

HybridEvent365 Launches AI-Powered Community Platform for Year-Round Engagement

HE365 launches an AI-powered platform that transforms one-time events into always-on communities for ongoing engagement, relationship building, and referrals

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/EINPresswire.com/ -- [HybridEvent365](https://HybridEvent365.com)
(HE365) Launches AI-Powered Platform to Turn Events Into Always-On Communities

HybridEvent365 extends engagement beyond the event with AI matchmaking, relationship building, referrals and year-round community connection



The graphic is a promotional image for HybridEvent365. It features a dark blue background with a glowing network of nodes and lines. At the top left, the logo 'HE365 HybridEvent365' is displayed. To its right, the text 'One Platform. Endless Connections. Limitless Growth.' is written. The main headline reads 'AI MATCHMAKING. REAL CONNECTIONS.' followed by 'TURN EVENTS INTO A THRIVING COMMUNITY'. Below this, five icons represent different features: AI Matchmaking, Engage & Connect, Grow Your Network, Gain Visibility, and Community That Grows. A central section titled 'JOIN. CONNECT. GROW. TOGETHER.' lists 'Virtual Summit', 'Virtual Expo', 'AI Networking', and 'On-Demand Access'. On the right, a 'VIRTUAL SUMMIT & EXPO' section shows a stage with speakers and an 'INSTANT AI BOOTH' section shows a booth with a 'Live Chat' and 'Your Brand, Your Stage, Your Community.' text. At the bottom, three icons represent 'ATTENTION', 'RETENTION', and 'REFERRAL' with their respective descriptions. The bottom right corner features the text 'ONE PLATFORM. EVERY BENEFIT. HE365 - Powering Communities, Driving Success.'

Turn Every Event Into a Thriving Community with AI | HybridEvent365

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The event should be the beginning of the relationship—not the end,” said Matt Fok, Founder and CEO of AI X Network and HybridEvent365 “Build stronger relationships and create more value together.”

Matt Fok, CEO & Founder, AI X Network, HE365

HybridEvent365 (HE365) today announced the launch of its AI-powered platform designed to transform one-time events into always-on communities where attendees, members, sponsors, partners and organizations can continue connecting and creating value throughout the year.

Events bring people together, create new relationships and spark opportunities. But once an event ends, much of that momentum can quickly fade.

HE365 is designed to change that by giving organizations a persistent community environment that continues working

before, during and long after an event.

“The event should be the beginning of the relationship—not the end,” said Matt Fok, Founder and CEO of [AI X Network](#) and HybridEvent365. “HE365 uses AI to help people continuously discover the right relationships, knowledge and opportunities so communities can become stronger every day.”

From One-Time Events to Year-Round Engagement

HE365 combines hybrid event experiences with AI-powered community capabilities that help participants stay connected and engaged beyond a single conference, meeting or program.

The platform includes:

AI Matchmaking to connect participants with relevant people, organizations and opportunities
Always-on community spaces that extend engagement beyond the event
Instant Virtual Booths that give sponsors, exhibitors and partners a persistent presence

AI-powered recommendations for people, content and opportunities

AI Assistants and Agents that support discovery, engagement and follow-up

Cross-community networking that can connect participants across participating ecosystems

Ongoing sponsor and partner engagement beyond traditional event dates

Rather than rebuilding an audience from the beginning for every event, organizations can use HE365 to strengthen relationships and community value continuously.

Helping Organizations Build Stronger Relationships and Referrals

HE365 is built around a simple idea: AI should strengthen human relationships, not replace them.



HE365 transforms one-time events into always-on communities that keep members, partners, sponsors, and attendees connected year-round.



HE365 Platform Experience HE365 unifies physical, virtual, and on-demand experiences with AI-powered engagement, matchmaking, referrals, and persistent community spaces.

The platform helps participants discover relevant connections and gives them an environment where those relationships can continue developing over time.

For associations, chambers of commerce, nonprofits, enterprises and other membership-driven organizations, that can mean deeper stakeholder engagement, stronger partner relationships and more opportunities for referrals and collaboration.

For sponsors and exhibitors, HE365 can extend visibility beyond a few event days and create more opportunities to remain connected with relevant audiences throughout the year.

From Event Expense to Sustainable Community Value

Traditional event technology is often treated primarily as an expense tied to a particular event.

HE365 introduces a broader model in which organizations can continue creating value through sponsorships, virtual booths, partnerships, programs and ongoing community engagement.

This gives community operators new ways to help sponsors and partners support the ecosystem while providing meaningful value to participants.

Building Community Capital

At the center of the HE365 vision is Community Capital—the value created when trusted relationships, knowledge, talent, resources and opportunities are connected within a community.



AI-Powered Networking & Matchmaking HE365 uses AI matchmaking, smart referrals, and AI assistants to help participants discover the right people, relationships, and opportunities faster.



HE365 Network Passport HE365 Network Passport gives users one identity across multiple connected communities—breaking down silos and enabling a powerful Network of Networks.

Instead of allowing those assets to remain fragmented in separate systems and networks, HE365 helps organizations bring them together in an environment designed for continuous discovery and collaboration.

As members participate, build relationships and share knowledge, the community has the potential to become increasingly valuable to everyone involved.

Designed for Communities Across Industries

HE365 can support organizations and ecosystems including:

- Associations and chambers of commerce
- Business and professional networks
- Conferences and trade organizations
- Startup and investor communities
- Nonprofits and membership organizations
- Education and alumni networks
- Economic development organizations
- Industry and innovation communities

The platform also provides the foundation for specialized communities such as Startup365, which connects founders, investors, experts and ecosystem partners.

A Network of Networks

HE365 is powered by AI X Network, which is building connected AI-powered ecosystems that enable independent communities to maintain their own identity while gaining additional value through trusted connections across networks.

The broader vision is to move beyond isolated events, applications and communities toward a Network of Networks where people, organizations, knowledge and opportunities can connect more intelligently.

“The future is not just about putting more people into another platform,” Fok added. “It is about helping the right people build stronger relationships and create more value together.”

Learn More

Organizations interested in transforming their events into always-on communities can learn more at:

www.HybridEvent365.com

About HybridEvent365

HybridEvent365 (HE365) is an AI-powered event and community platform that helps organizations transform one-time events into always-on communities. Through AI matchmaking, intelligent recommendations, persistent digital environments and year-round engagement, HE365 helps organizations strengthen relationships, referrals and community value.

About AI X Network

AI X Network develops AI-powered ecosystem solutions designed to connect people, organizations, knowledge and intelligent agents. Its mission is to help organizations move beyond silos and build connected communities that continuously create relationships, knowledge and opportunities.

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