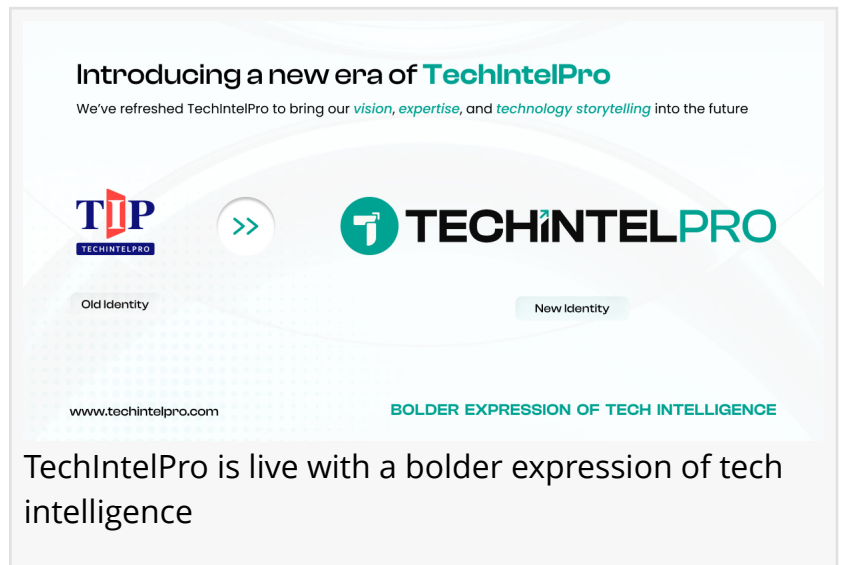


TechIntelPro Enters Its Next Chapter With New Identity, ISO and SOC 2 Milestones

Leading technology publication marks its first year with a renewed brand identity and strengthened focus on security, quality and trusted intelligence

LEWES, DE, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- One year into its journey in the technology space, [TechIntelPro](https://www.techintelpro.com) is entering its next phase with a new brand identity and a strengthened operational foundation, marked by its ISO 27001 and ISO 9001 certifications and SOC 2 compliance.



The milestones come at a time when trust, security and quality are becoming increasingly important to organizations operating in the technology ecosystem. For TechIntelPro, the certifications and compliance framework formalize the standards that underpin how the publication manages information, maintains processes and continues to build its editorial and industry engagement.

ISO 27001 establishes a structured approach to information security management and risk, while ISO 9001 provides a framework for quality management and continual improvement. SOC 2 adds further assurance around controls relating to security, availability, processing integrity, confidentiality and privacy. Together, these standards strengthen the operational foundation supporting TechIntelPro's continued growth.

"Technology intelligence carries responsibility beyond simply knowing what is happening in the market," said Anjan Sahoo, Director, Business Unit, TechIntelPro. "The way information is handled, processes are maintained, and quality is sustained matters just as much. These milestones reflect our effort to build those disciplines into the way TechIntelPro operates, while continuing to raise the standard of intelligence we bring to our readers and industry conversations."

TechIntelPro's coverage extends across AI, [cybersecurity](#), marketing, enterprise technology, HR,

finance and health, with a focus on developments influencing technology and business. The publication features [interviews with C-suite leaders](#) from global organizations, conversations with practitioners, thought leadership, feature articles and perspectives on emerging trends, industry shifts, challenges and innovations.

Its editorial lens goes beyond reporting technology developments in isolation. TechIntelPro examines the practical context around adoption: how technologies intersect with business objectives, organizational structures, functional and cross-functional workflows, integration requirements and end-user expectations.

On the partnerships side, TechIntelPro works with technology organizations to bring their expertise and perspectives into relevant industry conversations. "Good industry communication starts with understanding the context around a technology, not just the technology itself," said Charles Vyas, VP of Partnerships, TechIntelPro. "We look at what an organization is trying to communicate, who needs to hear it and where that perspective fits within the wider conversation. The objective is to create a meaningful connection between the organization, its expertise and the audiences it is relevant to."

The first year has established TechIntelPro's editorial presence and network across multiple technology and business domains. The new brand identity, alongside its ISO 27001, ISO 9001 and SOC 2 milestones, sets the foundation for its next phase: one focused on deeper industry conversations, disciplined operations and technology intelligence grounded in business context.

About TechIntelPro

TechIntelPro is a trusted voice in go-to-market intelligence, delivering benchmarks, research, and market insights that help revenue leaders stay ahead of shifting buyer behavior. By combining technographic, firmographic, behavioral, and intent data with AI, we turn complex market signals into actionable intelligence, helping marketing & sales teams identify in-market accounts, track technology adoption, and prioritize high-value opportunities. Through boardroom interviews, thought leadership POVs, and industry podcasts, we reveal technology trends and business nuances, going beyond tracking B2B to empower teams to get there first.

For more information, visit www.techintelpro.com.

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