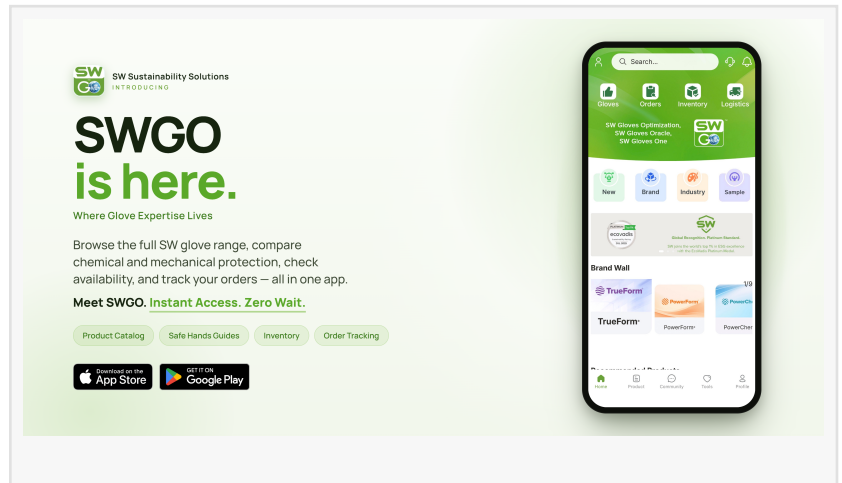


SW Sustainability Solutions Launches SWGO — Where Glove Expertise Lives

UNION CITY, CA, UNITED STATES,
August 19, 2026 /EINPresswire.com/ --
New mobile platform brings together
product discovery, protection guidance,
product availability, order visibility, and
customer support for quick access
wherever work happens.

SW Sustainability Solutions proudly
announces the launch of [SWGO™](#), a
digital platform created to simplify how
people find, understand, and use hand
protection information.



SWGO brings frequently used product information, protection guidance, product availability, order history, shipment tracking, and customer support into one connected mobile experience—making answers easier to access whether users are selecting hand protection, supporting customers in the field, or checking an existing order.

“At SW, we’ve always believed that innovation goes beyond the products we manufacture—it’s also about how we support our customers and distributor partners,” said Belle Chou, President of SW Sustainability Solutions. “SWGO was created to remove barriers to information by bringing product knowledge, protection guidance, and customer resources together into one connected platform. Whether you’re selecting hand protection for your workplace or supporting customers in the field, SWGO was designed to make that experience easier, faster, and more valuable.”

One Platform. Multiple Ways to Support Users.

Designed for end users, safety professionals, procurement teams, and distributor sales representatives, SWGO provides convenient mobile access to frequently used tools and information. End users can make more informed hand protection decisions, while distributor representatives can answer customer questions faster, sell with greater confidence, and reduce unnecessary follow-up.

Key features include:

- Find SW products by industry, application, or brand

- View product specifications, sizes, applications, benefits, and associated SW technologies
- Compare SW gloves and evaluate chemical compatibility through the Safe Hands Guide and Chemical Safe Hands Guide
- Request product samples to evaluate fit and performance
- Check product availability, view order history, and track existing shipments
- Access hand protection guidance, product updates, community content, FAQs, and customer support

Quick Access When and Where It Matters

SWGO complements the broader resources available through the SW website. While the website serves as a comprehensive destination for information about SW, its products, technologies, industries, sustainability initiatives, and other resources, SWGO is designed for quick, convenient access to frequently used tools and information wherever work happens.

For distributor sales representatives, that means finding product specifications, comparing SW gloves, evaluating chemical compatibility, checking product availability, reviewing order history, and tracking shipments while still with the customer—helping them answer questions on the spot, recommend SW solutions with confidence, reduce follow-up, and close more deals on-site.

For end users, that same convenience provides faster access to trusted product information, protection guidance, samples, and support when making hand protection decisions.

SWGO also creates opportunities to promote participating distributor partners directly on the app's homepage, providing added visibility while helping end users connect with an appropriate source for purchasing assistance and product support.

As a digital platform, SWGO will continue evolving through future enhancements and additional capabilities. Distributor pricing and in-app ordering are planned for a future development phase and are not included in the initial release.

Inspired by the Next Generation

The original vision for SWGO was inspired by Samantha Chang, Special Projects Manager & HR Coordinator, and Nick Chou, Head of Account Management, whose idea sparked the development of a more connected digital experience for SW customers and distributor partners. As members of SW's next generation of leadership, their vision helped shape SWGO into a platform designed to simplify product discovery, make frequently used hand protection resources more accessible, and strengthen the connection between SW, its distributors, and the customers they serve.

Download SWGO Today

Get the SWGO app today on the [App Store](#) and [Google Play](#).

About SW Sustainability Solutions

SW Sustainability Solutions is a global manufacturer of premium hand protection solutions serving healthcare, laboratory, cleanroom, food processing, industrial, and safety markets worldwide. Through innovative technologies, science-based product development, and

customer-focused support, SW partners with distributors and end users to improve worker protection, reduce total cost of ownership, and deliver dependable hand protection solutions across a wide range of industries.

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