

Bessemer Housing Authority (BHA) Dream Center to Unveil Winning Slogan During August 20 Community Event

Event will bring together community members, potential investors and stakeholders for an inside look at the Dream Center vision

BIRMINGHAM, AL, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- The Bessemer Housing Authority (BHA) will take another step toward bringing the BHA Dream Center to life on Thursday, August 20, when it announces the winner of its community slogan contest during a special event at the future Dream Center, 1515 Fairfax Avenue in Bessemer.

But the evening will be about much more than revealing a slogan.

The event is designed to bring together the people the Dream Center is being created to serve with the partners, stakeholders and potential investors who can help make its vision a reality.

Guests will have an opportunity to meet members of the community, connect with BHA leadership, take a short tour of the Dream Center and learn more about the programs and opportunities envisioned for the facility. The winning slogan will be announced during the event, marking another opportunity for the community to help shape the identity of a center being built with them in mind.

"The Dream Center isn't simply about a building. It's about what can happen inside that building and the lives that can be changed because it exists," said Cortney Coleman, BHA Executive Director. "On August 20, we want our partners and potential investors to meet the community behind this vision. We want them to see the possibilities, hear directly from the people we serve and understand why this investment matters."



Building hope. Changing lives. The BHA Dream Center is creating a place where our community can dream, grow, belong and become. Where faith meets purpose, and possibility becomes opportunity.

A Vision Taking Shape

The BHA Dream Center is envisioned as a place where faith meets purpose and where children, young people, families and adults can access opportunities designed to strengthen both individuals and the broader community.

With a focus on sports, education, arts and technology, the Dream Center will provide space for learning, mentoring, personal development, creativity, connection and opportunity.

The August 20 event gives prospective partners an opportunity to see that vision firsthand — not through a presentation alone, but through the community itself.

Attendees will be able to:

- Meet BHA residents and members of the community the Dream Center will serve
- Meet BHA leadership and learn about the vision for the Center
- Take a short tour of the facility and see the project taking shape
- Learn about planned programs and opportunities

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Cortney Coleman, Executive Director, BHA

- Explore ways to invest, partner and participate
- Be among the first to hear the official winning Dream Center slogan

More Than a Building

The Dream Center represents BHA's commitment to creating opportunities that extend beyond housing. The goal is to create a place where people can dream bigger, discover their potential, develop new skills and build stronger futures, while creating a community hub where residents know they belong.

For investors and community partners, August 20th offers a chance to see both the need and the opportunity.

For residents, it is another opportunity to have a voice in something being created for their



The vision is becoming reality. Brick by brick, space by space, the BHA Dream Center is taking shape; building a place where our community can dream, grow, belong and become. Building hope. Changing lives.

community.

And for BHA, it is an opportunity to connect the two.

The winning slogan will remain under wraps until it is officially announced during the event.

EVENT DETAILS

WHAT:

BHA Dream Center Slogan Winner Announcement & Community Event

WHEN:

Thursday, August 20, 2026
4:00 PM

WHERE:

BHA Dream Center
1515 Fairfax Avenue
Bessemer, AL 35020

WHO:

BHA residents and community members, BHA leadership, community stakeholders, business and civic leaders, prospective investors and partners

HIGHLIGHTS:

Dream Center tour, community engagement, conversations with BHA leadership and the announcement of the winning Dream Center slogan.

About the BHA Dream Center

The BHA Dream Center is a Bessemer Housing Authority initiative designed to create a community-centered destination for sports, education, arts and technology. Through education, mentoring, life skills, community support and opportunities for personal development, the Dream Center seeks to empower residents, strengthen families and build pathways toward stronger futures.

Dream. Grow. Belong. Become.

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**BHA DREAM
CENTER**

SPORTS · EDUCATION · ARTS · TECHNOLOGY

A symbol of possibility. A place built for purpose. Introducing the BHA Dream Center - where sports, education, arts and technology come together to create opportunity, strengthen community and help dreams take shape. Dream. Grow. Belong. Become.

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