



Medeo AI Launches VideoClaw, Bringing Real-Time Trend Discovery Into the AI Video Creation Workflow

SAN FRANCISCO, CA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Medeo, an AI-powered video creation platform, recently launched VideoClaw, its next-generation AI video agent designed to completely transform how creators, marketers, and businesses discover ideas and create high-quality video content for social media. Users can now use VideoClaw as an intelligent creative agent to discover what's trending, research content opportunities, develop ideas, and turn those ideas into high-quality videos through Medeo's AI-powered creation workflow.

Now as an AI video agent, Medeo brings together [AI video generation](#), [AI image generation](#), viral trend discovery, social listening, conversational video creation, AI editing, social media management and scheduling, and content publishing, providing creators, marketers, agencies, and businesses with an all-in-one platform for AI video creation and social media content production.

According to Charles Liu, COO and Co-Founder of Medeo, "Creating great content has never been only about making the video. Before you create anything, you need to know what people are watching, what they care about, and which ideas are worth pursuing. VideoClaw brings this entire process closer together, giving creators an AI agent that can help them discover opportunities and turn them into content."

VideoClaw takes things one step further by connecting trend discovery directly with video creation. Instead of finding a trend and then moving across multiple tools to research, write, produce, and edit a video, users can continue the creative process with VideoClaw and Medeo in one connected workflow.

Charles stated, "We wanted to eliminate the gap between discovering an idea and actually creating it. A trend can disappear quickly, so creators need to move from inspiration to production as fast as possible. VideoClaw helps shorten that journey from discovery to finished content."

Because of this, VideoClaw can support a wide range of content creation needs. For instance, creators can use it to identify trending topics for TikTok and Instagram, develop YouTube video concepts, create promotional videos for products, turn industry news into social content,

develop [educational videos](#), or find new content opportunities for their businesses.

"Creators shouldn't have to spend hours scrolling through different platforms just to figure out what to make next," Charles said. "VideoClaw is designed to act like an always-on creative partner that helps them discover trends, develop ideas, and move directly into content creation."

Once an idea is identified, users can continue with Medeo's AI video creation capabilities to develop scripts, generate visuals, create voiceovers and music, assemble scenes, and produce polished videos ready for publishing.

"You can start with a simple question in Videoclaw like 'what's trending in my niche?' and go all the way to a finished video," Charles concluded. "Our goal is to make creating high-quality content as simple as having a conversation with an AI agent."

VideoClaw is now available at <https://www.medeo.app/>

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