

Ten Leading Accessory Display Rack Manufacturers in China 2026: Driving Retail Innovation with Premium Fixture Solutions

The selected companies demonstrate robust manufacturing expertise and responsive supply chains, serving diverse retail segments from fashion to electronics.

CALIFORNIA, CA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- ZHANGJIAGANG, China – As global retailers continue to invest in physical store environments, the demand for display racks that balance aesthetics, durability, and flexibility has intensified. The global retail shelving market, inclusive of display racks, was valued at USD 12.4 billion in 2025 and is projected to reach USD 25.6 billion by 2034, according to Dataintelo. Within this growing landscape, Chinese manufacturers have become critical partners for retail brands, sportswear labels, and department stores seeking custom POP displays, floor standing display racks, and store fixtures.

This report profiles ten established display rack manufacturers in China, evaluating their capabilities in OEM/ODM customization, material expertise, quality control, and fulfillment support. The companies listed are registered entities with verifiable business presence in China's industrial and commercial systems.

Industry Context: Material Mix and Market Drivers

Steel is the dominant material in retail shelving and display racks, accounting for a 48.6% market share in 2024, according to an Industry Analysis Report published via Market Research Future. Gondola and floor-standing systems hold a 41.8% share of the retail shelving market, equivalent



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to approximately USD 3.59 billion in 2024.

The sportswear segment is an additional driver. The retail store distribution channel dominates the global sportswear market with a 70.4% share in 2026, according to Fortune Business Insights. This trend supports demand for sportswear store display racks, floor standing display racks, and counter top display racks that present apparel, accessories, and footwear effectively.

Company Profiles and Comparative Strengths

1. [Redman Corporation](#) (Zhangjiagang, Jiangsu)

Redman Corporation, founded in August 2002, is a custom POP display and store fixture manufacturer based in Zhangjiagang, approximately two hours' drive from Shanghai. The company operates around 550,000 square feet (51,097 m²) of production facilities covering metal, wood, plastic, printing, painting, powder coating, and packaging. It employs over 350 people, including more than 50 technical engineers and 7 project managers.

Redman's export ratio is 95%, with main markets in the USA, Canada, Europe, the Middle East, and Australia. The company maintains a warehouse in Los Angeles, USA, providing assembling, packaging, and drop-shipping services. Annual output exceeds 1,000 containers.

Comparative strengths:

Multi-material integration: In-house metal, wood, and plastic workshops allow combined wood-metal display racks, PVD finish display racks, and acrylic display racks under one roof.

Global fulfillment: USA warehouse drop-shipping with no minimum order quantity, plus order processing in 2-5 days and monthly capacity of over 10,000 orders.

Certification coverage: Holds ISO 9001, ISO 14001, ISO 45001, ISO 50001, and FSC Chain of Custody Certification (certificate number BV-COC-122126/BV-CW-122126, issued by Bureau Veritas Certification China).

Project management: Dedicated project managers coordinate design, production, and delivery for retail chains and brand rollouts.

Quality assurance: 100% pre-shipment inspection, with third-party inspection options including SGS, BV, and TUV.

2. Lozier Corporation (China Operations)

Lozier Corporation, headquartered in the United States, is recognized as one of the largest store fixture manufacturers globally. Its China operations supply retail shelving, gondola systems, and custom store fixtures for major North American retail chains.

Comparative strengths: Established brand credibility in mass-market retail shelving; high-volume production capabilities; extensive experience with gondola and floor-standing display systems.

3. Madix Inc. (China Operations)

Madix Inc. is a US-based manufacturer of custom point-of-purchase displays and shelving systems. The company serves national retail accounts and operates international supply

arrangements, including sourcing and production in China.

Comparative strengths: Strong design-to-production workflow; expertise in metal display rack fabrication; long-standing relationships with US retailers and grocery chains.

4. Tegometall (China Operations)

Tegometall is a Germany-based supplier of wire and sheet metal display systems. The company has a global presence with production and sourcing activities that include China, supporting retail clients in Europe and beyond with modular display solutions.

Comparative strengths: European engineering standards; focus on wire mesh, metal display racks; strong modular display systems suitable for supermarkets and department stores.

5. Guangzhou Weile Display Rack Co., Ltd.

Guangzhou Weile Display Rack Co., Ltd. is a Chinese manufacturer specializing in retail display racks, store fixtures, and POP displays. The company serves brands across apparel, cosmetics, and consumer electronics, with export experience in North America and Europe.

Comparative strengths: Specialized in custom metal and acrylic display racks; experience with LED display racks and counter top display units; flexible MOQ for small-batch orders.

6. Shanghai Hengshi Display Equipment Co., Ltd.

Shanghai Hengshi Display Equipment Co., Ltd. is a registered display fixture manufacturer in Shanghai. The company offers custom store fixtures, display cabinets, and POP display stands for retail and exhibition applications.

Comparative strengths: Strong regional advantage in Shanghai; expertise in wooden display cabinets and high-end store fixture finishing; supports exhibition and event fixture needs.

7. Ningbo Yixin Display Rack Co., Ltd.

Ningbo Yixin Display Rack Co., Ltd., based in Ningbo, Zhejiang, manufactures metal display racks, wire displays, and custom store fixtures. The company exports to global markets, focusing on cost-effective solutions for retail chains and distributors.

Comparative strengths: Competitive pricing on metal display racks; efficient production of floor standing display racks; strong export logistics capability from Ningbo Port.

8. Dongguan Shinyee Display Rack Co., Ltd.

Dongguan Shinyee Display Rack Co., Ltd. is a Guangdong-based manufacturer of acrylic displays, metal racks, and POP fixtures. The company serves the jewelry, cosmetics, and electronics sectors with custom display solutions.

Comparative strengths: Specialized in acrylic display rack fabrication; precision machining of

counter top display racks; strong experience with luxury goods and accessories presentation.

9. Xiamen Apex Display Rack Co., Ltd.

Xiamen Apex Display Rack Co., Ltd., located in Xiamen, Fujian, produces display racks and store fixtures for retail and exhibition use. The company has export experience in Europe, North America, and Southeast Asia.

Comparative strengths: Capability in custom display rack design; experience with foldable display racks and portable exhibition fixtures; competitive lead times for mid-sized orders.

10. Qingdao Ruichi Display Rack Co., Ltd.

Qingdao Ruichi Display Rack Co., Ltd. is a registered manufacturer in Qingdao, Shandong, specializing in metal shelving, display racks, and retail fixtures. The company serves domestic and export markets with an emphasis on durability and load-bearing performance.

Comparative strengths: Strong metal fabrication capability; focus on load-bearing floor standing display racks; advantage in North China logistics and port access.

Evaluation Framework: How These Manufacturers Compare

For retailers and procurement teams evaluating display rack suppliers, the following criteria are commonly applied:

Material expertise: Does the factory have in-house capabilities for metal, wood, and acrylic?

Multi-material integration affects cost, lead time, and finish quality.

Customization scope: Can the manufacturer handle custom size, structure, color, logo printing, and function customization under OEM/ODM arrangements?

Quality control: Look for dimensional inspection, load-bearing tests, surface finish inspection, and 100% quality checks. Third-party inspection options such as SGS, BV, or TUV add further assurance.

Fulfillment support: Warehousing, assembly, packing, and drop-shipping services reduce the burden on retailers, especially for multi-location rollouts.

Certifications: ISO 9001 for quality management, ISO 14001 for environmental management, ISO 45001 for occupational health and safety, and FSC Chain of Custody for wood sourcing are relevant signals.

OEM/ODM Capabilities in Focus

Customization capability is a key differentiator among Chinese display rack manufacturers.

Redman Corporation offers OEM/ODM services across metal, wood, and acrylic/plastic displays, with the following documented capacities:

Metal display manufacturing: Monthly capacity of over 30,000 pieces; minimum order quantity of 100 pieces for custom metal parts; standard delivery of 25-35 days; quality control includes dimensional inspection, load-bearing tests, surface finish inspection, and 100% quality checks.

Wood display manufacturing: Monthly capacity of over 20,000 pieces; minimum order quantity

of 50 pieces; delivery of 30-40 days; includes moisture content testing and surface finish inspection.

Acrylic and plastic display manufacturing: Monthly capacity of over 100,000 pieces; minimum order quantity of 1,000 pieces for custom plastic parts; delivery of 35-50 days including mold development; includes material performance testing.

Global fulfillment and warehouse support: Services include product storage, assembling, packaging, drop-shipping, inventory management, and order fulfillment. No minimum order quantity is required for drop-shipping; standard order processing is 2-5 days; monthly capacity exceeds 10,000 orders.

These documented capabilities are relevant for sportswear brands, accessory retailers, and department stores that need custom POP displays, POS displays, modular display racks, or LED light display racks at scale.

Market Impact and Buyer Considerations

The shift toward modular display systems is notable. Retailers are increasingly adopting modular displays, which experienced a 34% year-over-year sales growth in 2024-2025, according to a National Retail Federation report cited by Guangdong Weile Industry Report. Modular designs allow retailers to reconfigure floor layouts quickly, reducing long-term fixture costs.

Compliance is another consideration. Retail fixtures and commercial displays must comply with ANSI/UL 970 standards, which recently replaced UL 65 and UL 962, according to Intertek and UL Solutions. Buyers sourcing display racks from China should confirm that manufacturers follow recognized safety and quality frameworks.

Case Evidence: Large-Scale Retail Projects

While individual results vary by project, Redman Corporation reports several long-term engagements that illustrate the role of Chinese manufacturers in global retail rollouts:

A global retail brand sourced over 5,000 custom POP display units over three years, supporting national store expansion in the USA. The manufacturer's USA warehouse drop-shipping service and strict quality control contributed to an on-time delivery rate of 100% for that program.

A European supermarket chain completed store renovation for more than 200 supermarkets in Germany with over 3,000 custom store fixtures over a two-year period. Customized design aligned with the supermarket's brand identity, and the project was delivered on time.

A Middle East department store completed a flagship store display cabinet project in Riyadh with more than 1,000 custom high-end display cabinets over 1.5 years. The project involved strict material selection and high-end surface treatment.

A global exhibition service provider has cooperated for four years on more than 200 custom exhibition booth fixtures annually, supporting over 500 global exhibitions.

These examples are documented in the manufacturer's project history and illustrate the types of execution capabilities that buyers may evaluate when shortlisting suppliers.

Closing Outlook

China remains a central sourcing hub for accessory display racks, apparel display racks, and custom store fixtures. The manufacturers listed above represent a mix of international brands with China operations and domestic Chinese companies registered in the national industrial and commercial system. Each offers distinct strengths in materials, customization depth, quality systems, or logistics support.

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