

Baboo Travel Champions the Solocation Era with Custom, Regenerative Independent Travel

Baboo Travel champions the solocation era, offering 100% custom, regenerative solo trips designed by local experts that offset 110% of carbon emissions.

DOVER, DE, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- As the travel landscape shifts toward intentional and highly individualized journeys, [Baboo Travel](#) has positioned its platform to fully support the rising trend of the [Solocation](#). By bypassing rigid group tours and connecting travelers directly with local destination experts, the B-Corp certified company offers a completely tailor-made approach to solo travel.



Solo male traveler looking outside a train window

The modern solocation prioritizes authentic connection, deep cultural immersion, and absolute autonomy. Standard travel structures have historically penalized solo adventurers with rigid itineraries and excessive solo-supplement fees. Baboo Travel dismantles these barriers by allowing individuals to build trips from the ground up based on personal interests, pace, and priorities.

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Paul Sarfati

Key features supporting the independent traveler include:

- 100% Custom Itineraries: Explorers connect with carefully vetted local specialists who design every aspect of the journey, ensuring the itinerary reflects exact personal

preferences.

- Direct Local Connection: By eliminating traditional middlemen, Baboo Travel ensures that 87% of the travel budget stays directly within the local economy. This direct approach facilitates genuine, off-the-beaten-path experiences.

- 24/7 On-the-Ground Support: Solo travelers benefit from the freedom of independent travel without sacrificing safety or peace of mind, thanks to continuous concierge support from local teams.

- Regenerative Travel: As a certified [B-Corporation](#), the platform compensates for 110% of every trip's carbon footprint. Independent travelers can explore the globe confident that the journey actively combats climate change and supports local biodiversity.

"The modern independent traveler seeks more than a generic getaway, and they demand a journey tailored precisely to personal rhythms and values," said Paul Sarfati, CEO of Baboo

Travel. "By eliminating traditional middlemen and connecting explorers directly with local experts, the platform ensures every solocation is not only culturally immersive but actively regenerates the planet."

The solocation is no longer a niche market; it is a profound way to engage with the world. Baboo Travel provides the infrastructure and local expertise necessary to make solo journeys seamless, dependable, and deeply impactful.

About Baboo Travel

Baboo Travel is a B Corp certified travel platform connecting travelers with local experts to design custom journeys. Operating as Baboo Travel PBC and incorporating Be Mexico and Be Peru DMC, the company partners directly with local suppliers to deliver personalized travel experiences while advancing responsible tourism practices.



Female tourist in Krakow



Female hiker on a cliff

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