

R.V. Business Tech Partners with Payarc to Bring Embedded Payments Into Its All-in-One RV Park Platform

Payarc partners with RV Business Tech to embed EMV and contactless payments into its all-in-one platform, enabling seamless RV park transactions.

GREENWICH, CT, UNITED STATES, August 21, 2026 /EINPresswire.com/ -- The integration connects payments with reservations and park operations, giving RV businesses a more unified way to manage transactions, reporting, and the guest experience.



[Payarc](#), a partner-first payments platform, today announced a partnership with [RV Business Tech](#), an all-in-one technology provider built specifically for RV parks and resorts.

Created by park owners alongside senior software engineers, RV Business Tech brings reservations, custom websites, interactive maps, guest applications, employee tools, marketing technology, and other operational capabilities together within a single ecosystem.

Through its partnership with Payarc, RV Business Tech will integrate payment acceptance directly into its platform, helping park operators manage more of their business without piecing together disconnected systems.

"RV Business Tech has a very clear philosophy: technology should adapt to the way a park operates, not force the business to adapt around its technology," said Robert Thayer, SVP of Business Development. "That philosophy aligns closely with how we think about embedded payments. By integrating payments directly into their platform, we can help create a simpler, more connected experience for both operators and their guests."

The integration is designed to give RV Business Tech customers access to real-time payment data, easier reporting, and a more streamlined signup and processing experience. By bringing payments into the same platform operators use to manage their businesses, RV Business Tech

can create a more connected experience from reservation through payment.

“We wanted to build a truly embedded solution that gives our customers real-time data while helping lower costs and simplify reporting, including the information they need for year-end taxes,” said Ryan Gustafson, Director of Operations at RV Business Tech. “With Payarc integrated into our platform, we can provide our clients with a better overall signup and processing experience while keeping payments connected to the rest of their operations.”

The partnership builds on RV Business Tech’s broader approach to RV park management. Rather than offering a single-purpose reservation system, the company provides technology across the guest and operator experience, including custom websites, hosting and domains, business email, interactive maps, applications, employee tools, AI-powered automation, and marketing solutions.

RV Business Tech serves operations ranging from boutique parks with five to 25 sites to full-scale resorts with as many as 400 sites. Its platform is designed to adapt to each park’s individual operation while giving owners the infrastructure to scale as their businesses grow.

For Payarc, the partnership reflects its focus on helping software companies make payments a native part of their platforms rather than a separate step in the customer experience.

About RV Business Tech

RV Business Tech is a Galveston, Texas-based, veteran-owned technology company built exclusively for RV parks and resorts. Founded by park owners working alongside senior software engineers, the platform brings reservations, custom websites, hosting, business email, its RV Buddy guest app, interactive maps, AI-driven automation, and marketing services together in one system.

Built to support businesses ranging from boutique parks to larger resorts, RV Business Tech helps operators manage more of their business from a single platform while creating an easier experience for their guests.

About Payarc

Payarc is a partner-first payment platform that believes every transaction is an opportunity to move business forward. With flexible technology, white-label control, and a commitment to real support, Payarc empowers ISVs, agents, and merchants to grow on their terms. More than a payment processor, Payarc is a true partner, helping businesses work smarter, move faster, and stay in control.

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