

Carousel Expands Its Amazon Signage Stick Integration with New Management Capabilities

New capabilities bring device management and monitoring into Carousel, giving operators greater visibility and control over Amazon Signage Stick deployments.

MINNEAPOLIS, MN, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- [Carousel, a leader in digital signage software](#) for education, corporate, and government organizations, today announced enhancements to its [integration with the Amazon Signage Stick](#). The updates expand on the collaboration between Amazon Signage and Carousel, announced in November 2025, to provide straightforward, dependable, and scalable solutions that give operators greater control over the players they deploy in the field.

The enhancements are made possible by Amazon Signage's Remote Management APIs, which Amazon Signage recently opened to authorized content management providers. Carousel used that access to add native management and monitoring features to its Cloud Player for the Amazon Signage Stick. Paired with the Amazon Signage mobile app, which lets teams deploy and manage enterprise-grade signage across a facility or campus in minutes, the result is a more complete management experience from a single content management system.

New capabilities available within Carousel include:

- Over-the-air updates. The Carousel dashboard now flags when a Carousel app or Amazon Signage OS update is available, and both can be launched together from within Carousel. Updates apply automatically, so players stay current whether an operator runs them on demand or lets them install overnight.
- Power Save. Carousel's Power Save feature now switches compatible HDMI displays on and off



Carousel's integration with Amazon Signage Stick

at scheduled times using Amazon Signage's HDMI-CEC display control, supporting energy-efficient operation across locations.

- Display rotation. Carousel now rotates content through Amazon Signage's OS-level rotation APIs, and the setting holds across reboots. This supports proper portrait and inverted-landscape playback for all content, including YouTube.
- Model identification. Carousel reliably identifies specific Amazon Signage Stick models by reading the model identifier directly from Amazon Signage's APIs.
- Resource monitoring. Carousel tracks device metrics, including CPU, memory, disk usage, and overall health at regular intervals, giving operators and support clearer visibility into each player's status.

"Amazon Signage opening its APIs to authorized providers gave us room to build more deeply into the device itself," said John Reilly, chief operating officer of Carousel. "It's a closer integration with Amazon Signage, and it means that as new capabilities become available, we can bring them into Carousel directly."

Together, the updates reflect an active and growing collaboration. Carousel plans to keep expanding its support for the Amazon Signage Stick as Amazon Signage makes more capabilities available to authorized content management providers, further simplifying and optimizing digital signage network management.

For more information, visit the [Carousel page for the Amazon Signage Stick](#).

About Amazon Signage Stick

The Amazon Signage Stick is a powerful, reliable and affordable media player purpose-built for businesses and organizations of all sizes. With its secure, plug-and-play design and seamless integration with leading content management system providers, you can quickly and professionally display your dynamic content on any screen to improve communications and enhance engagement with customers and employees. Whether deploying a single display or scaling multiple locations, you can elevate your communications and impact with Amazon Signage. Learn more: <https://signage.amazon.com/>

About Carousel Digital Signage Software

Carousel is a digital signage software platform that makes content management easy, scalable, and reliable. With a deep feature set and strong technology partnerships, Carousel gives you the most value in digital signage. Carousel is a division of Tightrope Media Systems. You can reach the Carousel team at 612-261-1000, visit www.carouselsignage.com or email marketing@carouselsignage.com.

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