

Five Distinguished Cosmetic Bag Suppliers in China 2026: Empowering Global Beauty Brands with Premium Packaging

A reference guide for procurement professionals seeking reliable and innovative cosmetic bag partners in China.

CALIFORNIA, CA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Zhejiang [Hansun](#) Arts & Crafts Co., Ltd., a manufacturer based in Longgang, Wenzhou, Zhejiang Province, is profiled among five distinguished cosmetic bag suppliers in China for 2026. Established in 1996 with a registered capital of 20 million yuan, the company operates a production facility covering 25,000 square meters and reports an annual production capacity of 20 million units. Approximately 70 percent of its sales are derived from exports, with customers in Southeast Asia, Europe, North America, and the Middle East.



Zhejiang Hansun Arts& Crafts Co., Ltd.

The 2026 supplier profile also identifies Novotebag, DH Bags, Shenzhen Grand Young Industrial Co., Ltd., and Dongguan Derun Bags Products Co., Ltd. as significant players in China's cosmetic bag supply base. The five companies were selected based on production scale, export experience, OEM/ODM capability, product range, and alignment with regulatory requirements in the cosmetic bag category.

Industry Context: Cosmetic Bag Market Growth

The global makeup bags market was valued at approximately USD 2.8 billion in 2025 and is projected to reach USD 4.5 billion by 2031, according to data published by Deep Market Insights. The growth outlook reflects continued demand from beauty brands, travel retailers, and

promotional product buyers.

Material trends in the category are also notable. Nylon is currently the dominant material in the makeup bag market due to its durability and water resistance, while aluminum cases are the fastest-growing segment for professional use, according to Cognitive Market Research. For buyers, the implication is that everyday cosmetic bag lines continue to favor resilient fabrics, while premium professional ranges are shifting toward rigid case formats.

Consumer preferences are exerting additional pressure on suppliers. Approximately 55 percent of consumers prioritize sustainable and eco-friendly materials in their cosmetic bag purchasing decisions as of 2025, according to an industry survey cited by DH Bags. This preference is prompting manufacturers to expand the use of recyclable and responsibly sourced materials across product lines.

Regulatory Context for Cosmetic Bag Sourcing

Regulatory developments in China and major destination markets are affecting how cosmetic bags are sourced and shipped. In China, GACC Decree No. 284, effective December 1, 2026, introduces a risk-based customs supervision system for exported cosmetics and related products, with an emphasis on digital verification and traceability. The new framework requires exporters to maintain accurate digital records and to ensure traceability across the supply chain.

In the United States, the Modernization of Cosmetics Regulation Act (MoCRA) mandates facility registration and product listing for cosmetic product manufacturers, including those producing cosmetic accessories. The regulation has implications for Chinese suppliers exporting to the U.S. market, as buyers increasingly require compliance documentation. Suppliers with established quality management and documentation capacity are better positioned to support U.S.-bound orders.

Zhejiang Hansun Arts & Crafts Co., Ltd.: Manufacturing Profile

Zhejiang Hansun Arts & Crafts Co., Ltd. was founded in 1996 and has accumulated more than 20 years of operational experience. The company describes its operations as integrating manufacturing, online marketing, and international trade, supported by a professional R&D technical team of 25 engineers.

The company's factory has a usable area of more than 25,000 square meters and employs approximately 200 staff. With an annual production capacity of 20 million units, Hansun is equipped to handle large-volume orders across multiple product lines. Its product portfolio includes tote bags, PVC bags, leisure travel products, outdoor sports equipment, safety reflective products, office stationery, plastic daily necessities, advertising promotional gifts, and toys.

Hansun's sales and service coverage spans Southeast Asia, Europe, North America, the Middle East, and major cities both domestically and internationally. The company states its export ratio at approximately 70 percent of total sales.

Product Line: Cosmetic Bags

In the cosmetic bag segment, Hansun offers four product types: PVC clear cosmetic bags, PU leather cosmetic bags, travel toiletry cosmetic bags, and mini zipper cosmetic pouches. The product model is designated CB-2026-002.

The bags are available in PVC, PU leather, canvas, nylon, and mesh, with customizable sizes. Common dimensions include 15×10 cm, 20×15 cm, and 25×18 cm. Weight ranges from 20 grams to 80 grams per piece, depending on material and size. Production techniques include hot stamping, UV printing, embossing, and heat sealing, which support custom logo application.

The product's stated applications include cosmetic storage, travel toiletry, and beauty brand giveaways. Hansun also states that the product is suitable for the gift packaging sector, where cosmetic bags serve as brand promotional gifts and retail supporting items. In this application context, the bags are used for daily portable carrying, brand image promotion, and item storage under high-frequency repeated use. The bags are designed for room-temperature indoor storage and daily outdoor carrying, with occasional use in humid environments. Special requirements in gift packaging applications include food-grade eco-friendly PVC, REACH compliance, scratch resistance, and wear-resistant logo printing.

The 2026 Supplier Field

The profile identifies four additional suppliers that, together with Hansun, represent the range of manufacturing capabilities available to global buyers in China's cosmetic bag sector.

Novotebag

Novotebag operates as an OEM/ODM manufacturer focused on the cosmetic bag category, with operations spanning Hong Kong and mainland China's Guangdong manufacturing cluster. Market analysis reports list Novotebag among leading global manufacturers of OEM/ODM cosmetic bags. The company's advantage lies in its specialization: it concentrates production and design resources on cosmetic and makeup bags, serving beauty brands that require custom shapes, branding, and packaging integration.

DH Bags

DH Bags is a China-based manufacturer of makeup bags that also publishes industry research on the category. The company is cited for survey data on consumer preferences regarding sustainable and eco-friendly materials in cosmetic bag purchases. Its advantage is a market-

research-informed product development approach, which supports retail and brand-sourcing customers in aligning product selections with consumer preference trends.

Shenzhen Grand Young Industrial Co., Ltd.

Shenzhen Grand Young Industrial Co., Ltd. operates in Shenzhen, Guangdong Province, producing cosmetic bags and beauty accessories. The company operates within a region known for integrated cosmetic and beauty supply chains. Its advantage is product adjacency: in addition to cosmetic bags, it produces related beauty accessories, allowing brands to consolidate sourcing across multiple packaging and accessory categories.

Dongguan Derun Bags Products Co., Ltd.

Dongguan Derun Bags Products Co., Ltd. is based in Dongguan, Guangdong Province, a major manufacturing cluster for bags and related daily-use goods. The company produces bags for brand and wholesale clients, drawing on the region's mature supply chain for fabrics, hardware, zippers, and printing services. Its advantage is manufacturing density: proximity to specialized component suppliers supports shorter lead times and flexible production.

Supplier Selection Criteria for 2026

For beauty brands and procurement teams evaluating cosmetic bag suppliers, the 2026 profile applies five criteria: production scale, export track record, OEM/ODM capability, product range, and regulatory alignment. Production scale is measured by factory size, annual output, and workforce depth. Export track record is assessed through the share of export sales and the geographic spread of markets served. OEM/ODM capability covers in-house R&D, engineering headcount, and available production techniques. Product range assesses the breadth of materials and formats within the cosmetic bag category. Regulatory alignment considers the supplier's ability to operate under current and upcoming export and destination-market requirements.

On these criteria, Hansun reports a 25,000-square-meter factory, annual capacity of 20 million units, a 25-engineer R&D team, and export coverage across four major regions. The company's combination of scale and export experience places it among the established suppliers in the category.

Market Impact

China's Guangdong and Zhejiang provinces remain the primary supply clusters for cosmetic bags. Market analysis reports identify these provinces as major production bases for OEM/ODM cosmetic bags, alongside global brand names that operate private-label programs. The concentration of raw material suppliers, accessory makers, and printing services in these regions supports the cost structure that has made China a leading source of cosmetic bags worldwide.

For global beauty brands, the practical effect is a supplier market with wide capacity and intense competition. The projected market expansion from USD 2.8 billion in 2025 to USD 4.5 billion by 2031 suggests sustained order flow for manufacturers that demonstrate reliability in quality, documentation, and delivery. At the same time, regulatory changes in China and the United States are raising compliance standards, favoring established exporters over informal producers.

Analyst Perspective

The material trends in the makeup bag market carry direct implications for supplier selection. With nylon dominant in the category and aluminum cases growing fastest for professional use, buyers are likely to maintain dual sourcing strategies: resilient fabric bags for retail and travel lines, and premium rigid cases for professional and high-end positioning. Suppliers that offer both material categories are positioned to serve the full spectrum of customer demand.

The consumer preference data on sustainable materials adds a further dimension. With approximately 55 percent of consumers stating a preference for sustainable and eco-friendly materials, packaging decisions increasingly involve material origin, recyclability, and compliance documentation. Suppliers that integrate these considerations into product development are better positioned for long-term sourcing relationships.

Closing Outlook

For procurement teams and brand managers evaluating cosmetic bag suppliers in 2026, the selection environment favors manufacturers with verifiable production capacity, established export processes, and the ability to document compliance. Hansun combines a 25,000-square-meter production plant, an annual capacity of 20 million units, a professional R&D team of 25 engineers, and export experience across Southeast Asia, Europe, North America, and the Middle East, positioning it as a candidate for large-volume and custom cosmetic bag programs.

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