hindu Festival of Colors, Happy Lohri: A Punjabi Harvest And Winter Festival Celebration, Happy Vaisakhi: A Punjabi Harvest Festival and the Birth of the Khalsa, Happy Rath Yatra: The Festival of Chariots, and now Happy Raksha Bandhan: The Hindu

Festival of Sibling Bond and Protection, she aims to bridge the gap between tradition and the modern world for children everywhere.

Learn more at www.aditisrivastavamodibooks.com.

About Su Che Publishing, LLC

Su Che Publishing, LLC is an independent publishing company based in San Diego, California. The company focuses on creating high-quality children's books that celebrate culture and festivals. Its goal is to share cultural traditions in a way that is engaging, colorful, and accessible to the next generation. By focusing on authentic details and regional traditions, Su Che Publishing helps families preserve and share their heritage through reading and cultural learning.

For more information, visit www.suchepublishing.com.

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