

Sit 'n Sleep Brings Data-Informed Mattress Shopping to Its 2026 Labor Day Sale

Insights from more than 900,000 BedMATCH profiles reveal how assessed sleepers sleep and where they commonly experience discomfort.

LOS ANGELES, CA, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- Sit 'n Sleep, California's premier mattress retailer, gives customers an unmatched shopping experience during its 2026 [Labor Day Sale](#), which runs through September 15, 2026, and offers up to \$1,100 in savings on select mattress brands.

“

Everyone deserves a great night of sleep every night. With our in-person service, BedMATCH technology, and discounts on premium mattress brands, that's what Sit 'n Sleep delivers this Labor Day.”

Drew Miller

Recognizing that testing a mattress in person is important for consumer satisfaction and high-quality sleep night after night, Sit 'n Sleep offers personalized guidance to all shoppers. Knowledgeable sleep consultants are available at all 37+ Sit 'n Sleep Southern California stores to ensure everyone finds the right mattress with the level of firmness and support that meets their specific needs.

“Our sales events are the ideal opportunity to shop for a mattress,” said Drew Miller, VP of Marketing at Sit 'n Sleep. “We pride ourselves on talking with customers about the details that matter — from their preferred sleep position to the type of mattress they want, such as foam or innerspring. And then we take those details and use our specialized [BedMATCH](#) system to help them discover in-store options they can try, which is so important for ensuring they make the right choice. And during our Labor Day Sale, many of those options are available at discounted prices”

Sit 'n Sleep's BedMATCH technology identifies a customer's appropriate mattress support category based on their individual measurements and sleep needs. The BedMATCH test beds use sensors to take 18 statistical measurements and perform more than 1,000 calculations to recommend the right level of postural support.

This helps shoppers avoid mattresses that don't align with their preferred sleep style. For instance, people who sleep on their stomachs need support to prevent their backs from arching, which can cause stiffness and pain.

Sit 'n Sleep has collected more than 900,000 distinct BedMATCH profiles since 2006. Based on this aggregated and anonymized user data, 70.7% of assessed sleepers identified the side as their primary sleep position. Additionally, 55.8% of profiles indicated low back discomfort, making it the most frequently reported area of discomfort.

Customers can try BedMATCH for themselves in stores, or get started with an online quiz before the Labor Day Sale and bring the preliminary results to the Sit 'n Sleep location near them.

Labor Day Brings Low Prices

- During the Labor Day Sale, Sit 'n Sleep is proud to offer a wide range of discounts on top mattress brands, including:
- Purple: Save up to \$800 on Purple sleep systems, or up to \$2,000 on Purple Adjustable Sets.
- Beautyrest: Save up to \$1,000 on Beautyrest Black.
- Serta: Save up to \$1,000, with mattresses starting at just \$699.
- Avocado: Save up to 20% storewide (through Sept. 14).
- Helix: Save up to 25% storewide (Aug. 14 through Sept. 13).
- Tempur: Feel up to 10% cooler with our latest sleep technology. Save up to \$1,400 on Split Head King Adjustable Sets, plus receive a \$300 gift with purchase (begins Aug. 18).
- Casper: Save up to 35%, the biggest savings of the sale (begins Aug. 18).
- Stearns & Foster: Save up to \$900 on adjustable mattress sets (begins Aug. 18).
- Sealy: Save up to \$1,000, with mattresses starting at just \$399 (begins Aug. 18).

In addition, Sit 'n Sleep customers can also find queen mattresses starting at just \$299, plus 0% financing for 36 months, with a minimum purchase of \$1,999.

And all shoppers get Sit 'n Sleep's top-notch service, which includes

- Local delivery and setup on qualifying purchases
- A 120-night sleep trial
- Price match guarantees

"Everyone deserves to have a great night of sleep every night," Miller said. "With our in-person service, advanced BedMATCH technology, and valuable discounts on premium mattress brands, that's what Sit 'n Sleep delivers this Labor Day."

The Labor Day Sale discounts are available in stores and online at sitnsleep.com. To find the nearest Sit 'n Sleep store, visit www.sitnsleep.com/pages/storelocator.

About Sit 'n Sleep

Sit 'n Sleep is Southern California's leading mattress retailer, serving customers through more than 37 locations across the region. The company offers premium mattresses from leading brands along with personalized mattress recommendations through its BedMATCH diagnostic mattress-fitting system. Customers can shop online or in-store and receive expert guidance to help find the right mattress for their sleep needs. Learn more at

<https://www.sitnsleep.com/pages/about-us>.

Drew Miller

Sit n Sleep

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