



Cleo Featured in Documentary Film on Why Supply Chain Orchestration Is Essential in Today's Disruption-Driven World

New film by Acumen Media examines how AI and supply chain orchestration are helping organizations navigate disruption and drive business performance

LONDON, UNITED KINGDOM, August 24, 2026 /EINPresswire.com/ -- [Cleo](#), the pioneer and global leader in AI-native supply chain orchestration solutions through its [Cleo Integration Cloud \(CIC\)](#) platform and intelligent agentic add-ons, is featured in a new documentary short film, <https://www.cnn.com/advertorial/acumen-gsti-cleo/>, exploring how modern organizations are building toward autonomous supply chain operations through greater visibility, coordination, automation, and ecosystem collaboration.

The documentary, produced by Acumen Media and titled "[Cleo: Orchestration in Motion](#)," examines the growing challenges facing global supply chains, from ongoing disruption and market volatility to rising customer expectations and increasing operational complexity. Through insights from top company leaders and real-world business customers, the film highlights how organizations are moving beyond traditional integration and visibility approaches toward supply chain orchestration, enabling them to synchronize operations across customers, suppliers, logistics providers, and internal systems.

"Supply chains have never been more interconnected, but they've also never been more complex," said Mahesh Rajasekharan, President and CEO of Cleo. "Organizations can no longer afford to manage individual processes in isolation. This short film captures a pivotal moment in our industry as companies embrace AI in supply chain to bring fragmented operations into proper rhythm with coordinated, intelligent ecosystems that drive resilience, growth, and competitive advantage."

The documentary, part of Acumen's Global Sustainable Trade Initiative campaign, a 35-part documentary series highlighting category-leading organizations that are redefining international trade through innovation and sustainability, explores how leading organizations are using real-time business data and AI-driven insights to improve collaboration across trading partner networks, accelerate issue resolution, and optimize critical business processes throughout the supply chain lifecycle.

For more than four decades, Cleo has helped organizations connect and orchestrate their

business ecosystems. Today, the company's supply chain orchestration platform enables thousands of organizations worldwide to integrate systems, automate workflows, gain actionable intelligence, and improve business outcomes through a unified approach that combines platform, network, applications, and artificial intelligence.

"The future of supply chains isn't just more visibility. It's about having systems that know how to act when disruptions happen, and act automatically," Rajasekharan continued. "Autonomous supply chain orchestration isn't about removing humans. It's about removing friction so that humans can lead at a higher level."

About Cleo

Cleo is a leading supply chain orchestration software and solutions company that modernizes the movement and integration of B2B data to help businesses bridge the gap between supply chain planning and real-time execution.

About Cleo Integration Cloud

Cleo Integration Cloud (CIC) is an AI-powered platform, purpose-built to design, build, operate, and optimize supply chain processes by bringing together API, MFT, EDI, non-EDI integrations, and managed services through modern supply chain solutions. Cleo's solutions provide its customers strategic end-to-end visibility into and control over revenue-critical business flows occurring across their ecosystems of partners and customers, marketplaces, and internal cloud and on-premise applications. More than 4,000 middle-market and enterprise customers across transportation & logistics, wholesaling & distribution, and manufacturing industries rely on Cleo to rapidly onboard trading partners, enable integrations between applications, and streamline supply chain workflow through proactive insights.

About Acumen Media

Acumen International Media is a strategic media partner to businesses worldwide, focused on Film Production, Distribution and Thought Leadership positioning. We are dedicated to empowering organisations with powerful narratives that elevate stories and empower organisations to reach further.

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