

Tony's Roofs Encourages Knoxville Homeowners to Take a Whole-Home Approach to Exterior Maintenance

For East Tennessee homeowners, few home-improvement questions cause more immediate concern than, "How much is this new roof going to cost."

KNOXVILLE, TN, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- How Much Does a Roof Replacement Cost in East Knoxville, Tennessee?

[Tony's Roofs](#) Owner and Operator [Jacqueline Lane](#) Explains What Knoxville Homeowners Are Really Paying for When Replacing a Roof



HOW MUCH DOES A ROOF REPLACEMENT COST in East Knoxville, Tennessee?

FACTORS THAT IMPACT ROOF REPLACEMENT COST

- ✓ Roof Size & Complexity
- ✓ Material Type & Quality
- ✓ Decking Condition
- ✓ Roof Pitch & Design
- ✓ Accessibility
- ✓ Ventilation & Components
- ✓ Labor & Installation
- ✓ Removal & Disposal
- ✓ Warranty & Longevity

“Every roof, every home, and every homeowner’s needs are different. That’s why we provide honest answers and clear estimates you can count on.”

— JACQUELINE LANE
Owner & Operator
Tony's Roofs

HONEST ADVICE. QUALITY WORK.

PROTECTING HOMES ACROSS EAST TENNESSEE

LOCALLY OWNED. COMMUNITY FOCUSED.

how much is my roof cost

For East Tennessee homeowners, few home-improvement questions cause more immediate concern than, “How much is this new roof going to cost me?”

According to Jacqueline Lane, Owner and Operator of Tony's Roofs in Knoxville, Tennessee, the answer isn't as simple as throwing out a price per square foot. Roof size, pitch, materials, accessibility, existing decking and the quality of the complete roofing system can all affect the final investment.

“

We believe homeowners deserve clear answers”

Jacqueline Lane

“Everybody wants a number, and I completely understand

that” Lane said. “But pricing a roof without actually looking at it is a little like asking a mechanic what it costs to fix your truck before you tell them what’s wrong with it. I can give you a number—but I’d rather give you the right number.”

Roof Size Is Only the Beginning

Roofing contractors typically measure roofs in “squares,” with one roofing square equal to 100

square feet of roof surface.

However, a 2,000-square-foot home does not necessarily have a 2,000-square-foot roof. Roof pitch, garages, porches, overhangs, valleys, dormers and architectural complexity can significantly increase the actual roofing area.

A straightforward ranch-style home will generally require less labor than a large, steep two-story home with multiple roof sections.

“And this is East Tennessee,” Lane joked. “Sometimes getting our equipment up the driveway is the first roofing challenge of the day.”

Material Selection Can Change the Investment

Architectural asphalt shingles continue to be a popular roofing option for Knoxville homeowners because of their balance of affordability, durability and curb appeal.

Metal roofing and premium roofing systems generally require a larger upfront investment but may offer homeowners a longer service life.

Lane encourages homeowners to consider long-term value rather than automatically accepting the lowest-priced material or estimate.

“Your roof protects your family and practically everything you own,” Lane said. “There are plenty of things I’ll bargain shop for. The thing keeping a Tennessee thunderstorm out of my living room probably isn’t one of them.”

What’s Under the Old Roof Matters

One cost homeowners sometimes overlook is damaged roof decking.

Contractors cannot always determine the full condition of the wood underneath a roofing system until the existing shingles are removed. Long-term leaks and trapped moisture can cause deterioration that requires decking replacement before a new roof can be properly installed.

Tony’s Roofs recommends homeowners ask contractors before work begins how unexpected decking replacement will be documented and priced.

A Roof Is More Than Shingles

Lane also cautions homeowners against comparing estimates based solely on the brand or price of shingles.

A complete roofing system can include underlayment, flashing, drip edge, starter shingles, pipe boots, ventilation, ridge caps, fasteners, waterproofing components and proper installation techniques.

"You can put expensive shingles over a poorly installed roofing system and still have an expensive problem," Lane said. "Good roofing is about what you see and what you don't see."

Knoxville Homeowners Should Compare More Than Price

Tony's Roofs encourages homeowners to carefully review roofing proposals and ask whether contractors are licensed and insured, what materials are included, how the old roofing will be removed, what happens if damaged decking is discovered, what warranties are provided and whether cleanup and disposal are included.

An estimate dramatically lower than competing bids deserves additional questions.

"A cheap roof that needs repairs two years later wasn't actually cheap," Lane said. "It was just an expensive roof that took a little longer to send you the bill."

Get an Estimate Based on Your Actual Roof

Because every property is different, Tony's Roofs recommends an on-site roof evaluation before homeowners make budgeting or replacement decisions.

The Knoxville-based roofing company provides homeowners with straightforward estimates and explains available options, whether the appropriate solution is a repair, maintenance, rejuvenation or complete roof replacement.

"Our job isn't to scare somebody into buying a roof," Lane said. "Our job is to look at what they have, explain what we find in plain English and help them make a decision that makes sense for their home and their budget."

About Tony's Roofs

Tony's Roofs is a locally owned and operated roofing company proudly serving Knoxville and communities throughout East Tennessee. Led by Owner and Operator Jacqueline Lane, Tony's Roofs brings decades of hands-on roofing experience and a straightforward, customer-first approach to every project.

From roof replacements and repairs to roof rejuvenation, metal roofing, gutters, siding, fascia, soffit, and exterior improvements, the Tony's Roofs team focuses on quality workmanship and practical solutions designed to protect East Tennessee homes.

We believe homeowners deserve clear answers—not confusing roofing jargon or high-pressure sales tactics. Whether you have a small leak, storm damage, an aging roof, or you're ready for a complete replacement, we'll inspect the problem, explain your options, and help you determine the right solution for your home and budget.

Tony's Roofs — Quality work. Honest answers. East Tennessee roofing done right.

For additional information or to request a free estimate:

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