

CEAg World™ Announces Grower Leadership Exchange for North America's Greenhouse Produce Executives

Invitation-only forum brings together senior leaders in controlled environment agriculture

WILLOUGHBY, OH, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- [CEAg World](#), the premier resource for the controlled environment agriculture industry, today announced the launch of the CEA World [Grower Leadership Exchange](#), a private, invitation-only forum for senior executives from greenhouse produce operations across North America.



The Grower Leadership Exchange will take place alongside CEA World Conference & Expo, happening November 10-11, 2026, in Charlotte-Concord, North Carolina. The Exchange is built around two components: a private executive dinner the evening before the event, and a closed-door leadership session during the conference focused on strategic questions around everything from buyer and consumer demand to the threats and opportunities shaping the next phase of greenhouse growth.

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The Grower Leadership Exchange will provide an opportunity for true discussion and collaboration between leaders who are poised to drive this industry forward.”

Kristin D. Zeit

Participation is by invitation only, reserved for executives from greenhouse produce operations across North

America.

"We wanted to give these leaders a private, dedicated space to talk through what's really on their minds," said Kristin D. Zeit, Content Lead, CEA World. "The Grower Leadership Exchange will provide an opportunity for true discussion and collaboration between leaders who are poised to drive this industry forward."

For more information on the CEAg World Grower Leadership Exchange, contact Amy Reddington, areddington@meistermedia.com.

Registration and exhibit sales for CEAg World are now open. For more information or to register, visit CEAgWorld.com/events/. Organizations interested in exhibiting should contact Ron Trznadel rtrznadel@meistermedia.com. Media inquiries and credential requests can be directed to eventinfo@meistermedia.com



CEAg World Grower Leadership Exchange, a private, invitation-only forum for senior executives from greenhouse produce operations across North America.

About Meister Media Worldwide

Meister Media Worldwide is a leading global agriculture media and events company, committed to cultivating a sustainable world through nearly 100 years of expertise. The company and its brands advance agricultural markets by providing print and digital media, events, data intelligence products, and custom business solutions. Meister Media Worldwide is based in Willoughby, OH, U.S., with locations in Beijing, China, and Mumbai, India. Learn more at MeisterMedia.com.

About CEAg

CEAg World serves the controlled environment agriculture (CEA) produce industry, fostering connection, innovation and growth through diverse media platforms and in-person education and collaboration. Learn more at CEAgWorld.com.

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