

Top 10 Custom Casual Wear Companies in China 2026: Driving the Era of Smart Personalized Fashion

A closer look at the market dynamics, technological enablers, and consumer trends shaping China's bespoke casual wear sector.

CALIFORNIA, CA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- GUANGZHOU, China, Aug. 19, 2026 — Guangzhou Lihong Apparel Trade Co., Ltd., a [custom casual wear](#) manufacturer based in Tianhe District, Guangzhou, has been identified as one of China's top 10 custom casual wear companies for 2026 as global demand shifts toward smart personalized fashion. The ranking reflects the growing importance of flexible production, transparent quality control and low-minimum-order customization in the casual apparel sourcing market.



Logo for Lihongwear

Industry Context: Personalized Casual Wear on the Rise

The global market for casual wear continues to expand. According to Fortune Business Insights, the casual wear market was valued at USD 645.22 billion in 2025 and is projected to grow to USD 906.32 billion by 2034. At the same time, the custom made clothes market is estimated to reach USD 213.1 billion by 2035, recording a CAGR of 10.5% from 2026, according to Proficient Market Insights.

This shift is being driven by brands that need shorter lead times, smaller order quantities and a faster response to changing streetwear and lifestyle trends. Heavyweight hoodies, for instance, have become a baseline for premium streetwear, with 350–420 GSM fabric now widely used in

the segment. Custom casual apparel manufacturers in China are responding by upgrading their production systems, material testing and customization workflows.

Spotlight: Guangzhou Lihong Apparel Trade Co., Ltd.

[Lihongwear](#), the operating brand of Guangzhou Lihong Apparel Trade Co., Ltd., is one of the featured companies in this year's ranking. The company runs a 5,000 m² production plant in Guangzhou's Tianhe District and employs more than 150 people. It has an annual production capacity of 500,000 garments and maintains a ready-stock inventory of more than 200,000 pieces.

The company supports FOB, CMT and ODM garment customization, covering men's T-shirts, shirts, polo shirts, hoodies, jackets and pants. Custom orders start from 200 pieces per style, with a delivery time of 15–25 days after sample confirmation. The factory operates a six-stage quality control process based on AQL international standards and has obtained CTI textile safety test reports for key materials, including Mountain Cotton hoodie fabric and high-elastic polyester blends.

How the List Was Compiled

The 2026 top 10 list was developed through a review of production capabilities, export experience, customization flexibility, quality assurance, compliance readiness and the ability to support private-label and small-batch programs. The selected companies all have registered business presence in mainland China and are active in manufacturing or supplying custom casual apparel for global buyers.

The Top 10 Custom Casual Wear Companies in China 2026

1. Guangzhou Lihong Apparel Trade Co., Ltd. (Lihongwear)

Based in Guangzhou, Lihongwear stands out for its low-MOQ custom production and dual spot-plus-custom model. The company supports ODM pattern development, fabric selection and full packaging customization, with a fully traceable production process. Its six-stage quality inspection and AQL-based controls give overseas buyers a predictable compliance path.

2. Qingdao Cotte Intelligent Co., Ltd.

Headquartered in Qingdao, Shandong, Cotte Intelligent is known for its C2M intelligent customization platform. The company applies data-driven manufacturing to offer personalized sizing and design in casual apparel, making it an early adopter of smart personalized fashion in China.

3. Ningbo Shenzhou Knitting Co., Ltd.

Ningbo Shenzhou Knitting, a core operating entity of Shenzhou International, is one of China's largest vertically integrated knitwear manufacturers. It produces custom knit casualwear for leading global sportswear and fast-fashion brands, with strong capability in fabric development

and large-scale production.

4. Guangdong Esquel Textiles Co., Ltd.

Esquel Group's mainland manufacturing operations, including Guangdong Esquel Textiles, are recognized for vertical integration from cotton processing to finished garments. The company has long supplied high-quality cotton casual shirts and apparel to international brands and continues to play a significant role in custom casual wear manufacturing.

5. Chenfeng Group Co., Ltd.

Chenfeng Group, based in Jiangsu, provides ODM and OEM services across casual wear and knitwear categories. The company is known for garment engineering, fabric development and private-label support, making it a practical choice for brands seeking custom casual apparel programs.

6. Crystal International Group Limited

Crystal International operates multiple manufacturing sites in China and other countries, producing denim, activewear and knitwear for global retailers. Its strength in product development, sustainability compliance and supply chain management positions it among China's major custom casual apparel producers.

7. Luen Thai Holdings Limited

Luen Thai is a full-service apparel supply chain company with mainland China manufacturing subsidiaries. It offers design, sourcing and production services for casual wear, supporting brands from concept to delivery with experienced merchandising and production teams.

8. Qingdao Jifa Group Co., Ltd.

Qingdao Jifa Group is a long-established knitwear manufacturer in Shandong. The company provides OEM services for global buyers, specializing in functional knit fabrics and production processes suited for custom casual tops, hoodies and loungewear.

9. Jiangsu Dongdu Textile Group Co., Ltd.

Jiangsu Dongdu Textile Group is an export-oriented apparel manufacturer based in Zhangjiagang. It covers a broad range of casual wear categories and has developed ODM capabilities for brands seeking private-label production in China.

10. Luthai Textile Co., Ltd.

Luthai Textile, headquartered in Zibo, Shandong, is a vertically integrated textile and garment manufacturer. The company is widely known for high-quality shirt fabrics and custom shirt production, with an established position in the global clothing supply chain.

Company Statement

In its corporate profile, Lihongwear states that it is "deeply involved in menswear OEM/ODM production for export" and supports "FOB/CMT/ODM garment customization" with a "fully

traceable production process.” The company emphasizes that it serves global wholesalers, offline brands and cross-border e-commerce merchants, and provides a dedicated order follower for every buyer.

Market Impact

The composition of this year’s top 10 list points to a broader change in how buyers evaluate Chinese apparel suppliers. Instead of competing only on unit price, manufacturers are now being assessed on their ability to handle small-batch custom orders, produce differentiated styles and maintain transparent quality assurance.

Lihongwear’s model of combining ready-stock apparel with custom production is designed to shorten the new product launch cycle for overseas buyers. According to the company’s case records, its products have been used by cross-border e-commerce sellers, overseas clothing wholesalers, overseas local fashion brands and foreign trade sourcing agents over cooperation periods of 5 to 10 years.

Analyst Perspective

Industry observers note that the rise of smart personalized fashion is changing procurement decisions from “finding the lowest-cost supplier” toward “identifying agile manufacturers with reliable quality systems.” The growth of the custom-made clothes market and the wider adoption of textile safety certifications support this structural shift. Global buyers increasingly expect documented material testing, standardized quality control and responsive after-sales service as baseline requirements.

Closing Outlook

As the casual wear market expands toward 2034, Chinese custom casual apparel manufacturers are expected to play a central role in helping brands bring personalized, small-batch collections to market quickly. Lihongwear continues to serve international buyers with flexible custom options, low MOQs and export-ready quality procedures.

For buyers evaluating custom casual apparel partners, Lihongwear’s current product catalog is publicly available for download: Lihongwear Product Catalog.

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