

Protoface Launches Protoface Studio and API for AI Video Creation

Protoface Studio gives creators unlimited access to frontier video models, plus one-cent-per-second MiniMax H3 API pricing and sub-cent LTX 2.5 API pricing.

LOS ANGELES, CA, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- Protoface, the AI video platform for developers and enterprises, today launched Protoface Studio and the Protoface API, giving creators and developers access to leading video-generation models through unlimited Studio plans and API pricing starting at fractions of a cent per second.

Select Protoface Studio plans include unlimited access to MiniMax H3 and LTX 2.5, both of which are leading models for cinema-quality AI video generation. This gives teams the freedom to experiment, refine creative concepts, and produce more content without tracking credits or paying per generation.

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Jason Mehta



Protoface enables cinema-quality video outputs through both the Studio and API.

With Protoface Studio, users can create professional videos without the cost and logistics of traditional video production. The platform is designed for cinematic videos, customer communications, marketing and sales, education, employee training, e-commerce, product explainers, UGC, and social media content.

In addition to photorealistic, lip-synced avatars through the Protoface Avatar model, Protoface Studio supports cinematic scene generation using models including

MiniMax H3, LTX 2.5, ByteDance's Seedance, and Google's Veo. Teams can combine avatar-led segments with product shots, B-roll, and narrative sequences within the same production

workflow.

At launch, Protoface offers what it believes are the lowest publicly available API prices for both MiniMax H3 and LTX 2.5. MiniMax H3 starts at \$0.01 per second through the Protoface API, while LTX 2.5 starts at \$0.003 per second.

“AI video becomes much more useful when teams can afford to experiment,” said Jason Mehta, engineer at Protoface. “We got MiniMax H3 down to just one cent per second, which we believe makes Protoface the lowest-priced MiniMax H3 API available today. At that price, developers can generate and iterate at a scale that previously would have been cost-prohibitive.”

With today’s launch of the Protoface API, developers can integrate models like MiniMax H3 and LTX 2.5 directly into their products. The API is designed for developers building generative video experiences, including AI video creation software, UGC platforms, and other video-first applications.

“We’re really excited to see what developers build with the Protoface API,” said Mehta. “Making models like MiniMax H3 and LTX 2.5 inexpensive enough to use at scale changes what developers can build. Video generation can move from an occasional feature to something that runs throughout the product experience.”

Protoface Studio is available to creators and developers today at protoface.com/studio, with free and paid plans. Developers can obtain a free API key on any [Protoface plan](#).

About Protoface

Protoface provides video inference infrastructure for AI applications. The Protoface Realtime platform enables enterprises and developers to create lifelike digital humans for customer support, sales, coaching, education, training, and other use cases. The Protoface Studio platform enables AI video generation at scale through a user-friendly Studio, a developer-friendly API, and proprietary cost-efficient inference infrastructure.

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