

G3 Enterprises Expands Contract Packaging Capabilities in Chicago

Integrated services help beverage, food, and packaged goods brands turn bulk inventory into retail-ready products with greater speed and flexibility.

MODESTO, CA, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- G3 Enterprises is expanding its contract packaging capabilities in Chicago, helping beverage, food, and consumer packaged goods brands respond faster to retailer requests, seasonal promotions, and changing consumer demand.



G3 Enterprises provides contract packaging services in Chicago, including variety pack assembly, bundling, labeling, and retail-ready product preparation for beverage and consumer packaged goods brands.

The expanded capabilities help customers transform finished goods into retail-ready products through services such as variety pack assembly, kitting and bundling, promotional packaging, retail-specific configurations, labeling, relabeling, product rework, quality inspections, and finished product preparation.

“Contract packaging is about more than assembling products,” said Jerry Knight, Senior Director of Logistics at G3 Enterprises. “It gives brands the flexibility to respond to new opportunities without disrupting their production operations or investing in additional internal equipment, labor, and space.”

FLEXIBILITY FOR CHANGING MARKET DEMANDS

Retail requirements and consumer preferences can change quickly.

A retailer may request a unique product configuration. A seasonal campaign may require promotional packaging. A club store may need a variety pack or bundle developed for a specific sales channel.

G3 provides scalable contract packaging support that helps customers meet these requirements

without making permanent changes to their own production operations.

Programs can be developed for short-term projects, seasonal promotions, limited-time offerings, product launches, retail-specific requests, and ongoing packaging needs. This flexibility gives brands access to additional operational capacity when they need it while allowing their internal teams to remain focused on core production.

FROM INVENTORY TO RETAIL-READY PRODUCTS

G3 helps customers convert finished goods into shelf-ready products prepared for retail distribution.

Inventory can be received and stored within [G3's logistics network](#) before moving into contract packaging based on confirmed market demand. Products can then be assembled into variety packs, bundled for promotional programs, labeled for specific retailers, inspected for quality, reworked when needed, and prepared for outbound shipment.

Completing final packaging closer to market demand allows brands to keep inventory flexible for longer. Rather than committing an entire production run to one configuration, customers can prepare products based on changing retailer requirements, promotional plans, and consumer preferences.

This approach can help companies respond with greater speed and operational confidence while making more effective use of existing inventory.

BUILT FOR BEVERAGE, FOOD, AND CONSUMER PACKAGED GOODS

G3 has decades of experience supporting beverage, food, and packaged goods companies.

G3's operations teams understand the precision, quality, product handling, and scheduling requirements involved in preparing finished products for retail. Packaging programs are developed around each customer's product requirements, expected volumes, retail specifications, and delivery schedule.

G3's Chicago-area operation also gives customers access to food-grade warehousing and connections to major rail, highway, and intermodal infrastructure. Its central location provides efficient access to markets across the country, supporting national distribution while giving customers access to warehousing, contract packaging, and distribution capabilities through one logistics provider.

INTEGRATED EXECUTION FOR GREATER EFFICIENCY

Contract packaging becomes more efficient when it is connected to warehousing and

distribution.

Traditional programs may require products to move from a warehouse to an independent packaging company and then to a separate distribution provider. Every additional transfer adds transportation, handling, scheduling, and vendor costs and coordination.

G3 brings warehousing, contract packaging, and distribution together within one integrated logistics network. Products can remain within the G3 system as they move from storage into value-added packaging and then toward final shipment.

This connected approach can reduce unnecessary product movement, simplify communication, improve visibility, and create a more direct path from inventory to the customer.

“The value of contract packaging extends beyond the packaging operation itself,” said Brad Busam, Vice President and General Manager of Global Logistics at G3 Enterprises. “By connecting warehousing, packaging, and distribution, we can help customers simplify execution and respond more efficiently as business needs change.”

To learn more, visit [G3 Contract Packaging and Value-Added Services](#).

[Learn more about G3's Chicago 3PL warehouse](#), including its storage, transportation, and regional logistics capabilities.

ABOUT G3 ENTERPRISES

G3 Enterprises is an industry leading provider of packaging, logistics, real estate, and supply chain solutions. With decades of experience serving wine, beverage, food, agriculture, and industrial markets, G3 Enterprises provides integrated services designed to support customers with quality, reliability, and operational expertise.

Michelle Clark
G3 Enterprises
+1 (209) 857-0041
[email us here](#)

Visit us on social media:

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