

Top Dogs Consulting Group: Effective Event Security Begins Long Before Guards Take Their Posts

Tampa-based firm highlights the difference between staffing a security plan and designing the complete operation

TAMPA, FL, UNITED STATES, August 20, 2026
/EINPresswire.com/ -- [Top Dogs Consulting Group](#) (TDCG), a Black-owned, veteran-led, investigations and security

consulting firm serving Tampa Bay and clients nationwide, is calling for a broader understanding of what effective event security requires. Uniformed guards are essential to carrying out a security plan, but the plan itself must be built well before personnel arrive and take their posts.

For TDCG, every engagement begins with the event's purpose, people, environment and threat picture. Who is attending? What is the event trying to accomplish? Where does the true perimeter begin? How

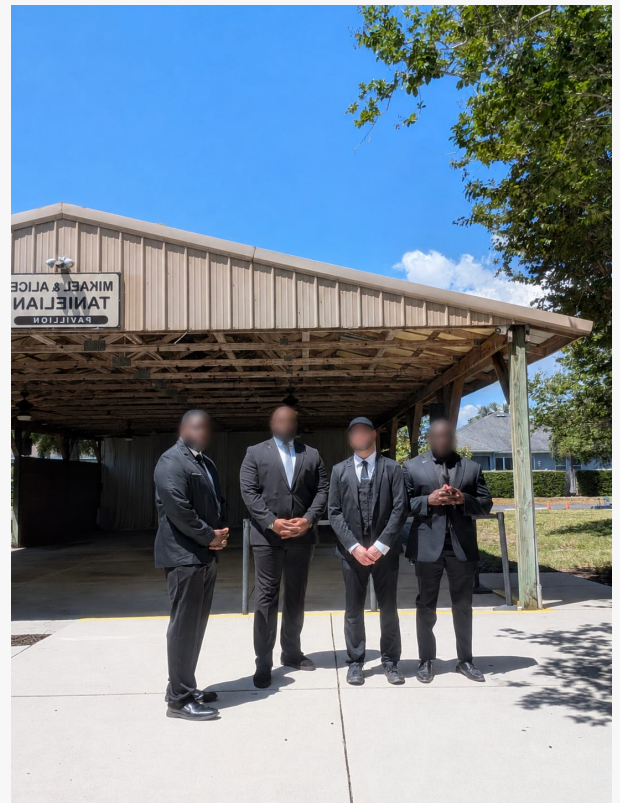
will guests, staff, vendors and principals arrive, enter, move through the venue and leave? What nearby buildings, roadways, public spaces, online activity, weather conditions or operational disruptions could affect the mission?

“

A post is only as effective as the plan surrounding it.”

Chris Jones, Founder

staffing recommendations, emergency



Key TDCG Members Preparing for High-Value VIP Protection Services

procedures, medical readiness, communications, evacuation routes and coordination with venue personnel, guard companies, emergency services and law enforcement.

Guard companies and security consultants therefore perform distinct but complementary functions. A guard company supplies trained personnel to execute assigned duties. A security consulting firm examines the entire operating environment, identifies foreseeable vulnerabilities and helps design the structure those personnel will carry out. TDCG works alongside guard companies and values their role, while bringing a different layer of analysis, planning and coordination.

The distinction has become more urgent as public events face increasingly complex threats. The September 2025 assassination of Charlie Kirk at an outdoor event at Utah Valley University demonstrated that the presence of protection personnel alone cannot substitute for a layered security operation. Subsequent reporting identified wider concerns involving rooftop monitoring, surveillance, screening, staffing and coordination with local law enforcement. The lesson is not that every act of violence can be prevented. It is that security cannot begin and end with guards positioned near a stage or principal.

"A post is only as effective as the plan surrounding it," said Christopher Jones, founder of Top Dogs



A regular night of contract work at an established Tampa nightclub.



Members of TDCG Supporting a Chamber of Commerce Kickball Event

Consulting Group. "True security consulting starts when the event is still being designed. We look at the objective, the people, the site, the movement and the threat environment, then help build an operation in which every person, position and contingency has a purpose."

TDCG's approach reflects the multidisciplinary nature of modern security consulting. The firm's capabilities include threat and risk assessments, tactical physical security, private investigations, crisis management, corporate and cybersecurity support, leadership development and specialized training. Its team draws on military, law-enforcement, intelligence and high-risk operational experience to address physical, digital and human vulnerabilities as parts of one mission.

Security Through Community Readiness

That mission also extends beyond commercial protection. TDCG recently supported a Red Cross Adult and Pediatric First Aid/CPR/AED certification course, sponsored a community kickball tournament and hosted a school-supply giveaway on Aug. 15 at Community Congregational Church in New Port Richey. These efforts reflect the firm's belief that resilience begins with trained people, prepared families and connected communities.

On Saturday, Aug. 22, TDCG will support the Tampa Bay Navy League's 2026 Region 6-1 Sea Cadet Picnic at the Mary Help of Christians Center in Tampa. The free event, also sponsored by [Publix](#), will bring cadets and families together for swimming, games, guest speakers and a review of summer training.

"Security is not limited to standing watch," Jones said. "It includes preparation, training, awareness, service and the relationships that allow people to respond effectively when something changes. That is the standard we bring to every client and every community we serve."

About Top Dogs Consulting Group

Top Dogs Consulting Group is a Black-owned, veteran-led, investigations and security consulting firm based in the Tampa Bay region. TDCG provides threat and risk assessments, private investigations, tactical physical security, crisis management, corporate and cybersecurity consulting, leadership development and specialized training. Built on decades of combined military, law-enforcement and intelligence experience, the firm develops tailored strategies for businesses, government agencies, organizations and individuals.

When no one else can, call the Dogs. Your Problem is our Mission.

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